
FINANCIAL STATEMENTS

Year Ended June 30, 2014 with Comparative Totals for the Year Ended June 30, 2013

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INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees San Jose Museum of Art Association (A California Nonprofit Public Benefit Corporation) San Jose, California

We have audited the accompanying financial statements of San Jose Museum of Art Association (a California nonprofit public benefit corporation), which comprise the statement of financial position as of June 30, 2014, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of San Jose Museum of Art Association as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited San Jose Museum of Art Association's financial statements for the year ended June 30, 2013, and we expressed an unmodified audit opinion on those audited financial statements in our report dated October 21, 2013. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

BERGER LEWIS ACCOUNTANCY CORPORATION

Berger Lewis Accountancy Corporation

San Jose, California September 19, 2014

STATEMENT OF FINANCIAL POSITION

June 30, 2014 with Comparative Totals as of June 30, 2013

							TO	TAL	
		Inrestricted		Temporarily Restricted	ermanently Restricted		2014		2013
ASSETS									
Cash and Cash Equivalents	\$	631,727	\$	416,881	\$ 200,000	\$	1,248,608	\$	1,103,695
Accounts Receivable		52,873		4,490	-		57,363		61,094
Contributions Receivable		90,421		2,368,931	384,348		2,843,700		2,675,573
Museum Store Inventory		76,401		-	-		76,401		86,116
Note Receivable - Related Party		250,000		-	-		250,000		250,000
Deferred Exhibition Costs and Prepaids		109,416		-	-		109,416		57,658
Investments		60,180		2,484,344	6,728,291		9,272,815		8,650,336
Property and Equipment, Net		20,439		-	-		20,439		33,097
Beneficial Interest in Perpetual Trust					 930,117		930,117		930,117
TOTAL ASSETS	<u>\$</u>	1,291,457	<u>\$</u>	5,274,646	\$ 8,242,756	<u>\$</u>	14,808,859	\$	13,847,686
LIABILITIES AND NET ASSETS									
LIABILITIES:									
Accounts Payable	\$	52,684	\$	-	\$ -	\$	52,684	\$	79,788
Accrued Liabilities		193,819		-	-		193,819		210,521
Unearned Revenue		101,890	_		 	_	101,890	_	70,534
Total Liabilities		348,393					348,393		360,843
NET ASSETS:									
Unrestricted Net Assets		943,064		-	-		943,064		844,132
Temporarily Restricted Net Assets		-		5,274,646	-		5,274,646		4,415,334
Permanently Restricted Net Assets					 8,242,756		8,242,756		8,227,377
Total Net Assets		943,064		5,274,646	 8,242,756	_	14,460,466		13,486,843
TOTAL LIABILITIES AND NET ASSETS	\$	1,291,457	\$	5,274,646	\$ 8,242,756	\$	14,808,859	\$	13,847,686

STATEMENT OF ACTIVITIES

Year Ended June 30, 2014 with Comparative Totals for the Year Ended June 30, 2013

