SAN JOSE MUSEUM OF ART

ONLINE KIDS SUMMER ART CAMP OFFERED AT THE SAN JOSÉ MUSEUM OF ART

Parents and registrants receive \$100 off registration through Sunday, April 25.

For Immediate Release

San José, California (April 15, 2021)—
Registration is now open for online Kids
Summer Art Camp at the San José Museum
of Art (SJMA). From the safety and comfort
of home, students of SJMA's online Kids
Summer Art Camp are taught hands-on
lessons in drawing, mixed media, painting,
and photography from experienced SJMA art
educators with STEAM-based lessons
taught twice a week by Stanford-trained
design thinker and consultant Greg Brown.
The program's itinerary includes online field
trips to professional guest artists' studios in
the local area and across the country such
as Kathryn Otoshi and Jason Sturgill. Other



notable guest artists are from SJMA's exhibitions and permanent collection such as Diana Al-Hadid, Kathy Aoki, Hayal Pozanti, and Imin Yeh.

The program is comprised of weekly camps held Monday through Friday from June 14 through July 30, with no camp during the week of July 5. Kids Summer Art Camp is offered for ages 6–8 and ages 9–11 from 9am–12pm PDT, with an afternoon specialty teen camp for ages 12–14 from 1–4pm PDT. Registration is \$365 per week (\$315 for SJMA members), which includes high quality art supplies available for pick-up prior to camp. Through Sunday, April 25, registrants receive \$100 off registration for an early bird discount. For additional information and registration details, go to simusart.org/camp.

All students receive individual artistic support and encouragement based on their age, skill level, and learning style. Students may register for multiple weeks with flexibility for siblings of different ages to attend the same camp. Kids Summer Art Camp culminates in a special virtual exhibition of students' works with an online reception for students and their families on Saturday, August 7, 7–8pm PDT. Visitors will be able to fully immerse themselves with artworks by students in a virtually simulated 3-D architectural model of the Museum building exterior, lobby, and galleries. The virtual exhibition is open to the public on Sunday, August 8. To experience last year's Kids Summer Art Camp Virtual Exhibition, go to simusart.org/kids-summer-art-camp-virtual-exhibition-2020.

Like many organizations during shelter-in-place last year, SJMA needed to quickly pivot from an inperson art camp experience into an online format. Undaunted by the challenges of the pandemic, SJMA's Manager of K-12 Curriculum and Instruction Amy Sargeant quickly programmed and

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recreated SJMA's in-person camp and student exhibition experience into an online experience—providing students a much-needed creative outlet and curriculum during challenging times. Aligning with SJMA's goal in becoming a borderless museum, the online Kids Summer Art Camp furthers the Museum's mission in education, accessibility, and new digital experiences for all audiences.

SPONSOR

This project is supported in part by the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit arts.gov.

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SJMA is located at 110 South Market Street in downtown San José, California near the Plaza de César Chavez. The Museum is open Friday–Sunday, 11am–5pm. SJMA has implemented a dedicated hour of each day for our most vulnerable guests to enjoy the galleries, inviting seniors, those who are pregnant, and those with underlying health concerns as determined by CDC guidelines, to visit SJMA Friday–Sunday, 11am–12pm. For up-to-date information about SJMA, visit SanJoseMuseumofArt.org. Admission is \$10 for adults, \$8 for seniors, and free to members, college students, youth and children ages 17 and under, and school teachers (with valid ID). For more information, call 408.271.6840 or visit SanJoseMuseumofArt.org.

CONTACT

Melanie Samay, director of marketing and communications, 415.722.0555, <u>msamay@sjmusart.org</u> Frederick Liang, social media and communications associate, <u>fliang@sjmusart.org</u>