Form 990

** PUBLIC DISCLOSURE COPY ** Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Α	For th	e 2023 calendar year, or tax year beginning JUL 1, 2023 and	ending JT	JN 30, 2024	
В	Check if applicab	e: C Name of organization		D Employer identi	fication number
	Addre chang	ess san jose museum of art association			
	Name			23-706202	В
	Initial returr	Number and street (or P.0. box if mail is not delivered to street address)	Room/suite	E Telephone numb	er
	Final returr	110 SOUTH MARKET STREET		408-271-684	0
	termi ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	7,708,702.
	Amer	SAN JUSE, CA 95113-2385		H(a) Is this a group	return
	Appli tion pend	F Name and address of principal officer: SUSAN SATILE BATTON		for subordinate	es? Yes 🗴 No
	-	SAME AS C ABOVE		H(b) Are all subordinates	included? Yes No
		empt status: 🗴 501(c)(3) 501(c) () (insert no.) 4947(a)(1) d	or 527	If "No," attach	a list. See instructions
_	Webs			H(c) Group exempt	
		f organization: X Corporation Trust Association Other	L Year (of formation: 1969	M State of legal domicile: CA
P	art I	Summary		AND CONNECTION	
ė	1	Briefly describe the organization's mission or most significant activities: NURTURE BY ENGAGING COMMUNITIES WITH SOCIALLY RELEVANT CONTEMPORARY		AND CONNECTION	
and				11	
Activities & Governance	2	Check this box if the organization discontinued its operations or dispose			
	3				·
	4	Number of independent voting members of the governing body (Part VI, line 1b) Total number of individuals employed in calendar year 2023 (Part V, line 2a)			
ties	6	Total number of volunteers (estimate if necessary)			
ivi	0 7 a	Total unrelated business revenue from Part VIII, column (C), line 12			·
Ă	b	et unrelated business taxable income from Form 990-T, Part I, line 11			, , , , , , , , , , , , , , , , , , ,
	<u> </u>			Prior Year	Current Year
	8	Contributions and grants (Part VIII, line 1h)		5,003,408	. 5,456,496.
Revenue	9	Program service revenue (Part VIII, line 2g)		279,703	. 528,560.
eve	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		1,194,978	. 954,365.
Ξ	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-613,995	-394,200.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		5,864,094	. 6,545,221.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0	•
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0	. 0.
S	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		3,554,281	, ,
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0	. 0.
xDe	b	Total fundraising expenses (Part IX, column (D), line 25) 678, 9			
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		2,581,077	, ,
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		6,135,358	, ,
	19	Revenue less expenses. Subtract line 18 from line 12		-271,264	'
S OF			Be	ginning of Current Year	
Assets	20	Total assets (Part X, line 16)		16,173,683	
Net A	2'	Total liabilities (Part X, line 26)		588,922	
_		Net assets or fund balances. Subtract line 21 from line 20		15,584,761	. 16,123,434.
	artii	Orginature Diock			

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of off	icer			Date			
Here	SUSAN SAYRE	BATTON, EXECUTIVE DIRECT	OR					
	Type or print na	me and title						
	Print/Type prepa	arer's name	Preparer's signature	Date	Check	PTIN		
Paid	MAGA E. KIS	RIEV	Majik	DR 3/31/2	025 ^{if} self-emplo	_{byed} P01008919		
Preparer	Firm's name	HOOD & STRONG LLP			Firm's EIN	94-1254756		
Use Only	Firm's address	2580 N 1ST ST, STE 460						
		SAN JOSE, CA 95131			Phone no.408	8.998.8400		
May the I	May the IRS discuss this return with the preparer shown above? See instructions X Yes No							
LHA For	HA For Paperwork Reduction Act Notice, see the separate instructions. 332001 12-21-23 Form 990 (2023)							

LHA For Paperwork Reduction Act Notice, see the separate instructions.

(Rev. January 2024)

Application for Extension of Time To File an Exempt Organization Return or Excise Taxes Related to Employee Benefit Plans

Department of the Treasury Internal Revenue Service

Form 1041-A

File a separate application for each return. Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Part I - Ide	entification							
Type or	or Name of exempt organization, employer, or other filer, see instructions.			Taxpayer identification number (TIN)				
Print								
- 1	SAN JOSE MUSEUM OF ART ASSOCIATION			23-7062028				
File by the due date for filing your return. See	Number, street, and room or suite no. If a P.O. box, see instructions. 110 SOUTH MARKET STREET							
instructions.	City, town or post office, state, and ZIP code. For a for SAN JOSE, CA 95113-2383	oreign addi	ress, see instructions.					
Enter the F	Return Code for the return that this application is for (file	e a separat	te application for each return)		01			
Applicatio	on Is For	Return	Application Is For		Return			
		Code			Code			
Form 990	or Form 990-EZ	01	Form 4720 (other than individual)		09			
Form 4720) (individual)	03	Form 5227		10			
Form 990-	PF	04	Form 6069		11			
Form 990-	T (sec. 401(a) or 408(a) trust)	05	Form 8870		12			
Form 990-	T (trust other than above)	06	Form 5330 (individual)		13			
Form 990-	T (corporation)	07	Form 5330 (other than individual)		14			

• After you enter your Return Code, complete either Part II or Part III. Part III, including signature, is applicable only for an extension of time to file Form 5330.

08

• If this application is for an extension of time to file Form 5330, you must enter the following information.

Plan Name						
Plan Number						
Plan Year Ending (MM/DI	D/YYYY)					
Part II - Automatic Extension o	of Time To File for Exempt Organizations (see inst	ructions)				
The books are in the care of BRIAN SPANG						
	110 SOUTH MARKET STREET - SAN JOSE, CA	A 95113-2383				

	110 SOUTH MARKET STREET - SAN JOSE, CA 95115-2385			
Т	elephone No. 408-271-6840 Fax No			_
• If	the organization does not have an office or place of business in the United States, check this box			
• If	this is for a Group Return, enter the organization's four-digit Group Exemption Number (GEN)	his is fo	r the who	ble group, check this
box	If it is for part of the group, check this box and attach a list with the names and TINs of a	l memb	ers the e>	xtension is for.
1	I request an automatic 6-month extension of time until MAY 15 , 20 25 , to file t	he exen	npt organ	ization return for
	the organization named above. The extension is for the organization's return for:			
	calendar year 20 or			
		30		, 2024
2	If the tax year entered in line 1 is for less than 12 months, check reason:	nal retur	n	
	Change in accounting period			
3a	If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less			
	any nonrefundable credits. See instructions.	3a	\$	0.
b	If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and			
	estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	Ο.
с	Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by			
	using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	Ο.

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

	990 (2023) SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028	Page 2
Pa	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response or note to any line in this Part III		X
1	Briefly describe the organization's mission:		
	SEE SCHEDULE O.		
2	Did the organization undertake any significant program services during the year which were not listed on the		
	prior Form 990 or 990-EZ?	יו	res 🔟 No
	If "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?		(es X No
-	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as m	leasured by expens	ses
•	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others,		
			5, 810
4.0	revenue, if any, for each program service reported. (Code:) (Expenses \$3,561,662. including grants of \$0. (Revenue)	•	513,825.)
4a	(Code:) (Expenses \$:\$	515,025.)
	EXHIBITIONS AND PROGRAMS:		
	A DOWNTOWN ANCHOR INSTITUTION, THE SAN JOSE MUSEUM OF ART (SJMA) IS THE		
	PREMIER MODERN AND CONTEMPORARY ART MUSEUM IN SILICON VALLEY. ITS		
	DYNAMIC PROGRAM, WHICH BALANCES SOCIALLY RELEVANT TRAVELING EXHIBITIONS		
	WITH CRITICALLY ENGAGING SHOWS DRAWN FROM A COLLECTION OF 2,700+ WORKS,		
	RESONATES WITH DEFINING CHARACTERISTICS OF SAN JOSE AND THE SILICON		
	VALLEY FROM ITS RICH DIVERSITY TO ITS HALLMARK INNOVATIVE ETHOS.		
	(SEE SCHEDULE O FOR CONTINUATION)		
4b	(Code:) (Expenses \$1, 286, 350. including grants of \$0.) (Revenue	\$	30,507.)
-10	EDUCATION:	φ)
	SJMA'S EXTENSIVE ON AND OFF-SITE EDUCATION PROGRAMS FILL MULTIPLE GAPS		
	IN LOCAL K-12 ARTS EDUCATION ON-SITE AND VIRTUAL PROGRAMS INCLUDE A		
	ROBUST MUSEUM FIELD TRIP PROGRAM; FAMILY PROGRAMMING, INCLUDING THREE		
	FREE COMMUNITY DAYS THAT ATTRACT OVER 2,500 PEOPLE ANNUALLY; AND A		
	POPULAR KIDS SUMMER ART CAMP INSPIRED BY EXHIBITIONS ON VIEW. ONE-WEEK		
	SUMMER CAMP SCHOLARSHIPS ARE OFFERED TO AT-RISK CHILDREN AND YOUTH		
	BASED IN SAN JOSE SCHOOLS.		
	(SEE SCHEDULE O FOR CONTINUATION)		
			F2 (20)
4c	(Code:) (Expenses \$161,336. including grants of \$0.) (Revenue	:\$	55,659.)
	MUSEUM STORE:		
	THE MUSEUM STORE IS LOCATED OFF THE MAIN LOBBY OF SJMA AND ONLINE AT		
	HTTPS://SJMA-ONLINE-STORE.MYSHOPIFY.COM/. THIS ACTIVE GIFT SHOP CARRIES		
	MISSION-RELATED PRODUCTS THAT ARE EDUCATIONAL, FOSTER CREATIVITY AND		
	ENCOURAGE DEEPER KNOWLEDGE OF ART AND CULTURE. THE MUSEUM STORE ALSO		
	FEATURES CUSTOM PRODUCTS BY AREA ARTISTS AND CRAFTSMEN AS WELL AS		
	MERCHANDISE RELEVANT TO EACH CURRENT SEASON OF EXHIBITIONS. THE STORE		
	IS STAFFED BY MUSEUM EMPLOYEES AS WELL AS AN ACTIVE CONTINGENT OF		
	LONGTIME VOLUNTEERS.		
4d	Other program services (Describe on Schedule O.)		
	(Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses 5,009,348.	,	
			000 (

Form 990 (2023) SAN JOSE MUSEUM OF Part IV Checklist of Required Schedules SAN JOSE MUSEUM OF ART ASSOCIATION 23-7062028

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8	X	
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		x
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments		v	
	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
_	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,	11a	х	
h	Part VI Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
U	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		x
с	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			
U	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
Ь	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		x
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		x
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	4-		x
10	column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i> See instructions	17		A
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	10	х	
10	1c and 8a? <i>If</i> "Yes," <i>complete Schedule G, Part II</i> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If</i> "Yes,"	18		
19		19		x
20a	complete Schedule G, Part III Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		x
zua b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20a 20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21		x
			000	(0000)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes." complete			
	Schedule L. Part I	25b		x
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		x
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? <i>If</i> "Yes," <i>complete Schedule L, Part III</i>	27		x
28	Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV,			
20	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
a		28a		x
h	"Yes," complete Schedule L, Part IV A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		x
	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If</i>	200		
C		28c		x
29	"Yes," <i>complete Schedule L, Part IV</i> Did the organization receive more than \$25,000 in noncash contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	200	x	
29 30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	29		
30		30		x
21	contributions? If "Yes," complete Schedule M			x
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			x
~~	Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			x
~ ~	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			x
05 -	Part V, line 1	34		x
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		^
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	0.51		
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
•-	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?			
Pa	Note: All Form 990 filers are required to complete Schedule O	38	X	
ra	rt V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable 1a 51	-		
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b 0			

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?