	2014						
	Unrestricted	Temporarily Restricted	Permanently Restricted	TOTAL	2013 TOTAL		
OPERATING SUPPORT AND REVENUE:							
Contributions	\$ 1,035,902	\$ 1,572,376	\$ -	\$ 2,608,278	\$ 3,866,030		
Other In-Kind Support	454,299	-	-	454,299	339,060		
Public Programs	425,835	-	-	425,835	313,193		
Membership Dues Museum Store	187,665 211,756	-	-	187,665	197,790		
Event Rental Income	90,429	-	-	211,756 90,429	205,821 87,675		
Other Revenue	42,111	-	-	42,111	143,192		
Special Event Revenue	303,844	_	_	303,844	261,128		
Less: Direct Expenses	(113,469)	_	_	(113,469)	(91,148)		
Art Class Contracts and Tuition	30,390			30,390	20,260		
	2,668,762	1,572,376	-	4,241,138	5,343,001		
In-Kind Rent	1,310,400			1,310,400	1,217,969		
Total Operating Support and Revenue	3,979,162	1,572,376	-	5,551,538	6,560,970		
Net Assets Released from Restrictions - Operations	1,794,661	(1,794,661)					
Total Operating Support, Revenue and Net Assets Released from Restrictions	5,773,823	(222,285)		5,551,538	6,560,970		
OPERATING EXPENSES:							
Program Services:	2 0 4 6 0 1 4			2.046.014	2 (04 244		
Exhibitions	2,846,914	-	-	2,846,914	2,604,244		
Education	1,233,643	-	-	1,233,643	955,323		
Museum Store	368,365			368,365	377,272		
Total Program Services	4,448,922			4,448,922	3,936,839		
Supporting Services:	642 024			642.024	610 700		
Management and General Fundraising	642,034 576,236	-	-	642,034 576,236	618,708 551,989		
Total Supporting Services	1,218,270			1,218,270	1,170,697		
Total Operating Expenses	5,667,192			5,667,192	5,107,536		
CHANGE IN NET ASSETS FROM OPERATIONS	106,631	(222,285)		(115,654)	1,453,434		
NONOPERATING ACTIVITIES:							
Endowment Investment Income, Net	-	1,294,289	-	1,294,289	745,028		
Endowment Contributions	-	-	15,379	15,379	20,238		
Contributions for Art Collection Items	4.002	97,199	-	97,199	230,550		
General Investment Income, Net	4,982	-	-	4,982	4,217		
Depreciation and Amortization Net Assets Released from Restrictions - Art	(12,658)	-	-	(12,658)	(31,696)		
Acquisitions	34,891	(34,891)	_	_			
Purchased Art Collection Items	(34,914)	(34,691)	_	(34,914)	(368,468)		
Pro Bono Professional Services Support	988,824	_	_	988,824	217,278		
Pro Bono Professional Services Expense	(988,824)	_	_	(988,824)	(217,278)		
Net Assets Released from Restrictions - Endowment	275,000	(275,000)	_	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(=17,=70)		
Litigation Settlement Expense	(275,000)			(275,000)			
Total Nonoperating Activities	(7,699)	1,081,597	15,379	1,089,277	599,869		
CHANGE IN NET ASSETS	98,932	859,312	15,379	973,623	2,053,303		
NET ASSETS, Beginning of Year	844,132	4,415,334	8,227,377	13,486,843	11,433,540		
NET ASSETS, End of Year	\$ 943,064	¢ 5 274 646	\$ 8,242,756	Φ 1 4 4 CO 4 CC	\$13,486,843		

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2014 with Comparative Totals for the Year Ended June 30, 2013