1c

	1000 (2020)	-7062028	Р	age 5
Par	rt V Statements Regarding Other IRS Filings and Tax Compliance (continued)		-	
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return	78		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		х	
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O		Х	
4a				
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
b				X
с				
6a				
	any contributions that were not tax deductible as charitable contributions?			x
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
a		e payor? 7a	х	
b			х	
c				
Ū	to file Form 8282?			x
d				
e		7e		х
f				x
		·····		
g b				
h	, , , , , , , , , , , , , , , , , , ,	90-01 /11		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the	0		
•	sponsoring organization have excess business holdings at any time during the year?			
9	Sponsoring organizations maintaining donor advised funds.	0.5		
a				
b		<u>9b</u>		
10	Section 501(c)(7) organizations. Enter:			
a				
b				
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b				
	amounts due or received from them.)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year [12b]			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	<u>13a</u>		
	Note: See the instructions for additional information the organization must report on Schedule O.			
b				
	organization is licensed to issue qualified health plans			
с				
14a				X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	<u>14b</u>		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year?	15		X
	If "Yes," see the instructions and file Form 4720, Schedule N.			
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?			X
	If "Yes," complete Form 4720, Schedule O.			
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities			
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?	17		
	If "Yes," complete Form 6069.			

Form	990 (2023) SAN JOSE MUSEUM OF ART ASSOCIATION 23-70620	28	P	age 6
Pa	t VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a	a "No" r	espon	se
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.			
	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 22	2		
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.			
b	Enter the number of voting members included on line 1a, above, who are independent 1b 22	2		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		x
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors, trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		x
6	Did the organization have members or stockholders?	6		x
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or			
	more members of the governing body?	7a		x
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		v	
a	The governing body?	8a	X X	<u> </u>
b	Each committee with authority to act on behalf of the governing body?	8b	Δ	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the	9		x
Sec	organization's mailing address? If "Yes," provide the names and addresses on Schedule O	9		
000	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	103	x
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	х	
	Describe on Schedule O the process, if any, used by the organization to review this Form 990.			
	Did the organization have a written conflict of interest policy? If "No." go to line 13	12a	х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	on Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	Х	
14	Did the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	X	<u> </u>
b	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
<u>Sec</u>	exempt status with respect to such arrangements?	16b		<u> </u>
17 18	List the states with which a copy of this Form 990 is required to be filedCA Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)	s only)	availat	hle
10	for public inspection. Indicate how you made these available. Check all that apply.	s orny)	avaiidi	
	X Own website Another's website X Upon request Other (explain on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, an	d finan	cial	
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records			
	BJORN REMO - 408-271-6840			
	110 SOUTH MARKET STREET, SAN JOSE, CA 95113-2383			

Form 990 (2	2023) SAN JOSE MUSEUM OF ART ASSOCIATION	23 - 7062028	Page 7
Part VII	Compensation of Officers, Directors, Trustees, Key Employees, Highest Comp	pensated	
	Employees, and Independent Contractors		
	Check if Schedule O contains a response or note to any line in this Part VII		
Section A.	Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees		
1a Comple	ete this table for all persons required to be listed. Report compensation for the calendar year ending with	or within the organization	's tax year.

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
 List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.
 Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See the instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

____ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)	(C)					(D)	(E)	(F)	
Name and title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box	, unles	ss pei	rson i	s both	n an	compensation	compensation	amount of
	week		cer an	id a d	irecto	ctor/trustee)		from	from related	other
	(list any	recto						the	organizations	compensation
	hours for	or di	ee			ated		organization	(W-2/1099-MISC/	from the
	related organizations	ustee	trust		ee	upens		(W-2/1099-MISC/ 1099-NEC)	1099-NEC)	organization and related
	below	lual tr	tional		nploy	st con yee	L	1033-1120)		organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizatione
(1) SUSAN SAYRE BATTON	37.50	_	_		-		<u> </u>			
EXECUTIVE DIRECTOR				х				242,917.	0.	20,843.
(2) KAREN RAPP	37.50									
DEPUTY DIRECTOR						X		139,367.	0.	7,237.
(3) BRIAN SPANG	37.50									
CHIEF FINANCIAL OFFICER				Х				122,000.	0.	7,067.
(4) JENNIFER SIME	37.50									
CHIEF PHILANTHROPY OFFICER						x		113,971.	0.	12,918.
(5) RICHARD KARSON	37.50									
DIRECTOR OF DESIGN & OPERATIONS						X		109,094.	0.	12,580.
(6) LAUREN ELENA SCHELL DICKENS	37.50									
CHIEF CURATOR						x		110,000.	0.	5,999.
(7) TAMMY KIELY	0.51									
PRESIDENT		Х		Х				0.	0.	0.
(8) WANDA KOWNACKI	0.21									
VICE PRESIDENT		Х		Х				0.	0.	0.
(9) ROBERT LINDO	0.31									
SECRETARY		Х		Х				0.	0.	0.
(10) HILDY SHANDELL	0.28									
TREASURER		Х		Х				0.	0.	0.
(11) LORRI KERSHNER	0.19									
TRUSTEE		Х						0.	0.	0.
(12) NADIA AHMAD	0.28									
TRUSTEE		Х						0.	0.	0.
(13) PETER CROSS	0.30									
TRUSTEE		Х						0.	0.	0.
(14) GLENDA DORCHAK	0.16									
TRUSTEE		Х						0.	0.	0.
(15) ANNEKE DURY	0.17									
TRUSTEE		Х						0.	0.	0.
(16) BILL FAULKNER	0.24									
TRUSTEE		Х						0.	0.	0.
(17) TOBY FERNALD	0.22									
TRUSTEE		Х						0.	0.	0.

Form 990 (2023) SAN JOSE MUSE	UM OF ART	ASS	OCI	ATI	ON				23-70	6202	8	Р	age 8
Part VII Section A. Officers, Directors, Trust	ees, Key Emp	oloy	ees,	and	l Hig	ghes	t C	ompensated Employee	s (continued)				
(A)	(B)			(0				(D)	(E)			(F)	
Name and title	Average	(do		Posi		l than c	ne	Reportable	Reportable		Es	stimate	ed
	hours per	box	, unle	ss per	son i	s both	an	compensation	compensatio	n	an	nount	of
	week		cer ar	id a di	recto	r/trus I	ee)	from	from related			other	
	(list any hours for	recto						the	organizations			pensa	
	related	e or di	ee			sated		organization	(W-2/1099-MIS	C/		om th	
	organizations	rustee	trust		ee	npens		(W-2/1099-MISC/ 1099-NEC)	1099-NEC)		Ŭ Ŭ	anizat d relat	
	below	dual ti	itiona		nploy	st cor yee	ar.	,				anizati	
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				o g	an neac	
(18) TAD FREESE	0.16				_								
TRUSTEE		х						0.		٥.			٥.
(19) CHANDRA GNANASAMBANDAM	0.04												
TRUSTEE		Х						٥.		٥.			٥.
(20) COLE HARRELL	0.18												
TRUSTEE		Х						0.		٥.			٥.
(21) RICHARD A. KARP	0.15												
TRUSTEE		Х						0.		٥.			٥.
(22) DANIEL LE	0.12												
TRUSTEE		Х						0.		٥.			0.
(23) KIMBERLY LIN	0.16												
TRUSTEE	0.00	х						0.		٥.			٥.
(24) PETER W. LIPMAN	0.29	v						0		0.			0
TRUSTEE (25) RANU MUKHERJEE	0.11	X						0.		0.			0.
TRUSTEE	0.11	x						0.		٥.			0.
(26) YVONNE NEVENS	0.53	л						· · ·		•.			••
TRUSTEE	0.55	x						0.		٥.			Ο.
								837,349.		0.		66	644.
c Total from continuation sheets to Part VII								0.		0.		/	0.
d Total (add lines 1b and 1c)								837,349.		0.		66,	644.
2 Total number of individuals (including but no								eceived more than \$100.	000 of reportable				
compensation from the organization						,		,	•				6
												Yes	No
3 Did the organization list any former officer,	director, trust	ee, k	key e	mpl	oye	e, or	hig	hest compensated emp	loyee on				
line 1a? If "Yes," complete Schedule J for su	ıch individual										3		х
4 For any individual listed on line 1a, is the su													
and related organizations greater than \$150	,000? If "Yes,	" со	mple	ete S	Sche	dule	Jt	for such individual			4	Х	
5 Did any person listed on line 1a receive or a	ccrue comper	nsati	on fr	om a	any	unre	elate	ed organization or individ	lual for services				
rendered to the organization? If "Yes," com	plete Schedule	e J fo	or si	ich r	bers	on .					5		X
Section B. Independent Contractors													
1 Complete this table for your five highest cor										ensat	tion fro	om	
the organization. Report compensation for t	he calendar ye	ear e	endir	ng w	ith c	or wi	thin		ear.				
(A) Name and business	address							(B) Description of s	ervices	С)) ompe		n
ALLIED UNIVERSAL, 161 WASHINGTON ST S							_	Becchption of a				lioutio	
600, CONSHOHOCKEN, PA 19428	,0111							SECURITY SERVICES				279	929.
SEABRIGHT HR							_						
59 S. BRANCIFORTE AVE, SANTA CRUZ, CA	95062							HR CONSULTING				112.	747.
												,	
2 Total number of independent contractors (ir	-	ot lin	nited	to t		se lis 2	ted	above) who received mo	ore than				
\$100,000 of compensation from the organiz	allon					-							

Part VII Section A. Officers, Directors, Tru (A) Name and title	(B) Average hours per			(0		ligne	est (Compensated Employe	ees <u>(continued)</u> (E)	(F)
		(C) Position (check all that apply)					ly)	Reportable compensation	Reportable compensation	Estimated amount of
	week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key em ployee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
27) SARAH NORTH	0.16	x						0	0	
RUSTEE 28) GAYLA WOOD	0.32	X	<u> </u>					0.	0.	0
RUSTEE		x						0.	0.	0
		-								
		-								
		-								
		 								
		-								

rm 990 art V) (2				F Z	ART ASSOCIATI	ON		23-706202	8 Pa
		Check if Schedule O			<u> </u>	or poto to any ling	o in this Part VIII			
					<u>se c</u>	of note to any line	(A) Total revenue	(B) Related or exempt function revenue	(C)	(D) Revenue excl from tax un sections 512
្រ 1 ដ	а	Federated campaigns		1a						
ing I		Membership dues				166,166.				
ų m	с	Fundraising events				839,505.				
ar A		Related organizations								
in (е	Government grants (contr	ibutio	ons) 1e		910,093.				
and Other Similar Amounts	f	All other contributions, gifts,	grant	s, and						
the		similar amounts not included	abov	e 1f		3,540,732.				
op (g	Noncash contributions included in	lines 1	a-1f 1g \$		205,354.				
an I	h	Total. Add lines 1a-1f					5,456,496.			
						Business Code				
2 8	-	PUBLIC PROGRAMS			_	713990	496,053.	496,053.		
e I	~	ART CLASS TUITION			_	713990	30,507.	30,507.		
enu	С	MEMBERSHIP DUES			_	713990	2,000.	2,000.		
	d				_					
۳ (е				_					
1	f	All other program service	rever	nue						
-							528,560.			
3		Investment income (inclue	ding o	dividends, int	eres	st, and				
							110,711.			110,
4										
5		Royalties								
				(i) Real	-	(ii) Personal				
6 8		Gross rents	6a	51,18						
		Less: rental expenses	6b	97,03						
		Rental income or (loss)	6c	-45,85	2.		45.050			45
		Net rental income or (loss)	(i) Coordinatio		(ii) Oth er	-45,852.			-45,
7 8		Gross amount from sales of	_	(i) Securitie		(ii) Other				
		assets other than inventory	7a	1,329,98	5.					
		Less: cost or other basis		486,33	1					
		and sales expenses		843,65						
		Gain or (loss)	7c	,			843,654.			843,
		Net gain or (loss) Gross income from fundraisi		Г			045,054.			045,
8		including \$								
,		contributions reported on								
		Part IV, line 18			8a	71,100.				
		Less: direct expenses			8b	509,117.				
		Net income or (loss) from				,	-438,017.			-438,
		Gross income from gamin		-	5		, .			
		Part IV, line 19			9a					
		Less: direct expenses			9b					
		Net income or (loss) from								
		Gross sales of inventory, I	-	- Г						
		and allowances			10a	144,893.				
1	b	Less: cost of goods sold			10b	70,996.				
		Net income or (loss) from				, ,	73,897.	53,639.	20,258.	
	-					Business Code	, -			
11 i	а	OTHER INCOME				900099	15,772.	15,772.		
evenue	b				-		, -			
Svel	c				-					
2		All other revenue			-					
		Total. Add lines 11a-11d					15,772.			

Form 990 (2023) SAN JOSE MUSEUM OF ART ASSOCIATION
Part IX Statement of Functional Expenses

23-7062028 Page 10

	Check if Schedule O contains a respons				X
	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
	Benefits paid to or for members				
	Compensation of current officers, directors,				
	trustees, and key employees	392,827.	255,337.	39,283.	98,207
	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	0 505 000	0.404.454	001.050	2.54
	Other salaries and wages	2,707,366.	2,124,161.	221,969.	361,236
	Pension plan accruals and contributions (include	105 500	05 005	2 051	10.004
	section 401(k) and 403(b) employer contributions)	107,760.	85,825.	3,071.	18,864
	Other employee benefits	162,821.	131,791.	5,054.	25,976
	Payroll taxes	232,370.	182,994.	9,156.	40,220
	Fees for services (nonemployees):				
	Management	2,000		2.000	
	Legal	3,880.		3,880.	
	Accounting	46,900.		46,900.	
	Lobbying				
	Professional fundraising services. See Part IV, line 17	50.000		50.000	
	Investment management fees	50,086.		50,086.	
-	Other. (If line 11g amount exceeds 10% of line 25,	709 000	E1E 070	172 720	10 093
	column (A), amount, list line 11g expenses on Sch 0.)	708,092.	515,270.	173,739.	19,083 1,312
	Advertising and promotion	108,934. 439,759.	103,285.	4,337. 9,163.	-
	Office expenses	181,821.	396,004.	· · · · ·	34,592
	Information technology	101,021.	97,936.	45,995.	37,890
	Royalties	28,233.	10 531	5,087.	3,615
		58,241.	19,531. 33,553.	22,010.	2 678
		50,241.	55,555.	22,010.	2,070
	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	8,353.	2,527.	4,572.	1,254
	Conferences, conventions, and meetings	0,555.	2,527.	4,572.	1,254
	Payments to affiliates				
	La	67,094.	62,946.	1,901.	2,247
	Insurance	07,054.	02,540.	1,501.	2,21,
	above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A),				
	amount, list line 24e expenses on Schedule 0.)	654,419.	654,419.		
	MATERIALS	79,350.	78,676.	278.	396
~	EQUIPMENT EXPENSES	72,142.	57,079.	8,832.	6,231
-	EXHIBITION COSTS	69,592.	69,479.		113
-	All other expenses	270,646.	138,535.	107,435.	24,676
	Total functional expenses. Add lines 1 through 24e	6,450,686.	5,009,348.	762,748.	678,590
	Joint costs. Complete this line only if the organization	-,,	-,,,,,,,,	,	,
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

	SAN	JOSE	MUSEUM	OF	ART	ASSOCIATION	
Sheet							

Page I

		Check if Schedule O contains a response or no	te to any	line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			191,474.	1	411,380.
	2	Savings and temporary cash investments			3,401,156.	2	2,212,901.
	3	Pledges and grants receivable, net			870,843.	3	1,718,653.
	4	Accounts receivable, net			55,920.	4	99,742.
	5	Loans and other receivables from any current of					
		trustee, key employee, creator or founder, subs	tantial co	ntributor, or 35%			
		controlled entity or family member of any of the	se persor	ns		5	
	6	Loans and other receivables from other disqual					
		under section 4958(f)(1)), and persons describe		6			
s	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use	59,340.	8	81,408.		
As	9				165,341.	9	164,420.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	1,710,296.			
	b	Less: accumulated depreciation		1,710,296.	0.	10c	0.
	11	Investments - publicly traded securities			11,429,609.	11	12,160,404.
	12	Investments - other securities. See Part IV, line			12		
	13	Investments - program-related. See Part IV, line			13		
	14	Intangible assets			14		
	15	Other assets. See Part IV, line 11			15		
	16	Total assets. Add lines 1 through 15 (must equ			16,173,683.	16	16,848,908.
	17	Accounts payable and accrued expenses	498,266.	17	638,173.		
	18	Grants payable			,	18	/
	19	Deferred revenue			90,656.	19	87,301.
	20	–		1	20	,	
	21	Escrow or custodial account liability. Complete		Schedule D		21	
	22	Loans and other payables to any current or for				21	
Liabilities	~~	trustee, key employee, creator or founder, subs					
bilit		controlled entity or family member of any of the				22	
Lia	22		-			22	
	23	Secured mortgages and notes payable to unrel		· · · · · · · · · · · · · · · · · · ·		23 24	
	24	Unsecured notes and loans payable to unrelate				24	
	25	Other liabilities (including federal income tax, parties, and other liabilities not included on line					
			5 17-24). 1			25	
	26	of Schedule D		·····	588,922.	25 26	725,474.
	20	Total liabilities. Add lines 17 through 25 Organizations that follow FASB ASC 958, ch	ook horo	X		20	, 10, 111.
ŝ		and complete lines 27, 28, 32, and 33.	eck nere				
ъ	07				2,031,498.	27	2,121,225.
ala	27				13,553,263.		14,002,209.
Б В	28				13,333,203.	28	14,002,205.
'n		Organizations that do not follow FASB ASC s	56, chec				
orF	0	and complete lines 29 through 33.				00	
ŝts	29	Capital stock or trust principal, or current funds			29		
SSG	30	Paid-in or capital surplus, or land, building, or e				30	
Net Assets or Fund Balances	31	Retained earnings, endowment, accumulated in			15,584,761.	31	16 100 404
ž	32	Total net assets or fund balances				32	16,123,434.
	33	Total liabilities and net assets/fund balances			16,173,683.	33	16,848,908. Form 990 (2023

Form 990 (2023)

Form 990 (2023)

 Part X
 Balance S

Form	990 (2023) SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028	3	Pa	_{ge} 12					
	rt XI Reconciliation of Net Assets				4					
	Check if Schedule O contains a response or note to any line in this Part XI									
1	Total revenue (must equal Part VIII, column (A), line 12)	1	6,	545,	221.					
2	Total expenses (must equal Part IX, column (A), line 25)	2	6,	450,	686.					
3	Revenue less expenses. Subtract line 2 from line 1	3		94,	535.					
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))									
5										
6	Donated services and use of facilities	6								
7	Investment expenses	7								
8	Prior period adjustments	8								
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.					
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,									
	column (B))	10	16,	123,	434.					
Pa	rt XII Financial Statements and Reporting									
	Check if Schedule O contains a response or note to any line in this Part XII		<u>.</u>							
		r		Yes	No					
1	Accounting method used to prepare the Form 990: Cash X Accrual Other									
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	0.								
2a			2a		X					
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	ona								
	separate basis, consolidated basis, or both:									
	Separate basis Consolidated basis Both consolidated and separate basis			77						
b	Were the organization's financial statements audited by an independent accountant?		2b	X						
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,								
	consolidated basis, or both:									
	X Separate basis Consolidated basis Both consolidated and separate basis									
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the		2c	x						
	review, or compilation of its financial statements and selection of an independent accountant?									
•	If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.									
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the										
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?	·····	3a		X					
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requir									
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b	000						

Form **990** (2023)

Department of the Treasury Internal Revenue Service

(Form 990)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

N

Nam	lame of the organization Employer identification number												
			SE MUSEUM OF AR						23-7062028				
Pa	rt I	Reason for Public (Charity Status.	(All organizations must c	omplete th	nis part.) S	ee instruction	S.					
The	organ	ization is not a private found	ation because it is: (F	For lines 1 through 12, c	heck only o	one box.)							
1		A church, convention of ch	urches, or associatio	n of churches described	in sectio	n 170(b)(1)(A)(i).						
2		A school described in sect	ion 170(b)(1)(A)(ii). (Attach Schedule E (Forn	n 990).)								
3		A hospital or a cooperative	hospital service orga	anization described in se	ection 170	(b)(1)(A)(ii	i).						
4		A medical research organiz	ation operated in cor	njunction with a hospital	described	in sectio	n 170(b)(1)(A)(iii). Enter	the hospital's name,				
		city, and state:											
5		An organization operated for	or the benefit of a col	lege or university owned	l or operate	ed by a go	vernmental u	nit describe	ed in				
		section 170(b)(1)(A)(iv). (C	Complete Part II.)										
6		A federal, state, or local gov	vernment or governm	nental unit described in	section 17	′0(b)(1)(A)	(v).						
7	X	An organization that norma	lly receives a substar	ntial part of its support fi	om a gove	ernmental	unit or from th	ne general p	oublic described in				
		section 170(b)(1)(A)(vi). (C	omplete Part II.)										
8		A community trust describe	ed in section 170(b)((1)(A)(vi). (Complete Par	t II.)								
9		An agricultural research org	anization described	in section 170(b)(1)(A)(ix) operate	ed in conju	nction with a	land-grant	college				
		or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or											
		university:											
10	10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from												
	activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment												
	income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975.												
	See section 509(a)(2). (Complete Part III.)												
11		An organization organized a	and operated exclusi	vely to test for public sa	fety. See	section 50)9(a)(4).						
12		An organization organized a	-	-	-			•					
		more publicly supported or	-						Check the box on				
		lines 12a through 12d that						-					
а		Type I. A supporting orga	-	-	•	-							
		the supported organization			majority o	f the direc	tors or trustee	es of the su	ipporting				
	_	organization. You must o	-										
b		Type II. A supporting org	-				-		•				
		control or management o			ame perso	ns that co	ntrol or manag	ge the supp	ported				
		organization(s). You mus	-										
с		_ Type III functionally inte						ly integrate	d with,				
	_	its supported organization		-									
d		J Type III non-functionally						-					
		that is not functionally int			•		-	an attentiv	/eness				
	_	requirement (see instructi		-									
е		Check this box if the orga					туре і, туре	II, Type III					
	Ente	functionally integrated, or		, , , , , , , , , , , , , , , , , , , ,	0 0	ation.							
		er the number of supported on vide the following informatior	•	d organization(s)									
9		i) Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the orga	inization listed	(v) Amount of	monetary	(vi) Amount of other				
	-	organization		(described on lines 1-10	in your governi Yes	ng document? No	support (see ir	structions)	support (see instructions)				
				above (see instructions))	103								
Tota	I												