		PF	ROGRAM	SERVICES	S					SUPP	ORTING SERVICE	S		TOTAL							
	Exhibitions	Educati	ion	Museu	ım Store		Total	N	Ianagement and General		Fundraising		Total		2014		2013				
OPERATING EXPENSES:																					
Salaries and Wages	\$ 941,271	\$	459,120	\$	96,652	\$	1,497,043	\$	284,284	\$	267,833	\$	552,117	\$	2,049,160	\$	1,906,661				
Payroll Taxes and Benefits	165,037		73,464		18,703		257,204		28,980		53,269		82,249		339,453		309,101				
Total Salaries and Related																					
Expenses	1,106,308	:	532,584		115,355		1,754,247		313,264		321,102		634,366		2,388,613		2,215,762				
In-Kind Rent	854,477		165,275		106,214		1,125,966		88,528		95,906		184,434		1,310,400		1,217,969				
Outside Services and Security	242,761		20,965		-		263,726		23,512		33,925		57,437		321,163		328,457				
Volunteer Services	-		282,920		19,475		302,395		-		-		-		302,395		197,135				
Travel	16,976		122,467		336		139,779		12,063		1,098		13,161		152,940		97,368				
In-Kind Support Expense	54,313		19,800		_		74,113		59,999		17,792		77,791		151,904		141,925				
Exhibition Costs	144,188		17,000		_		144,188		114		17,772		114		144,302		108,952				
			104		231				4		111		115								
Shipping and Storage	142,626				231		142,961								143,076		145,315				
Marketing	117,070		-		-		117,070		1,858		1,000		2,858		119,928		82,756				
Cost of Goods Sold	-		-		111,573		111,573		-		-		-		111,573		109,791				
Legal and Accounting	-		-		-		-		69,890		-		69,890		69,890		38,283				
Materials	34,526		30,577		-		65,103		1,957		98		2,055		67,158		48,447				
Software Maintenance	25,641		4,574		1,141		31,356		6,228		20,620		26,848		58,204						
Catering	8,597		24,143		-		32,740				22,900		22,900		55,640		55,872				
2	,		,								,		30,543		54,437		50,491				
Telephone and Utilities	16,116		6,060		1,718		23,894		19,778		10,765										
Bank Charges	6,779		5,205		7,388		19,372		540		20,226		20,766		40,138		31,770				
Miscellaneous	6,144		6,195		881		13,220		14,404		10,190		24,594		37,814		41,051				
Insurance	31,695		2,119		1,361		35,175		1,405		1,229		2,634		37,809		53,646				
Printing and Web Design	17,047		4,517		_		21,564		1,550		10,004		11,554		33,118		37,675				
Equipment Expenses	4.944		3.245		628		8,817		16,606		2,816		19,422		28,239		30,293				
Office Supplies and Postage	7,271		2,767		1,865		11,903		9,549		5,457		15,006		26,909		63,496				
Conservation	9,298		2,707		1,003		9,298		7,547		3,437		15,000		9,298		3,818				
			100		- 7.5				- 120		-		1.060								
Recruiting	-		100		75		175		430		630		1,060		1,235		6,579				
Meetings and Lunches	137	-	26		124		287		355	_	367		722	_	1,009		685				
Total Operating Expenses	2,846,914	1,	233,643		368,365		4,448,922		642,034		576,236		1,218,270		5,667,192		5,107,536				
NONOPERATING EXPENSES:																					
Depreciation and Amortization	6,329		3,797		1,266		11,392		633		633		1,266		12,658		31,696				
Purchased Art Collection Items	34,914		-		-		34,914		-		-		-		34,914		368,468				
Pro Bono Professional Services	· -		_		_		´-		988,824		_		988,824		988,824		217,278				
Litigation Settlement									275,000	_		_	275,000	_	275,000		,				
Total Functional Expenses	\$ 2,888,157	\$ 1,2	237,440	\$	369,631	\$	4,495,228	\$	1,906,491	\$	576,869	\$	2,483,360	\$	6,978,588	\$	5,724,978				
Percentage of Total																					
-	41.4 %		17.7 %		5.3 %	_	64.4 %	_	27.3 %	_	8.3 %	_	35.6 %	_	100.0 %						
Total Functional Expenses	\$ 2,888,157	\$ 1.	237,440	\$	369,631	\$	4,495,228	s	1,906,491	s	576,869	\$	2,483,360	\$	6,978,588	\$	5,724,978				
Nonrecurring Pro Bono Professional	±,000,137	Ψ 1,	, , , , , ,	~	557,051	Ψ	., 173,220	4	1,700,171	Ψ	570,007	Ψ.	_,105,500	Ψ.	3,770,200	Ψ.	2,721,770				
Services Excluded									988,824				988,824		988,824		217,278				
	-		-		-		-				-						217,278				
Nonrecurring Litigation Settlement	-					_		_	275,000	_	-		275,000		275,000		-				
Total Functional Expenses Excluding Non-																					
Recurring Items	\$ 2,888,157	\$ 1.	237,440	\$	369,631	2	4,495,228	\$	642,667	2	576,869	2	1,219,536	2	5,714,764	2	5,507,700				
Recuiring Hems	ψ 4,000,137	Ψ 1,.	457,770	Ψ	309,031	φ	4,493,220	φ	042,007	Φ	370,009	Φ	1,417,330	Φ	3,714,704	φ	3,307,700				
Percentage of Total	50.5 %		21.7 %		6.5 %		78.7 %		11.2 %		10.1 %		21.3 %		100.0 %						
1 Greeninge of Total	50.5 70		-1.7 /0		J.J /0		70.770	_	11.2 /0		10.1 /0	_	21.5 /0		100.0 /0						

STATEMENT OF CASH FLOWS

Year Ended June 30, 2014 with Comparative Totals for the Year Ended June 30, 2013

		2014		2013
CASH FLOWS FROM OPERATING ACTIVITIES:				
Change in Net Assets	\$	973,623	\$	2,053,303
Adjustments to Reconcile Change in Net Assets to Net Cash Provided		•		
(Used) by Operating Activities:				
Depreciation and Amortization		12,658		31,696
Net Realized Gain on Sale of Investments		(29,858)		(136,076)
Net Unrealized Gain on Investments		(962,196)		(297,298)
Contributions Restricted for Long-Term Purposes		(200,000)		(200,000)
(Increase) Decrease in Assets:				
Accounts Receivable		3,731		(21,637)
Contributions Receivable		(168, 127)		(1,185,001)
Museum Store Inventory		9,715		(6,222)
Deferred Exhibition Costs and Prepaids		(51,758)		27,195
Increase (Decrease) in Liabilities:				
Accounts Payable		(27,104)		11,490
Accrued Liabilities		(16,702)		(1,452)
Unearned Revenue	_	31,356	_	(18,292)
Net Cash Provided (Used) by Operating Activities		(424,662)		257,706
CASH FLOWS FROM INVESTING ACTIVITIES:				
Proceeds from Sale or Maturity of Investments		1,991,656		1,805,953
Purchase of Investments		(1,622,081)		(2,684,135)
Net Cash Provided (Used) by Investing Activities		369,575		(878,182)
CASH FLOWS FROM FINANCING ACTIVITIES:				
Proceeds from Contributions Restricted for Long-Term Purposes		200,000		200,000
Net Cash Provided by Financing Activities		200,000		200,000
, e			_	
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		144,913		(420,476)
CASH AND CASH EQUIVALENTS, Beginning of Year		1,103,695		1,524,171
CASH AND CASH EQUIVALENTS, End of Year	\$	1,248,608	\$	1,103,695

NOTES TO FINANCIAL STATEMENTS

NOTE 1 - ORGANIZATION:

San Jose Museum of Art Association (the "Museum" or "SJMA") is a California nonprofit public benefit corporation incorporated in 1969. The San Jose Museum of Art reflects the diverse cultures and innovative spirit of Silicon Valley. Through its exhibitions, educational programs, scholarship, and collections, SJMA connects the present and the past and the art of the West Coast and the world. The Museum fosters awareness of artists' broad contributions to society: it engages audiences with the art of our time and the vitality of the creative process. SJMA also owns and operates a store located in the museum.

The Museum's operations receive support from the City of San Jose through a facility subsidy, a program grant, and its donation of in-kind rent.

NOTE 2 - PROGRAM SERVICES:

Exhibitions

The San Jose Museum of Art is a leading showcase in the Bay Area for modern and contemporary art. The Museum has earned a reputation for its fresh, distinctive exhibitions, which are conceived to engage Museum visitors of various ages and cultural backgrounds. Through its exhibitions and programs, SJMA addresses major trends in international contemporary art, architecture, and design, with an ongoing commitment to also place the work of California artists in national and international context. The Museum strives to make significant contributions to art-historical scholarship; address prescient issues of interest to the general public; and offer programs that reflect the rich diversity of its communities. The Museum presents nine to twelve exhibitions each year, including one-person and thematic group exhibitions that include a range of artworks, from traditional painting to exploratory new-media installations. The curatorial staff organizes most of the exhibitions in a given season. In-house exhibitions are frequently accompanied by scholarly publications or websites and regularly travel to other museums across the country. Given its location in the heart of the high-technology culture of Silicon Valley, the Museum has a substantial commitment to new work in new media, as well as to initiating special projects and commissions that reflect issues of importance to its communities.