OMB No. 1545-0047

2023

Open to Public

Inspection

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	4,724,237.	4,950,610.	5,267,768.	5,003,408.	5,456,496.	25,402,519.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge	2,340,000.	1,825,000.	1,637,999.	1,638,001.		8,845,000.
4	Total. Add lines 1 through 3	7,064,237.	6,775,610.	6,905,767.	6,641,409.	6,860,496.	34,247,519.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						1,160,584.
	Public support. Subtract line 5 from line 4.						33,086,935.
Sec	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
7	Amounts from line 4	7,064,237.	6,775,610.	6,905,767.	6,641,409.	6,860,496.	34,247,519.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources	51,850.	15,355.	63,332.	122,067.	161,896.	414,500.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on	0.	0.	0.	0.	0.	
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)	148,700.	18,784.	22,377.	117,400.	71,100.	378,361.
11	Total support. Add lines 7 through 10						35,040,380.
12	Gross receipts from related activities,	etc. (see instructio	ns)			12	1,713,141.
13	First 5 years. If the Form 990 is for th	e organization's fir	st, second, third, fo	ourth, or fifth tax y	ear as a section 5	01(c)(3)	
	organization, check this box and stop	b here					
Sec	ction C. Computation of Publi	c Support Per	centage				
14	Public support percentage for 2023 (I	ine 6, column (f), di	vided by line 11, c	olumn (f))		14	94.43 %
15	Public support percentage from 2022	Schedule A, Part I	I, line 14			15	92.56 %
16a	33 1/3% support test - 2023. If the c	organization did no	t check the box on	line 13, and line 1	4 is 33 1/3% or m	ore, check this boy	and
	stop here. The organization qualifies	as a publicly suppo	orted organization				X
b	33 1/3% support test - 2022. If the c	organization did no	t check a box on li				
	and stop here. The organization qual						
17a	10% -facts-and-circumstances test	- 2023. If the orga	anization did not cl				
	and if the organization meets the fact	s-and-circumstance	es test, check this l	box and stop her	e. Explain in Part	VI how the organiz	ation
	meets the facts-and-circumstances te			-			
b	10% -facts-and-circumstances test	-		• • • •			
	more, and if the organization meets th					-	
	organization meets the facts-and-circu						
18	Private foundation. If the organizatio		•		•••••		
	U		,				

Schedule A (Form 990) 2023

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)
Section A. Public Support

Sec	alon A. Fublic Support							
Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 20	23	(f) Total
1	Gifts, grants, contributions, and							
	membership fees received. (Do not							
	include any "unusual grants.")							
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that are not an unrelated trade or bus-							
	iness under section 513							
4	Tax revenues levied for the organ- ization's benefit and either paid to							
	or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5							
	Amounts included on lines 1, 2, and 3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
c	Add lines 7a and 7b							
	Public support. (Subtract line 7c from line 6.)							
Sec	tion B. Total Support							
Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 20	23	(f) Total
9	Amounts from line 6							••
	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources							
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975							
	Add lines 10a and 10b Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on							
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)							
	Total support. (Add lines 9, 10c, 11, and 12.)	L						
14	First 5 years. If the Form 990 is for th	e organization's fin	rst, second, third, ⁻	fourth, or fifth tax	year as a section 5	501(c)(3) org	anization,	·
0							<u></u>	
	tion C. Computation of Publi					1		
	Public support percentage for 2023 (I	, (),	,	()/		15		%
	Public support percentage from 2022					16		%
	tion D. Computation of Inves							
17	Investment income percentage for 20)23 (line 10c, colur	mn (f), divided by li	ne 13, column (f))		17		%
	Investment income percentage from					18		%
19a	33 1/3% support tests - 2023. If the	organization did n	ot check the box o	on line 14, and line	e 15 is more than 3	33 1/3%, and	d line 17 is	s not
b	more than 33 1/3%, check this box ar 33 1/3% support tests - 2022. If the	-	-				1/3%, and	 1
	line 18 is not more than 33 1/3%, che	ck this box and st	op here. The orga	nization qualifies	as a publicly suppo	orted organi	zation	
20	Private foundation. If the organization	n did not check a	box on line 14, 19a	a, or 19b, check t	his box and see ins	structions	<u></u>	

1

2

Yes

No

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If* "Yes." *complete Part I of Schedule L (Form 990).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If* "Yes," *provide detail in* **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

3a 3b 3c 4a 4b 4c 5a 5b 5c 6 7 8 9a 9b 9c 10a 10b

Schedule A (Form 990) 2023 S	AN JOSE MUSEUM OF ART ASSOCIATION	23-7062028	Pa	age 5
Part IV Supporting Organizat	ions (continued)			
			Yes	No
11 Has the organization accepted a gif	t or contribution from any of the following persons?			
a A person who directly or indirectly o	controls, either alone or together with persons described on lines 11b and			
11c below, the governing body of a	supported organization?	11a		
b A family member of a person descri	bed on line 11a above?	11b		
c A 35% controlled entity of a person	described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provi	ide		
detail in Part VI.		11c		
Section B. Type I Supporting Or	ganizations			

more direct effect organ suppo 2 Did th organ	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? <i>If</i> " <i>No</i> ," <i>describe in</i> Part VI <i>how the supported organization(s)</i> effectively operated, supervised, or controlled the organization's activities. <i>If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the</i>		
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1	
2	Did the organization operate for the benefit of any supported organization other than the supported		
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in		
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,		
	supervised or controlled the supporting organization	2	

	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			

		0		0	• •		,			
(or management of the supp	orting organiza	ation was ve	ested in th	e san	ne pe	erso	ns that controlled o	or managed	
;	the supported organization((s)								

Section D. All Type III Supporting Organization	ons

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		

Section E. Type III Functionally Integrated Supporting Organizations

- 1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).
- a The organization satisfied the Activities Test. Complete line 2 below.
- **b** The organization is the parent of each of its supported organizations. *Complete* **line 3** *below.*

с	The organization supported a governmental entity.	Describe in Part VI how you supported a governmental entity (see instructions).	

- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- **3** Parent of Supported Organizations. **Answer lines 3a and 3b below.**
- **a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If* "Yes" or "*No*" *provide details in* **Part VI.**
- **b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If "Yes," describe in* **Part VI** *the role played by the organization in this regard.*

2a

2b

3a

Yes No

No

Yes No

Sche	dule A (Form 990) 2023 SAN JOSE MUSEUM OF ART ASSOCIATIO	N		23-7062028	Page 6
Pa		ng Organi	zations		
1	Check here if the organization satisfied the Integral Part Test as a qualify	ng trust on N	lov. 20, 1970 (<i>explain in</i>	Part VI). See inst	ructions.
	All other Type III non-functionally integrated supporting organizations mu			,	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current (optiona	
1	Net short-term capital gain	1			
2	Recoveries of prior-year distributions	2			
3	Other gross income (see instructions)	3			
4	Add lines 1 through 3.	4			
5	Depreciation and depletion	5			
6	Portion of operating expenses paid or incurred for production or				
	collection of gross income or for management, conservation, or				
	maintenance of property held for production of income (see instructions)	6			
7	Other expenses (see instructions)	7			
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8			
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current (optiona	
1	Aggregate fair market value of all non-exempt-use assets (see				
	instructions for short tax year or assets held for part of year):				
а	Average monthly value of securities	1a			
b	Average monthly cash balances	1b			
с	Fair market value of other non-exempt-use assets	1c			
d	Total (add lines 1a, 1b, and 1c)	1d			
е	Discount claimed for blockage or other factors				
	(explain in detail in Part VI):				
2	Acquisition indebtedness applicable to non-exempt-use assets	2			
3	Subtract line 2 from line 1d.	3			
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,				
	see instructions).	4			
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5			
6	Multiply line 5 by 0.035.	6			
7	Recoveries of prior-year distributions	7			
8	Minimum Asset Amount (add line 7 to line 6)	8			
Sect	ion C - Distributable Amount			Current Y	'ear
1	Adjusted net income for prior year (from Section A, line 8, column A)	1			
2	Enter 0.85 of line 1.	2			
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3			
4	Enter greater of line 2 or line 3.	4			
5	Income tax imposed in prior year	5			
6	Distributable Amount. Subtract line 5 from line 4, unless subject to				
	emergency temporary reduction (see instructions).	6			
7	Check here if the current year is the organization's first as a non-function	ally integrated	d Type III supporting orga	anization (see	

SAN JOSE MUSEUM OF ART ASSOCIATION

instructions).

Schedule A (Form 990) 2023

23-7062028

6 Remaining underdistributions for 2023. Subtract lines 3h and 4b from line 1. For result greater than zero, *explain in*

7 Excess distributions carryover to 2024. Add lines 3j

Part VI. See instructions.

and 4c.
and 4c.
Breakdown of line 7:
Excess from 2019
Excess from 2020
Excess from 2021
Excess from 2022
Excess from 2022
Excess from 2023

Sche	dule A (Form 990) 2023 SAN JOSE MUSEUM OF J	ART ASSOCIATION		:	23-7062028	Pad
Pa		a)(3) Supporting Orga	nizations (continu	ied)		1 43
Sect	on D - Distributions		(oontine	<u>, , , , , , , , , , , , , , , , , , , </u>	Current	/ear
1	Amounts paid to supported organizations to accomplish exe	mot purposes		1	Guiront	
2	Amounts paid to perform activity that directly furthers exemp					
-	organizations, in excess of income from activity			2		
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizations	3	3		
4	Amounts paid to acquire exempt-use assets		,	4		
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		5		
6	Other distributions (<i>describe in Part VI</i>). See instructions.			6		
7	Total annual distributions. Add lines 1 through 6.			7		
8	Distributions to attentive supported organizations to which the	ne organization is responsive				
	(provide details in Part VI). See instructions.			8		
9	Distributable amount for 2023 from Section C, line 6			9		
10	Line 8 amount divided by line 9 amount			10		
Sect	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributior Pre-2023	ıs	(iii) Distribut Amount fo	
1	Distributable amount for 2023 from Section C, line 6					
2	Underdistributions, if any, for years prior to 2023 (reason-					
	able cause required - explain in Part VI). See instructions.					
3	Excess distributions carryover, if any, to 2023					
a	From 2018					
b	From 2019					
C	From 2020					
d	From 2021					
e	From 2022					
f	Total of lines 3a through 3e					
g	Applied to underdistributions of prior years					
h	Applied to 2023 distributable amount					
i	Carryover from 2018 not applied (see instructions)					
j_	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.					
4	Distributions for 2023 from Section D,					
	line 7: \$					
a	Applied to underdistributions of prior years					
b	Applied to 2023 distributable amount					
C	Remainder. Subtract lines 4a and 4b from line 4.					
5	Remaining underdistributions for years prior to 2023, if					
	any. Subtract lines 3g and 4a from line 2. For result greater					
	than zero, explain in Part VI. See instructions.					

Schedule A (Form 990) 2023

Page 7

Schedule A (Form 990) 2023 SAN JOSE MUSEUM OF ART ASSOCIATION 23-706	52028 Page 8
Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part II Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional informati (See instructions.)	I, line 12; IV, Section C, , line 1e; Part V,
SCHEDULE A, PART II, LINE 10, EXPLANATION FOR OTHER INCOME:	
GROSS INCOME FROM FUNDRAISING EVENTS	
2019 AMOUNT: \$ 148,200.	
2020 AMOUNT: \$ 18,784.	
2021 AMOUNT: \$ 22,377.	
2022 AMOUNT: \$ 117,400.	
2023 AMOUNT: \$ 71,100.	
GROSS INCOME FROM GAMING ACTIVITIES	
2019 AMOUNT: \$ 500.	
2020 AMOUNT: \$ 0.	
2021 AMOUNT: \$ 0.	
2022 AMOUNT: \$ 0.	
2023 AMOUNT: \$ 0.	

** PUBLIC DISCLOSURE COPY **

Schedule of Contributors

Attach to Form 990, 990-EZ, or 990-PF. Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2023

Employer identification number

Department of the Treasury	
Internal Revenue Service	

Name of the organization

Schedule B

(Form 990)

SAN	I JOSE MUSEUM OF ART ASSOCIATION	23 - 7062028
Organization type (check o	ne):	
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(³) (enter number) organization	
	4947(a)(1) nonexempt charitable trust not treated as a private foundation	

		527	political	organization
--	--	-----	-----------	--------------

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

Form 990-PF

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year for an *exclusively* set in the set of the set of the parts unless to the set of the

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$150,000.	Person X Payroll Image: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$460,000.	PersonXPayrollImage: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$188,700.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$612,283.	Person X Payroll Image: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$232,935.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$250,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(b)

Schedule B (Form 990) (2023)

SAN JOSE MUSEUM OF ART ASSOCIATION

Employer identification number

(d)

23-7062028

(c)

323452 12-26-23

Page **2**

Name of organization

Part I

(a)

7		\$125,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$140,954.	Person X Payroll Image: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$203,965.	Person X Payroll Image: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10		\$896,876.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll O Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3452 12-26		\$	Person Payroll Payroll Payroll Payroll Payroll Payroll Payroll Payroll Payroll (Complete Part II for noncash contributions.)

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(b)

Name, address, and ZIP + 4

SAN JOSE MUSEUM OF ART ASSOCIATION

Part I

(a)

No.

_

_

Employer identification number

(d)

Type of contribution

23-7062028

(c)

Total contributions

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\ _	

Name of organization

Schedule B (Form 990) (2023)

SAN JOSE MUSEUM OF ART ASSOCIATION

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

23-7062028

Employer identification number

Name of or	rganization			Employer identification number
AN JOSE	MUSEUM OF ART ASSOCIATION			23-7062028
Part III	Exclusively religious, charitable, etc., contribution from any one contributor. Complete columns (a) completing Part III, enter the total of exclusively religious, or Lise durational sectors of Part III if additional sectors.	through (e) and the following line en that the following line en the	ntry For organizations	
Use duplicate copies of Part III if additional space is needed. (a) No. from (b) Purpose of gift Part I		(c) Use of gift	(d) Des	cription of how gift is held
F		(e) Transfer of g	jift	
-	Transferee's name, address, ar	nd ZIP + 4	Relationship of tra	insferor to transferee
(a) No.				
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Des	cription of how gift is held
		(e) Transfer of g		
-	Transferee's name, address, ar			insferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Des	cription of how gift is held
Γ		(e) Transfer of g	ift	
-	Transferee's name, address, an	nd ZIP + 4	Relationship of tra	nsferor to transferee
(a) No. from				
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Dese	cription of how gift is held
		(e) Transfer of g		
-	Transferee's name, address, ar			insferor to transferee

									F 4 F 00 4 7
SC	HEDULE D	Supplementa					ŀ	OMB No. 1	545-0047
(Forr	Form 990) Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.						207	23	
Depart	Attach to Form 990.						- 1		Public
-	rnal Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information.							Inspect	
Nam	e of the organizat	ION SAN JOSE MUSEUM OF ART ASSO	CIATION			Em		dentificatio 3-7062028	
Pa		ations Maintaining Donor Advise		er S	imilar Funds or A	cour	nts. c	omplete if t	ne
	organizatio	on answered "Yes" on Form 990, Part IV, lin				<u></u>			
			(a) Donor a	dvise	d funds	(b) Fur	nds and	other accou	unts
1		nd of year							
2		of contributions to (during year)							
3		of grants from (during year)							
4		at end of year				-l			
5	-	on inform all donors and donor advisors in v on's property, subject to the organization's	-				[Yes	No
6		on inform all grantees, donors, and donor a					l	165	
Ŭ		poses and not for the benefit of the donor of							
	impermissible priv					•	[Yes	No
Pa	tll Conserv	vation Easements. Complete if the org	ganization answered	d "Yes	s" on Form 990, Part IV	, line 7			
1	Purpose(s) of con	servation easements held by the organization	on (check all that ap	oply).					
	Preservation	n of land for public use (for example, recrea	tion or education)		Preservation of a hist	orically	importa	ant land area	a
	Protection of	of natural habitat			Preservation of a cert	ified hi	storic st	ructure	
	Preservatio	n of open space							
2	•	a through 2d if the organization held a qualif	ied conservation co	ontribu	ution in the form of a co	nserva			
	day of the tax yea						Held at	the End of the	ie lax Year
a						2a			
b	•					2b			
с с		rvation easements on a certified historic stru rvation easements included on line 2c acqui				2c			
d		ture listed in the National Register				2d			
3		rvation easements modified, transferred, rel					u durina t	the tax	
•	year			, 01 0		Lation	aanng		
4		where property subject to conservation eas	ement is located						
5		ation have a written policy regarding the per		spect	ion, handling of				
	violations, and en	forcement of the conservation easements it	holds?		-		[Yes	No No
6	Staff and voluntee	er hours devoted to monitoring, inspecting,						during the y	ear
7	Amount of expense	ses incurred in monitoring, inspecting, hand	lling of violations, ar	nd ent	forcing conservation ea	semen	ts durin	g the year	
-						•			
8		rvation easement reported on line 2d above					ſ	v	
9	and section 170(h	n)(4)(B)(ii)? be how the organization reports conservation					l	Yes	└── No
9		d include, if applicable, the text of the footn			-				
		counting for conservation easements.	iote to the organizat			al uest	Supes u	le	
Pa		ations Maintaining Collections of	Art, Historical	Trea	asures, or Other S	Simila	r Asse	ets.	
	Complete i	if the organization answered "Yes" on Form	990, Part IV, line 8.						
1a	If the organization	elected, as permitted under FASB ASC 95	8, not to report in its	s reve	enue statement and bal	ance sl	heet wo	rks	
	of art, historical tr	easures, or other similar assets held for pub	lic exhibition, educa	ation,	or research in furthera	nce of	public		
	service, provide ir	n Part XIII the text of the footnote to its finar	ncial statements that	t des	cribes these items.				
b	If the organization	elected, as permitted under FASB ASC 95	8, to report in its rev	venue	statement and balance	e sheet	works	of	
	art, historical trea	sures, or other similar assets held for public	exhibition, education	on, or	research in furtherance	e of pu	blic serv	vice,	
	•	ing amounts relating to these items.							
		uded on Form 990, Part VIII, line 1					\$		
-	.,						\$		
2		n received or held works of art, historical trea				provide	Э		
-		unts required to be reported under FASB A I on Form 990, Part VIII, line 1					\$		
а		יטויו טווו ססט, רמוג אווו, וווופ ו					φ		

	b	Assets	included in	Form 99	90, Part X
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 332051 09-28-23 Schedule D (Form 990) 2023

\$

	Schedule D (Form 990) 2023 SAN JOSE MUSEUM OF ART ASSOCIATION 23-70620						Pa	age 2	
Par	t III Organizations Maintaining C	ollections of Ar	t, Historical Tre	asures, or Othe	er Similar	Assets	(contir	iued)	
3	3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its								
	collection items (check all that apply).								
а									
b									
с									
4	Provide a description of the organization's co	llections and explair	how they further th	e organization's exe	empt purpose	e in Part)	KIII.		
5	During the year, did the organization solicit or	•		•					
-	to be sold to raise funds rather than to be ma					X	Yes		No
Par	t IV Escrow and Custodial Arrang								
	reported an amount on Form 990, Par					,	,		
1a	Is the organization an agent, trustee, custodia		liary for contribution	is or other assets no	t included				
ia	on Form 990, Part X?						Yes		No
h	If "Yes," explain the arrangement in Part XIII a					∟] 163		
b		and complete the for	iowing table.				Amount	 ł	
	Deginging belonce						/ moun		
	Beginning balance								
	Additions during the year								
	Distributions during the year								
f	Ending balance								1
	Did the organization include an amount on Fo					L	Yes		_ No
Par	If "Yes," explain the arrangement in Part XIII. t V Endowment Funds Complete if					<u></u>			
T ai						oro book	(a) Four	Veero	book
		(a) Current year	(b) Prior year	(c) Two years back	(d) Three ye		(e) Four		
	Beginning of year balance	11,429,609.	10,661,171.			12,410,143.			
	Contributions	79,823.	79,027.						
	Net investment earnings, gains, and losses	1,157,883.	1,052,815.	-2,223,252.	1,66		258,	612.	
	Grants or scholarships								
е	Other expenditures for facilities								
	and programs	506,911.	363,404.	552,536.	53	2,132.		530,	801.
f	Administrative expenses								
g	End of year balance	12,160,404.	11,429,609.	10,661,171.	13,35	8,549.	12,	141,	898.
2	Provide the estimated percentage of the curr	ent year end balance	e (line 1g, column (a)) held as:					
	Board designated or quasi-endowment	.8223	_%						
b	Permanent endowment 71.5674	%							
с	Term endowment 27.6103	%							
	The percentages on lines 2a, 2b, and 2c should be a should be should be a should be a should be a should be should be a should	uld equal 100%.							
3a	Are there endowment funds not in the posses	ssion of the organiza	tion that are held ar	nd administered for	the		_		
	organization by:							Yes	No
	(i) Unrelated organizations?						3a(i)	Х	
	(ii) Related organizations?						3a(ii)		Х
b	If "Yes" on line 3a(ii), are the related organization						3b		
4	Describe in Part XIII the intended uses of the								
Par	t VI Land, Buildings, and Equipm								
	Complete if the organization answered	d "Yes" on Form 990	, Part IV, line 11a. S	ee Form 990, Part >	(, line 10.				
	Description of property	(a) Cost or o	ther (b) Cost	or other (c)	Accumulated	4	(d) Bool	k value	e
		basis (investn			epreciation		(,		-
1a	Land	· · · ·						,	
	Buildings								
	Leasehold improvements			613,310.	613,3	10.			0.
	Equipment			745,768.	745,7		0.		
				351,218.	351,2				0.
	Other		X //== 10: /	,	/				0.
iota	Add lines 1a through 1e. (Column (d) must e	quai ⊢orm 990, Part .	<u>x, line 10c, column</u>	(<u>B))</u>			D /F	- 000'	
					S	chedule	U (Form	1 990)	2023

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Part VII Investments - Other Securities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, line 12, col. (B))		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, line 13, col. (B))		

Part IX Other Assets

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

	(a) Description	(b) Book value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, line 15, col. (B))	
Part X Ot	her Liabilities	
Co	nplete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.	

 1.
 (a) Description of liability
 (b) Book value

 (1) Federal income taxes
 (a)

 (2)
 (b)

 (3)
 (b)

 (4)
 (c)

 (5)
 (c)

 (6)
 (c)

 (7)
 (c)

 (8)
 (c)

 (9)
 (c)

Total. (Column (b) must equal Form 990, Part X, line 25, col. (B))

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

X

	dule D (Form 990) 2023 SAN JOSE MUSEUM OF ART ASSOCIATION			23-7062028	Page 4
Pa	t XI Reconciliation of Revenue per Audited Financial Stateme	ents With F	Revenue per Re	turn	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a	1.			
1	Total revenue, gains, and other support per audited financial statements	1	8,578,239.		
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	. 2a	444,138.		
b	Donated services and use of facilities	2b	1,541,929.		
с	Recoveries of prior year grants				
d	Other (Describe in Part XIII.)				
е	Add lines 2a through 2d			2e	1,986,067.
3	Subtract line 2e from line 1			3	6,592,172.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	. 4a	50,086.		
b	Other (Describe in Part XIII.)	4b	-97,037.		
	Add lines 4a and 4b	4c	-46,951.		
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)	5	6,545,221.		
Pa	t XII Reconciliation of Expenses per Audited Financial Statem	ents With	Expenses per F	Return	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a	ì.			
1	Total expenses and losses per audited financial statements			1	8,039,566.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	. 2a	1,541,929.		
b	Prior year adjustments	2b			
с	Other losses				
d			97,037.		
е	Add lines 2a through 2d			2e	1,638,966.
3	Subtract line 2e from line 1			3	6,400,600.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	50,086.		
b	Other (Describe in Part XIII.)				
с	Add lines 4a and 4b			4c	50,086.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990. Part I. line 18.)			5	6,450,686.
Pa	t XIII Supplemental Information				
Prov	de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part	t IV, lines 1b a	and 2b; Part V, line 4	; Part X, line 2;	Part XI,

lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART III, LINE 1A:

PERMANENT ART COLLECTION - THE COLLECTION CONSISTS OF TWENTIETH AND

TWENTY-FIRST CENTURY ARTWORK, INCLUDING PAINTINGS, SCULPTURES,

INSTALLATIONS, NEW MEDIA, PHOTOGRAPHY, DRAWINGS, AND PRINTS, ACQUIRED

THROUGH PURCHASE OR CONTRIBUTION. THE COLLECTION IS NOT RECOGNIZED AS AN

ASSET IN THE STATEMENT OF FINANCIAL POSITION. EACH WORK OF ART IS

INVENTORIED AND CARED FOR, AND ACTIVITIES VERIFYING THE COLLECTION'S

INTEGRITY ARE PERFORMED CONTINUOUSLY. PURCHASES OF ART ARE RECORDED IN THE

YEAR ACQUIRED AS NON-OPERATING DECREASES IN NET ASSETS WITHOUT DONOR

RESTRICTIONS IN THE YEAR IN WHICH ITEMS ARE ACQUIRED. PROCEEDS FROM ANY

DEACCESSIONS OR INSURANCE RECOVERIES MAY BE ALLOCATED FOR PURPOSES THAT

CLEARLY BENEFIT THE COLLECTION, SUCH AS AN ACQUISITION FUND TO EXPAND THE

Part XIII Supplemental Information (continued)

COLLECTION OR PRESERVATION/CONSERVATION FUND TO MAINTAIN IT. CERTAIN ITEMS

ARE ON LOAN FROM INDIVIDUALS AND CORPORATIONS FOR USE BY THE MUSEUM IN ITS

PERMANENT COLLECTION OR SPECIAL EXHIBITION.