Education

The Museum Experience and Education Department is dedicated to providing enriching visual art experiences for a broad spectrum of the community. The department is widely known for its commitment to accessibility; hands-on family activity stations in the galleries; and award-winning high-tech interpretation. An early pioneer in the use of interactive, techbased activities in the galleries, SJMA now integrates the use of social media -- YouTube, Facebook, podcasts, Tumblr, Instagram, and Twitter - into exhibition programming and interpretation. Its innovative, ever-evolving educational activities further visitor engagement, increase understanding of cultural and art-historical context, and expand modes of participation. SJMA is the largest provider of arts education in the schools in greater Santa Clara County. SJMA is dedicated to furthering online learning and to opening 21st-century doorways to art.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 2 - PROGRAM SERVICES (Continued):

The Museum proudly offers a spectrum of educational programs that provide critical early exposure to the visual arts for tens of thousands of students in grades kindergarten through twelve, e.g. tours, workshops, in-class presentations, and curriculum guides. In the year ended June 30, 2013, SJMA piloted a new K-12 program aligned with the national movement toward integrated arts learning and Common Core Curriculum. This program, "Sowing Creativity," was featured as one of the "Next Practices in Museum Education" by the Association of Art Museum Directors (AAMD).

The Museum serves more than 40,000 young people annually. Youth participate in over 50,000 hands-on experiences as well as educator-led tours (often paired with hands-on art activities). An inschool art docent program teaches visual thinking skills. SJMA also offers sequential in-school art-making workshops (often combined with museum tours); professional development opportunities for teachers; free family-oriented Community Days with hands-on activities and a variety of performances; Kids Summer Art Camp, week-long adventures into art making that are linked to current exhibitions; and lectures, conversations, and symposia with artists that give the public close access to the creative process. In addition, adult programs include after-hours events that make the Museum a social hub downtown.

SJMA's website enables smooth delivery of information, including educational materials, video interviews, curatorial essays and integrated social media participation. A two-year project to provide web-based access to the collection launched in the fall of 2013. The web site is currently undergoing a redesign to make it more easily accessible via mobile devices, which will be complete in the fall of 2014.

Museum Store

The Museum Store is located off SJMA's main lobby. This gift and book store carries mission-related products that are educational, foster creativity, and encourage the appreciation of art. The Museum Store also features custom products by area artists and craftsmen as well as merchandise relevant to the current exhibitions. The store is staffed by Museum employees as well as by an active contingent of longtime volunteers.

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

<u>Basis of Accounting</u> - The financial statements of San Jose Museum of Art Association have been prepared on the accrual basis of accounting.

<u>Basis of Presentation</u> - In accordance with generally accepted accounting principles, the Museum reports its financial position and activities in three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Unrestricted net assets include those assets over which the Board of Trustees has discretionary control in carrying out the operations of the Museum. Under this category, the Museum maintains an operating fund, plus any net assets designated by the Board for specific purposes.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

Temporarily restricted net assets include contributions received from donors that are restricted for specific purposes or for subsequent periods. When a donor restriction expires, temporarily restricted net assets are classified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Permanently restricted net assets include those assets which are subject to a non-expiring donor restriction, such as endowments.

<u>Comparative Financial Information</u> - The financial statements include certain prior-year summarized comparative information in total but not by net asset class or functional expense categories. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Museum's financial statements for the year ended June 30, 2013, from which the summarized information was derived.

<u>Use of Estimates</u> - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of support, revenue and expenses during the period. Accordingly, actual results could differ from those estimates.

<u>Cash and Cash Equivalents</u> - Cash and cash equivalents include highly liquid investments and investments with a maturity of three months or less. The Museum maintains its cash in bank deposit accounts which, at times, may exceed Federally insured limits. The Museum has not experienced any losses in such accounts. Management believes it is not exposed to any significant risk on cash accounts.