PART III, LINE 4:

THE SAN JOSE MUSEUM OF ART SEEKS TO BUILD A COLLECTION OF THE HIGHEST

QUALITY AND WITH THE GREATEST POTENTIAL FOR COMMUNITY ENGAGEMENT, THEREBY

FULFILLING ITS MISSION TO BE A VALUABLE RESOURCE FOR THE PUBLIC.

THE MUSEUM'S PERMANENT COLLECTION INCLUDES OVER 2,600 MODERN AND

CONTEMPORARY WORKS OF ART IN A VARIETY OF MEDIA, FROM PAINTINGS,

SCULPTURE, PHOTOGRAPHY AND WORKS ON PAPER TO DIGITAL AND TIME-BASED

ARTWORK. SJMA IS THE ONLY COLLECTING ART INSTITUTION IN THE CITY OF SAN

JOSE, THE ONLY CONTEMPORARY ART MUSEUM IN SILICON VALLEY ACCREDITED BY THE

AMERICAN ALLIANCE OF MUSEUMS (AAM) AND A MEMBER OF THE ASSOCIATION OF ART

MUSEUM DIRECTORS (AAMD).

SJMA PROUDLY HAS EARNED A REPUTATION FOR ACQUIRING ART WORKS BY PIVOTAL

ARTISTS WHOSE PRACTICES ADDRESS PRESSING CULTURAL, POLITICAL AND SOCIAL

ISSUES, AND HAS A TRADITION OF ACQUIRING LANDMARK ARTWORK IN NEW MEDIA AND

EMERGING FIELDS. THE MUSEUM ALSO HAS A SUCCESSFUL TRACK RECORD OF

ACQUIRING AND EXHIBITING WORK BY CALIFORNIA ARTISTS OF NATIONAL AND

INTERNATIONAL SIGNIFICANCE, AND NOW LOOKS TO ARTISTS WHO EXPLORE NEW

REPRESENTATIONAL STRATEGIES IN THE DIGITAL AGE, BEFITTING A MUSEUM IN THE

CAPITAL OF SILICON VALLEY. THE MUSEUM'S NEW COLLECTING PLAN (APPROVED IN

2018) IDENTIFIES THE FOLLOWING GOALS: TO REPRESENT SIGNIFICANT ART

HISTORICAL DEVELOPMENTS IN MODERN AND CONTEMPORARY ART FROM THE 1960S TO

THE PRESENT; TO PUT THE WORK OF PIVOTAL WEST COAST ARTISTS IN CONTEXT OF

Part XIII Supplemental Information (continued)

WORK BY MAJOR NATIONAL AND INTERNATIONAL ARTISTS; TO EMBRACE CULTURAL

DIVERSITY AND SOCIAL ENGAGEMENT; TO REFLECT ARTISTIC EXPERIMENTATION AND

INNOVATION; AND TO ADDRESS ISSUES OF IMPORTANCE TO THE MUSEUM'S

COMMUNITIES.

LOCATED SEVERAL BLOCKS FROM SAN JOSE STATE UNIVERSITY AND WITHIN 30

MINUTES OF APPROXIMATELY 14 OTHER COLLEGES AND UNIVERSITIES, SJMA IS A

PRIMARY RESOURCE FOR UNIVERSITY STUDENTS AS WELL AS FOR THE AUDIENCES OF

THE REGION, WHICH HAS THE GREATEST PROJECTED POPULATION GROWTH IN THE BAY

AREA. STARTING IN 2019, SJMA OFFERED FREE ADMISSION TO YOUTH, COLLEGE

STUDENTS WITH ID, AND TEACHERS TO DEEPEN SJMA'S RELATIONSHIPS WITH SCHOOLS

AND UNIVERSITIES, AND TO BECOME A CRITICAL RESOURCE FOR THEIR CURRICULA.

THE MUSEUM CREATED AN ACQUISITIONS ENDOWMENT IN 2012, WHICH AUGMENTS THE

GENEROUS DONATIONS FROM COLLECTORS AND ARTISTS TO THE PERMANENT

COLLECTION. IN ADDITION, IN 2017, THE MUSEUM BEGAN A CO-ACQUISITION

PROGRAM WITH TWO OF THE MOST IMPORTANT CONTEMPORARY ART MUSEUMS IN THE

UNITED STATES, TO EXPAND THE MUSEUM'S REACH AND OPPORTUNITY TO CONTRIBUTE

TO PUBLIC DISCOURSE. SJMA REMAINS DEPENDENT IN LARGE MEASURE ON

CULTIVATING OPPORTUNITIES AND SOLICITING DONATIONS: 90% OF THE WORKS IN

THE COLLECTION HAVE BEEN ACQUIRED THROUGH DONATION, SIMILAR TO STATISTICS

AT AAMD MEMBER MUSEUMS NATIONALLY.

IN THE LAST TEN YEARS, SJMA LAUNCHED AN AMBITIOUS EXHIBITION PROGRAM TO

FEATURE WORKS FROM THE PERMANENT COLLECTION IN THEMATIC SPECIAL

EXHIBITIONS. FOR THE MUSEUM'S 50TH ANNIVERSARY SEASON (2019-2020) RECENT

ACQUISITIONS, INCLUDING THE WORK OF VISIONARY WOMEN COLLECTION ARTISTS

WERE HIGHLIGHTED IN SIX DEDICATED EXHIBITIONS AND A MAJOR NEW COMMISSIONED

Part XIII Supplemental Information (continued)

ARTWORK FOR THE LOBBY ATRIUM. CONTINUING A COMMITMENT TO SCHOLARLY

PUBLICATIONS IN SUPPORT OF EXHIBITIONS AND THE PERMANENT COLLECTION, IN

2020 SJMA WILL PUBLISH AN ONLINE CATALOGUE FOCUSED ON 50 ARTISTS FROM THE

PERMANENT COLLECTION CALLED 50X50: DIGITAL STORIES OF VISIONARY ARTISTS

FROM THE COLLECTION, OPTIMIZED FOR PUBLICATION DISCOVERABILITY AND

LONGEVITY.

SJMA'S ACQUISITIONS REFLECT THE DIVERSITY THAT CHARACTERIZES LOCAL

COMMUNITIES AND THE GLOBAL NATURE OF CONTEMPORARY ART. MAJOR EXHIBITION

TEXTS ARE TRANSLATED INTO SPANISH AND VIETNAMESE, JOINING ENGLISH AS THE

THREE OFFICIAL LANGUAGES OF SAN JOSE.

PART V, LINE 4:

THE PRIMARY OBJECTIVES OF THE MUSEUM'S ENDOWMENTS ARE TO SUPPORT THE

OPERATIONS OF THE MUSEUM OVER TIME. WHILE PRESERVING THE ENDOWMENT'S

INFLATION-ADJUSTED ASSET VALUE.

PART X, LINE 2:

THE MUSEUM IS EXEMPT FROM FEDERAL INCOME TAXES UNDER SECTION 501(C)(3) OF

THE INTERNAL REVENUE CODE AND STATE INCOME TAXES UNDER SECTION 23701D OF

THE CALIFORNIA REVENUE AND TAXATION CODE. HOWEVER, INCOME FROM CERTAIN

ACTIVITIES NOT DIRECTLY RELATED TO THE MUSEUM'S TAX-EXEMPT PURPOSE IS

SUBJECT TO TAXATION AS UNRELATED BUSINESS INCOME. IN ADDITION, THE MUSEUM

HAS BEEN DETERMINED BY THE INTERNAL REVENUE SERVICE NOT TO BE A PRIVATE

FOUNDATION WITHIN THE MEANING OF SECTION 509(A) OF THE INTERNAL REVENUE

CODE.

MANAGEMENT HAS EVALUATED THE MUSEUM'S TAX POSITIONS AND CONCLUDED THAT ALL

Schedule D	(Form 990)	2023

Part XIII Supplemental Information (continued)							
OF THE POSITIONS TAKEN BY THE MUSEUM IN ITS FEDERAL AND STATE EXEMPT							
ORGANIZATION TAX RETURNS ARE MORE LIKELY THAN NOT TO BE SUSTAINED UPON							
XAMINATION.							
ART XI, LINE 4B - OTHER ADJUSTMENTS:							
, ENTAL EXPENSES RECLASSIFIED TO REVENUE -97,037.							
ART XII, LINE 2D - OTHER ADJUSTMENTS:							
ENTAL EXPENSES RECLASSIFIED TO REVENUE 97,037.							

SCHEDULE G	Suppleme	ntal Information Regarding	Func	Iraisi	ng or Gaming A	ctiv	ities	OMB No. 1545-0047
(Form 990) Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.						or if the	2023	
Department of the Treasury	of the frequency							Open to Public
tternal Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information. Inspection								
Name of the organization Employer ident SAN JOSE MUSEUM OF ART ASSOCIATION 23-7062028								
Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not								
required to complete this part.								
 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply. a Mail solicitations b Internet and email solicitations c Phone solicitations d In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or 								
, , ,) highest paid indiv	art VII) or entity in connection with p /iduals or entities (fundraisers) pursu organization.			Ũ	ne fur		es No be
(i) Name and address of individual or entity (fundraiser)		(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	fundraiser to (or retain		
			Yes	No				
Total								
3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.								