<u>Museum Store Inventory</u> - Museum store inventory is valued at the lower of cost (first-in, first-out) or market and consists primarily of books and other education and exhibition-related items held for sale.

<u>Investments</u> - Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets. Investment income and gains restricted by a donor are reported as increases in temporarily restricted net assets. When donor restrictions are met (either by passage of time or by use), temporarily restricted net assets are classified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions

<u>Fair Value Measurements</u> - Fair value is defined as "the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date."

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

A hierarchy has been established to prioritize the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest ranking to fair values determined using unadjusted quoted prices in active markets for identical assets (Level 1) and the lowest ranking to fair values determined using methodologies and models with unobservable inputs (Level 3). Observable inputs are those that market participants would use in pricing the asset based on market data obtained from sources independent of the Museum. Unobservable inputs reflect the Museum's assumption about the inputs market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

The fair value hierarchy is categorized into three levels based on the inputs as follows:

<u>Level 1</u> - Values are unadjusted quoted prices for identical assets and liabilities in active markets accessible at the measurement date.

 $\underline{\text{Level 2}}$ - Inputs include quoted prices for similar assets or liabilities in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument. Such inputs include market interest rates and volatilities, spreads and yield curves.

<u>Level 3</u> - Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect the Museum's best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

<u>Permanent Art Collection</u> - The collection consists of twentieth and twenty-first century artwork, including paintings, sculptures, installations, new media, photography, drawings and prints, acquired through purchase or contribution. The collection is not recognized as an asset in the statement of financial position. Each work of art is inventoried and cared for, and activities verifying the collection's integrity are performed continuously. Purchases of art are recorded as nonoperating decreases in the unrestricted net assets in the year in which items are acquired. Contributed collection items are not reflected in the financial statements. Proceeds from any deaccessions or insurance recoveries are required to be used to acquire other works of art.

Accounts and Contributions Receivable - The Museum considers all accounts and contributions receivable to be fully collectible; accordingly, no allowance for doubtful accounts is considered necessary.

<u>Property and Equipment</u> - Property and equipment are recorded at cost or estimated fair value for donated items. Purchases of individual items of property and equipment with a cost greater than \$3,000 are capitalized. In addition, items with individual costs exceeding \$2,500 with a total invoice cost of \$8,000 are capitalized. The cost of repairs and maintenance which do not improve or extend the lives of the respective assets are expensed currently. Depreciation is computed on the straight-line method based on the estimated useful lives of the assets, which range from 5 to 10 years. Depreciation is charged to the activity benefiting from the use of the property or equipment.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

Impairment of Long-Lived Assets - The Museum reviews property and equipment for impairment whenever events or changes in circumstances indicate that the carrying value of the property and equipment may not be recoverable. Recoverability is measured by a comparison of the carrying amount of the asset to future net cash flows, undiscounted and without interest, expected to be generated by the asset. If assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the asset exceeds the fair value of the asset. For the years ended June 30, 2014 and 2013 there were no events or changes in circumstances indicating that the carrying amount of the property and equipment may not be recoverable.

<u>Accrued Vacation</u> - Accrued vacation represents vacation earned, but not taken as of June 30, 2014 and 2013, and is included in "accrued liabilities" in the statement of financial position. The accrued vacation balance as of June 30, 2014 and 2013 was \$93,705 and \$102,081, respectively.

<u>Revenue Recognition</u> - The Museum recognizes support and revenue on the accrual basis of accounting. Revenue from grants which have been classified as "exchange transactions" and program fees are recognized as revenue in the period in which the service is provided.

<u>Unearned Revenue</u> - Membership dues received in advance are deferred and recognized as revenue over the periods to which the dues relate. Unearned revenue also includes amounts received for exhibits and events that will be presented in a future period.

<u>Contributions</u> - Contributions are recognized when the donor makes a pledge to give that is, in substance, an unconditional promise. Contributions are recorded as unrestricted, temporarily restricted, or permanently restricted depending on the nature of donor restrictions. Restricted contributions are reported as increases in restricted net assets. When the restriction is met the amount is shown as a reclassification of restricted net assets to unrestricted net assets.

<u>In-Kind Rent and Donated Services</u> - In-kind rent is valued based on current prevailing downtown San Jose rent rates. Donated equipment and other donated goods are recorded at their estimated fair value as of the date of the donation. Contributed services, which require a specialized skill and which the Museum would have paid for if not donated, are recorded at the estimated fair value at the time the services are rendered. The estimated value of in-kind rent and donated services is disclosed in Note 15

<u>Allocation of Indirect Functional Expenses</u> - Indirect functional expenses are allocated to program and supporting services based on an analysis of salary dollars, headcount and space utilized.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

<u>Income Taxes</u> - San Jose Museum of Art Association is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and state income taxes under Section 23701(d) of the California Revenue Taxation Code. However, income from certain activities not directly related to the Museum's tax-exempt purpose is subject to taxation as unrelated business income. In addition, the Museum qualifies for the charitable contribution deduction under Section 170(b)(1)(A) of the Internal Revenue Code and has been classified as an organization that is not a private foundation under Section 509(a)(1) of the Internal Revenue Code.

<u>Uncertainty in Income Taxes</u> - Generally accepted accounting principles provide accounting and disclosure guidance about positions taken by an organization in its tax returns that might be uncertain. Management has considered its tax positions and believes that all of the positions taken by the Museum in its federal and state exempt organization tax returns are more likely than not to be sustained upon examination.

The Museum files information returns in the U.S. federal jurisdiction and state of California. The Museum's federal returns for the years ended June 30, 2011 and beyond remain subject to possible examination by the Internal Revenue Service. The Museum's California returns of the tax years ended June 30, 2010 and beyond remain subject to possible examination by the Franchise Tax Board.

Advertising - The Museum's policy is to expense advertising costs as the costs are incurred. Advertising expenses for the years ended June 30, 2014 and 2013 was \$106,929 and \$71,701, respectively.

<u>Reclassifications</u> - Certain amounts in the prior year have been reclassified in order to be consistent with the current year presentation.

<u>Subsequent Events</u> - Management of the Museum has evaluated events and transactions subsequent to June 30, 2014 for potential recognition or disclosure in the financial statements. The Museum did not have subsequent events that required recognition or disclosure in the financial statements for the fiscal year ended June 30, 2014. Subsequent events have been evaluated through the date the financial statements became available to be issued, September 19, 2014.

NOTE 4 - CONTRIBUTIONS RECEIVABLE:

Contributions receivable consists of the following at June 30:

	 2014	_	2013
Endowment Campaign	\$ 400,000	\$	600,000
Programs and Other	 2,579,291		2,228,257
	2,979,291		2,828,257
Less: Discounts to Net Present Value	 (135,591)		(152,684)
Total Contributions Receivable	\$ 2,843,700	\$	2,675,573

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 4 - CONTRIBUTIONS RECEIVABLE (Continued):

As of June 30, 2014, \$1,146,291 of the contributions receivable is expected to be collected in less than one year and \$1,833,000 is expected to be collected in one to five years. The Museum periodically evaluates the collectibility of its contributions receivable based on historical experience. Uncollectible contributions are expected to be insignificant; therefore, an allowance for doubtful accounts has not been recorded as of June 30, 2014 and 2013.

Unconditional promises to give, which are not expected to be collected until after the year contributed, are reflected in the accompanying financial statements as contributions receivable and support in the appropriate net asset category. For promises expected to be collected in more than one year a present value discount is estimated based on the risk free rate (appropriate U.S. Treasury Bond Rate) at the time of the promise as adjusted for credit and other donor specific risks. The risk-adjusted discount rate on contributions receivable as of June 30, 2014 ranged between 1.8% and 2.9%.