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

SAN JOSE MUSEUM OF ART ASSOCIATION

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Gross receipts	ANNUAL FALL GALA (event type)	(event type)	(total number)	(add col. (a) through col. (c))
Gross receipts	(event type)	(event type)	(total number)	
Gross receipts				
	910,605.			910,605.
Less: Contributions	839,505.			839,505.
Gross income (line 1 minus line 2)	71,100.			71,100.
Cash prizes				
Noncash prizes				
Rent/facility costs				
Food and beverages	71,593.			71,593.
Entertainment	3,045.			3,045.
Other direct expenses	434,479.			434,479.
Direct expense summary. Add lines 4 through	h 9 in column (d)			509,117.
Net income summary. Subtract line 10 from I	ine 3, column (d)			-438,017.
	Gross income (line 1 minus line 2) Cash prizes Noncash prizes Rent/facility costs Food and beverages Entertainment Other direct expenses Direct expense summary. Add lines 4 through Net income summary. Subtract line 10 from I	Gross income (line 1 minus line 2) 71,100. Cash prizes	Gross income (line 1 minus line 2) 71,100. Cash prizes	Gross income (line 1 minus line 2) 71,100. Cash prizes

\$15,000 on Form 990-EZ, line 6a.

er		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue			billgo/progrocolive billgo		
Re	1 Gross revenue				
ses	2 Cash prizes				
Direct Expenses	3 Noncash prizes				
Direct	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	└── Yes % └── No	└── Yes % └── No	└── Yes % └── No	
	7 Direct expense summary. Add lines 2 through	5 in column (d)			
	8 Net gaming income summary. Subtract line 7	from line 1, column (d)			
•					
9	Enter the state(s) in which the organization conducts in the organization licensed to conduct gaming ac				
	If "No," explain:				
	Were any of the organization's gaming licenses re If "Yes," explain:				Yes No

Scł	edule G (Form 990) 2023	SAN JOSE MUSEUM OF ART ASSOCI	ATION	23-706202	28	Page 3
		ming activities with nonmembers?			Yes	No
		ficiary or trustee of a trust, or a member				
					Yes	No No
13	Indicate the percentage of gamin					
				13a		%
						%
			s gaming/special events books and records:			
	Name					
	Address					
15	a Does the organization have a cor	ract with a third party from whom the orc	ganization receives gaming revenue?		Yes	🗌 No
	If "Vac " ontar the amount of gan	ng revenue received by the organization	\$ and the amou	nt		
		third party \$		110		
	If "Yes," enter name and address					
		n the third party.				
	Name					
	Address					
16	Gaming manager information:					
	Name					
	Gaming manager compensation	\$				
	Description of services provided					
	Director/officer	Employee Indepe	endent contractor			
17	Mandatory distributions:					
	Is the organization required unde	state law to make charitable distributions	s from the gaming proceeds to			
	retain the state gaming license?				Yes	🗌 No
I	Enter the amount of distributions	equired under state law to be distributed	to other exempt organizations or spent in the	ne		
_	organization's own exempt activi					
Pa			ired by Part I, line 2b, columns (iii) and (v); an	ıd Part III, lir	nes 9,	9b, 10b,
	15b, 15c, 16, and 17b, a	applicable. Also provide any additional ir	nformation. See instructions.			
_						

SC	HEDULE J	Compensation Information	L	OMB No. 1	545-004	47
(Fo	rm 990)	For certain Officers, Directors, Trustees, Key Employees, and Highest		20	27	2
		Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23.		۲U	ΖU	,
	tment of the Treasury	Attach to Form 990.		Open to Inspe		ic
-	al Revenue Service le of the organizatior	Go to www.irs.gov/Form990 for instructions and the latest information.	Employer id			mbor
Indii	le of the organization	' SAN JOSE MUSEUM OF ART ASSOCIATION		062028	, in that	libei
Pa	rt I Question	s Regarding Compensation	23 1	502020		
					Yes	No
1a	Check the appropri-	ate box(es) if the organization provided any of the following to or for a person listed on Form	990.		100	
		line 1a. Complete Part III to provide any relevant information regarding these items.	,			
	First-class or c		nal use			
	Travel for com	panions Payments for business use of personal re	sidence			
		ation and gross up payments Health or social club dues or initiation fee	s			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)					
b	If any of the boxes of	on line 1a are checked, did the organization follow a written policy regarding payment or				
	reimbursement or p	rovision of all of the expenses described above? If "No," complete Part III to explain		1b		
2	Did the organization	require substantiation prior to reimbursing or allowing expenses incurred by all directors,				
	trustees, and office	rs, including the CEO/Executive Director, regarding the items checked on line 1a?		2		
-						
3		y, of the following the organization used to establish the compensation of the organization's				
		ctor. Check all that apply. Do not check any boxes for methods used by a related organizati	on to			
		ation of the CEO/Executive Director, but explain in Part III.				
	Compensation					
		ompensation consultant				
	Form 990 of of	ther organizations	committee			
4	During the year did	any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing				
4	organization or a re					
а	-			4a		x
b		e payment or change-or-control payment? eive payment from a supplemental nonqualified retirement plan?				x
	-	eive payment from an equity-based compensation arrangement?				x
•	-	les 4a-c, list the persons and provide the applicable amounts for each item in Part III.		10		
	·····,					
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.				
5	For persons listed of	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n			
	contingent on the re	evenues of:				
а	The organization?			5a		x
b		ation?				X
		r 5b, describe in Part III.				
6	For persons listed of	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	on			
	contingent on the n					
						X
	Any related organiz	ation?				X
		r 6b, describe in Part III.				
7		n Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments				
		es 5 and 6? If "Yes," describe in Part III		7		X
8		reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to t	ne			<u>.</u> .
				8		X
9		d the organization also follow the rebuttable presumption procedure described in				
		53.4958-6(c)?			.	
For	Paperwork Reducti	on Act Notice, see the Instructions for Form 990.	Sched	ule J (Forn	n 990)	2023

Schedule J (Form 990) 2023

23-7062028

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation				(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) SUSAN SAYRE BATTON	(i)	242,917.	0.	0.	12,535.	8,308.	263,760.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
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	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

Noncash Contributions

OMB No. 1545-0047

Open to Public

23

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

	Inspection
Employer	identification number

20

 $2\,3-7\,0\,6\,2\,0\,2\,8$

SAN	JOSE	MUSEUM	OF	ART	ASSOCIATION

Par	rtI∣ Ty	pes of Property								
			(a)	(b)	(c)		(d			
			Check if	Number of contributions or	Noncash contr amounts repor		Method of d		•	_
			applicable	items contributed			noncash contrib	ution ar	nount	5
1	Art - Work	s of art	X	11	1	186,500.	FMV			
2		rical treasures						,		
3		ional interests								
4		d publications								
5		and household goods								
6		other vehicles								
7		l planes								
8		al property								
9		- Publicly traded								
10		- Closely held stock								
11		- Partnership, LLC, or								
		ests								
12		- Miscellaneous								
13		conservation contribution -								
		tructures								
14		conservation contribution - Other $_{\dots}$								
15		e - Residential								
16	Real estat	te - Commercial								
17	Real estat	te - Other								
18	Collectible	es								
19	Food inve	ntory								
20		d medical supplies								
21	Taxidermy	۶								
22		artifacts								
23		specimens								
24		jical artifacts								
25	Other	(GIFT CERTIFICAT)	X	6		12,910.	FMV			
26	Other	(FOOD & BEVERAGE)	X	4		5,944.	FMV			
27	Other	()								
28	Other							,		
29		f Forms 8283 received by the organ	ization during	the tax vear for c	ontributions			,		
		the organization completed Form 82				29			0	
			,,, _	g					Yes	No
30a	Durina the	e year, did the organization receive b	ov contributio	n anv property rep	orted in Part I. line	es 1 throuc	ah 28. that it			
000		I for at least 3 years from the date of								
		urposes for the entire holding period						30a		x
h		lescribe the arrangement in Part II.						504		
		organization have a gift acceptance	policy that re	ouires the review (of any nonetandar	d contribut	tions?	21	х	
31 222								31		
s∠a		organization hire or use third parties		-				20-		x
	contributi							32a		
		lescribe in Part II.								
33	-	anization didn't report an amount in o	column (c) fo	r a type of property	/ Tor which column	n (a) is cheo	CKED,			
	describe i						.			
For F	aperwork '	Reduction Act Notice, see the Ins	tructions for	r Form 990.			Schedule I	vi (Forn	n 990)	2023

Schedule M (Form 990) 2023 SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028	Page 2
Part II Supplemental Information. Provide the information required by Part I, is reporting in Part I, column (b), the number of contributions, the number of iter this part for any additional information.	ines 30b, 32b, and 33, and whether the organiza ns received, or a combination of both. Also comp	tion plete
SCHEDULE M, PART I, COLUMN (B):		
THIS COLUMN REPRESENTS THE NUMBER OF ITEMS CONTRIBUTED.		
332142 09-11-23	Schedule M (Form	1 990) 202:
		~

SCHEDULE O (Form 990)

Department of the Treasury

Name of the organization

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for the latest information.



Employer identification number 23-7062028

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

MISSION:

THE SAN JOSE MUSEUM OF ART NURTURES EMPATHY AND CONNECTION BY ENGAGING

SAN JOSE MUSEUM OF ART ASSOCIATION

COMMUNITIES WITH SOCIALLY RELEVANT CONTEMPORARY ART.

VISION:

LHA

332211 11-14-23

SJMA'S 2024-2027 STRATEGIC PLAN EMPOWERS US TO BECOME A BORDERLESS

MUSEUM, ESSENTIAL TO CREATIVE LIFE THROUGHOUT THE DIVERSE COMMUNITIES

OF SAN JOS AND SILICON VALLEY. AS WE RE-IMAGINE OURSELVES AS A MUSEUM

FOR THE AUDIENCE OF THE FUTURE, THE INNOVATIVE ETHOS OF SILICON VALLEY

INFORMS WHO WE ARE, AND WHO WE SERVE-LOCALLY AND GLOBALLY. WE

PRIORITIZE COMMUNITY RELEVANCE THROUGHOUT OUR EXHIBITIONS, COMMUNITY

COLLABORATIONS AND PUBLIC AND EDUCATION PROGRAMS AND ARE GUIDED BY THE

BELIEF THAT CREATIVITY IS AN ESSENTIAL AND CULTIVATABLE SKILL THAT

TRANSCENDS DISCIPLINES AND INDUSTRIES.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

PROJECTS TOUCH ON TIMELY TOPICS FROM MIGRATION AND IDENTITY TO

ARTIFICIAL INTELLIGENCE AND INCLUDE SIGNIFICANT ORIGINAL AND TOURING

EXHIBITIONS BY BOTH NATIONALLY AND INTERNATIONALLY ACCLAIMED ARTISTS

AND EMERGING AND UNDER-RECOGNIZED PRACTITIONERS. SJMA SUPPORTS ITS

EXHIBITION PROGRAM WITH SUBSTANTIAL ARTS EDUCATION AND OUTREACH

EFFORTS, A STRONG COMMITMENT TO COMMUNITY PARTNERSHIP, AND A CORE

COMMITMENT TO NURTURING A SENSE OF BELONGING AND WELCOME FOR ALL

MEMBERS OF THE RACIALLY, ETHNICALLY, AND LINGUISTICALLY DIVERSE

COMMUNITY. THE MUSEUM HAS A PUBLICLY STATED COMMITMENT TO ENSURE THAT

Schedule O (Form 990) 2023	Page 2
Name of the organization	Employer identification number
SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028
THE MAJORITY OF ARTIST ON VIEW IN ANY GIVEN SEASON ARE WOMEN OR ARTISTS	
OF COLOR AND WORKS TO ELIMINATE BARRIERS TO ACCESS BY OFFERING WEEKEND	
AND EVENING HOURS, ELIMINATING ADMISSION FEES FOR STUDENTS AND	
TEACHERS, AND PROVIDING EXHIBITION DIDACTICS IN ENGLISH, SPANISH, AND	
VIETNAMESE-THE THREE OFFICIAL LANGUAGES OF SAN JOSE. IN NOVEMBER 2023,	
SJMA WAS AWARDED REACCREDITATION BY THE AMERICAN ALLIANCE OF MUSEUMS.	
SJMA'S FY24 EXHIBITION PROGRAM ADVANCED A COMMITMENT TO WOMEN ARTISTS,	
SOCIAL JUSTICE, AND TO HIGHLIGHTING THE RICHNESS OF SJMA'S PERMANENT	
COLLECTION. VISITORS EXPERIENCED THE BREADTH OF THE MUSEUM'S HOLDINGS	
WITH THE PRESENTATION OF EVERGREEN: ART FROM THE COLLECTION (ON VIEW	
THROUGH 8/4/24), ENCODE/STORE/RETRIEVE (12/8/23-4/21/24), AND NUTS AND	
WHO'S: A CANDY STORE SAMPLER (8/11/23-2/19/24). SJMA WAS THE SOLE BAY	
AREA VENUE FOR THE LANDMARK PRESENTATION OF YOLANDA LPEZ: PORTRAIT OF	
THE ARTIST, WHICH TRAVELED TO SAN JOSE FROM THE MUSEUM OF CONTEMPORARY	
ART, SAN DIEGO, AND EXAMINED THE ARTIST'S LEGACY AS AN ARTIST AND	
ACTIVIST. VISUALIZING ABOLITION, AN ONGOING PARTNERSHIP WITH UC SANTA	
CRUZ'S INSTITUTE OF ARTS AND SCIENCES, EXPLORED THE INTERSECTIONS OF	
ART, PRISONS, AND JUSTICE THROUGH THE MULTI-SITED EXHIBITIONS SADIE	
BARNETTE: FAMILY BUSINESS AND SEEING THROUGH STONE. SJMA ALSO PRESENTED	
CHRISTINA FERNANDEZ: MULTIPLE EXPOSURES, A LANDMARK EXHIBITION THAT	
SURVEYED OVER THREE DECADES OF FERNANDEZ'S MOST IMPORTANT PHOTOGRAPHIC	
SERIES AND INSTALLATIONS.	
SJMA OFFERS A RANGE OF LECTURES AND PUBLIC PROGRAMS FOR ADULT AUDIENCES	
TO INSPIRE LIFELONG LEARNING, FROM ARTIST TALKS AND GALLERY TOURS TO	

ARTMAKING WORKSHOPS. THE MUSEUM'S POPULAR FIRST FRIDAY PROGRAM OFFERS

FREE ADMISSION, OPEN GALLERIES, AND LIVE PERFORMANCES, OFTEN FEATURING

Schedule O (Form 990) 2023 Name of the organization	Page 2 Employer identification number
SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028
LOCAL PERFORMING ARTISTS AND ARTS ORGANIZATIONS. SJMA'S ANNUAL SUMMER	
SERIES, CITYDANCE SAN JOSE, IS OFFERED ON THE THIRD THURSDAY OF EACH	
MONTH FROM JUNE THROUGH SEPTEMBER IN PARTNERSHIP WITH THE SAN JOSE	
OFFICE OF ECONOMIC DEVELOPMENT AND CULTURAL AFFAIR. THESE PROGRAMS PLAY	
A VITAL ROLE IN ADVANCING THE MUSEUM'S CORE COMMITMENT TO CONTRIBUTE TO	
THE VIBRANCY OF DOWNTOWN SAN JOSE.	
SCOPE OF SJMA'S COLLECTION AND THE NATURE OF EXHIBITIONS DRAWN FROM THE	
SCOPE OF SUMA S COLLECTION AND THE NATURE OF EASTBILLIONS DRAWN FROM THE	
COLLECTION ARE DESCRIBED IN SCHEDULE D PART III, LINE 4.	
NUMBER OF PEOPLE SERVED IN FY24: 76,183	
FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:	
OFF-SITE PROGRAMS, WHICH REACH UP TO 30,000 STUDENTS PER YEAR, INCLUDE	
HOUR-LONG DOCENT PRESENTATIONS ON ARTS APPRECIATION AND MULTI-WEEK	
HANDS-ON ART MAKING CLASSES DEVELOPED AND DELIVERED BY TRAINED SJMA	
TEACHING ARTISTS.	
OVER 24,000 STUDENTS PARTICIPATED IN SJMA'S EDUCATION PROGRAMS IN FY24.	
THE MUSEUM'S CLASSROOM RESIDENCY PROGRAM SOWING CREATIVITY, WHICH	
BRINGS TRAINED TEACHING ARTISTS TO AREA CLASSROOMS FOR MULTI-WEEK	
RESIDENCIES, SERVED 1,712 STUDENTS. OF THE TOTAL STUDENTS SERVED, 74%	
WERE BASED IN TITLE I SCHOOLS AND PARTICIPATED AT NO COST. OVER 5,000	
STUDENTS WERE SERVED THROUGH K-12 AND COLLEGE TOURS. SJMA'S FREE,	
CLASSROOM-BASED LET'S LOOK AT ART PROGRAM SERVED OVER 18,000 STUDENTS	
AND EARNED PUBLIC RECOGNITION WHEN IT WAS AWARDED THE CREATIVE IMPACT	
AWARD AT THE CITY OF SAN JOSE'S 2023 CORNERSTONE OF THE ARTS CEREMONY	
ON 10/19/23. ALL STUDENTS PARTICIPATING IN SJMA'S EDUCATION PROGRAMS	

	23 /002020
RECEIVE FAMILY PASSES THAT GRANT FREE MUSEUM ADMISSION FOR UP TO 8	
INDIVIDUALS. OVER 1,500 VISITORS ACCESSED SJMA WITH FAMILY PASSES	
DURING FY24.	
NUMBER OF STUDENTS SERVED: 26,071	
FORM 990, PART VI, SECTION B, LINE 11B:	
THE PROCESS THE SAN JOSE MUSEUM OF ART USES TO REVIEW THE FORM 990 IS SET	
FORTH IN ITS RISK MANAGEMENT AND FISCAL OPERATING POLICIES. PRIOR TO FILING	
WITH THE IRS, THE ANNUAL TAX RETURN (FORM 990) SHALL BE REVIEWED BY THE	
FINANCE AND POLICY COMMITTEE AND SHALL BE PROVIDED TO THE BOARD OF	
TRUSTEES, TO COMPLY WITH SUGGESTED BEST PRACTICES.	
FORM 990, PART VI, SECTION B, LINE 12C:	
ALL TRUSTEES, STAFF MEMBERS AND COMMUNITY MEMBERS OF BOARD COMMITTEES MUST	
FILL OUT AN ANNUAL CONFLICT OF INTEREST DISCLOSURE STATEMENT. THIS	
DISCLOSURE STATEMENT ASKS IF THE RESPONDENTS ARE AWARE OF ANY AFFILIATIONS,	
EMPLOYMENT OR OTHER MATTERS INVOLVING THE INDIVIDUAL OR ANY OF IMMEDIATE	
FAMILY THAT MIGHT BE PERCEIVED TO COMPROMISE YOUR OBLIGATIONS TO THE MUSEUM	
AND SHOULD THEREFORE BE REPORTED IN LIGHT OF THE CODE OF ETHICS.	
SPECIFICALLY, THE DISCLOSURE STATEMENT ASKS IF SJMA HAS A BUSINESS	
RELATIONSHIP WITH ANY ENTITY FROM WHICH THE INDIVIDUAL OR HIS/HER IMMEDIATE	
FAMILY MEMBERS HAVE RECEIVED ANY COMPENSATION, INCOME, LOANS OR GIFTS OR OF	
WHICH THE INDIVIDUAL OR HIS/HER IMMEDIATE FAMILY MEMBERS ARE A TRUSTEE,	
OFFICE, DIRECTOR OR EMPLOYEE. IN ADDITION, DISCLOSURE IS REQUIRED IF THE	
INDIVIDUAL OR IMMEDIATE FAMILY MEMBERS HOLD AN OWNERSHIP INTEREST IN A	
CLOSELY HELD COMPANY OR A 5% OWNERSHIP INTEREST IN A PUBLIC COMPANY WITH	
THE MUSEUM HAS A BUSINESS RELATIONSHIP. ALL RESPONDENTS ARE ASKED TO	
332212 11-14-23	Schedule O (Form 990) 2023

Schedule O (Form 990) 2023

SAN JOSE MUSEUM OF ART ASSOCIATION

Name of the organization

Employer identification number

23-7062028

Schedule O (Form 990) 2023	Page 2
Name of the organization	Employer identification number
SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028
SUPPLEMENT THE INFORMATION IN THE EVENT OF ANY CHANGES BEFORE THE NEXT	
ANNUAL DISCLOSURE. ALL STAFF RESPONSES ARE REVIEWED BY THE EXECUTIVE	
DIRECTOR. ALL OTHER RESPONSES ARE REVIEWED BY THE SECRETARY OF THE BOARD OF	
TRUSTEES. IF A RESPONSE ON A DISCLOSURE IDENTIFIES A CONFLICT, THE	
INTERESTED TRUSTEE, STAFF MEMBER, OR VOLUNTEER (A COMMUNITY MEMBER OF A	
BOARD COMMITTEE) SHALL REFRAIN FROM ATTEMPTING TO INFLUENCE ANY DECISION OF	
THE BOARD, BOARD COMMITTEE, OR STAFF ON ANY MATTER WHICH MAY INVOLVE A	
POTENTIAL OR ACTUAL CONFLICT OF INTEREST AND SHALL ABSTAIN FROM VOTING ON	
ANY SUCH MATTER.	
FORM 990, PART VI, SECTION B, LINE 15:	
THE SJMA BOARD OF TRUSTEES HAS ESTABLISHED A COMPENSATION PHILOSOPHY THAT	
BALANCES MULTIPLE OBJECTIVES: APPROPRIATE STEWARDSHIP OF ITS FINANCIAL	
RESOURCES; ADHERENCE TO THE STRATEGIC PLAN AND ARTISTIC EXCELLENCE IN	
PROGRAMMING; AND INCLUSIVE PRACTICES FOR ITS PEOPLE & WORKPLACE WITH A	
FOCUS ON EQUITY. SJMA AIMS TO PAY IN THE TOP 50% OF COMPARABLE SALARIES FOR	
NEXT-STAGE PEER INSTITUTIONS AND COMPENSATION IS ESTABLISHED COMMENSURATE	
WITH EXPERIENCE AND TRAINING, AND IN ACCORDANCE WITH ANNUAL PERFORMANCE	
REVIEWS TYING JOB DESCRIPTIONS AND GOALS TO KEY PERFORMANCE INDICATORS	
(KPI). THE EXECUTIVE LEADERSHIP TEAM WORKS WITH THE HR DIRECTOR TO ATTRACT,	
RETAIN AND MOTIVATE THE TALENT NEEDED TO MAINTAIN THE MUSEUM'S STRATEGIC	
GOALS AS A COMMUNITY-FOCUSED PARTNER WITH EQUITY AT ITS CENTER.	
FORM 990, PART VI, SECTION C, LINE 19:	
THE SAN JOSE MUSEUM OF ART POSTS ITS GOVERNING DOCUMENTS, CONFLICT OF	

INTEREST POLICY AND FINANCIAL STATEMENTS ON ITS WEBSITE. THESE DOCUMENTS

ARE MADE AVAILABLE FOR THE SAME PERIOD OF TIME SET FORTH IN SEC. 6104(D).

Schedule O (Form 990) 2023		Page 2
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION		Employer identification number 23-7062028
FORM 990, PART IX, LINE 11G, OTHER FEES:		
CONSULTING AND OTHER:		
	405 210	
PROGRAM SERVICE EXPENSES	495,312.	
MANAGEMENT AND GENERAL EXPENSES	166,957.	
FUNDRAISING EXPENSES	18,344.	
TOTAL EXPENSES	680,613.	
PHOTOGRAPHY :		
PROGRAM SERVICE EXPENSES	7,404.	
MANAGEMENT AND GENERAL EXPENSES	2,516.	
FUNDRAISING EXPENSES	274.	
TOTAL EXPENSES	10,194.	
PROFESSIONAL DEVELOPMENT: PROGRAM SERVICE EXPENSES	12,554.	
MANAGEMENT AND GENERAL EXPENSES	4,266.	
FUNDRAISING EXPENSES	465.	
TOTAL EXPENSES	17,285.	
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	708,092.	