NOTE 5 - NOTE RECEIVABLE - RELATED PARTY:

In November 2009 the Museum received a secured note receivable from an officer of the Museum in the amount of \$250,000 for the purpose of purchasing a primary residence within the San Jose, California Metropolitan area. The note bears a fixed interest rate of 1.5%, but for income reporting purposes, the interest benefit is computed and reported to the Internal Revenue Service as part of the officer's benefit package. The note matures at the earlier of the date which is (i) six months after the effective date of the termination of the officer's employment by the Museum, or (ii) the date on which the officer ceases to use the primary residence as her principal or primary residence, or (iii) the date on which the officer closes escrow on a sale or otherwise effects a transfer or conveyance of the primary residence. Interest receivable on the note was \$17,250 and \$13,500 as of June 30, 2014 and 2013, respectively. Interest earned on the note was \$3,750 for each of the years ended June 30, 2014 and 2013.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 6 - INVESTMENTS:

All of the following investments are classified as Level 1 investments (see Note 3). The fair value of investments as of June 30, was as follows:

		2014	_	2013
Unrestricted:				
Debt Securities	\$	60,180	\$	59,945
Temporarily Restricted:				
Endowment Accumulated Earnings - Unappropriated	_	2,484,344		1,862,100
Permanently Restricted:				
Mutual Funds		7,911,710		7,075,215
Fixed Income Securities		918,191		897,327
Equity Securities		382,734		617,849
Less: Endowment Accumulated Earnings - Unappropriated	_	(2,484,344)	_	(1,862,100)
Total Permanently Restricted	_	6,728,291	_	6,728,291
Total Investments at Fair Value	\$	9,272,815	\$	8,650,336
	_	2014	_	2013
Net Investment Income:				
Net Realized and Unrealized Gain	\$	992,054	\$	433,374
Interest and Dividends		242,733		255,577
Distribution from Beneficial Interest in Perpetual Trust	_	64,484	_	60,294
Total Net Investment Income	\$	1,299,271	\$	749,245

NOTE 7 - PROPERTY AND EQUIPMENT:

The cost and related accumulated depreciation of the property and equipment at June 30, consisted of the following:

		2014	_	2013
Computer and Media Equipment Leasehold Improvements Software Furniture and Fixtures	\$	745,768 613,310 190,216 161,002	\$	745,768 613,310 190,216 161,002
Less: Accumulated Depreciation and Amortization	_	1,710,296 (1,689,857)		1,710,296 (1,677,199)
Property and Equipment, Net	\$	20,439	\$	33,097

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 7 - PROPERTY AND EQUIPMENT (Continued):

Depreciation and amortization expense for the years ended June 30, 2014 and 2013 was \$12,658 and \$31,696, respectively.

As detailed in Note 15 - In-Kind Rent and Other In-Kind Support, the City of San Jose provides facilities for the museum at no charge to the Museum. Improvements to the building made by the Museum have been recorded to Leasehold Improvements.

NOTE 8 - BENEFICIAL INTEREST IN PERPETUAL TRUST:

In 1997, the Museum received a conditional promise to give from a foundation in the form of a challenge grant towards the Museum's endowment campaign. Under the challenge grant, the Museum was to receive the rights to future earnings on funds contributed by the foundation to an independent trustee. The trustee's responsibilities are to hold and invest the funds in perpetuity and pay the Museum a percentage of the annual income, on a total revenue basis, earned on the donated amount. In December 2002, the foundation notified the Museum that the campaign goal was met.

As of June 30, 2014, the Museum has recognized \$930,117 in permanently restricted net assets, representing the present value of the estimated future earnings to be received on the funds held by the trustee. The Museum's interest in the trust is classified as a Level 3 asset (see Note 3). The present value of estimated future earnings was determined using an average rate of return, net of trustee fees of 4% and discount rates of 3% to 6%. The valuation has not changed from year to year and the balance has been consistently reported at \$930,117.

NOTE 9 - LINE OF CREDIT:

The Museum has a \$500,000 unsecured line of credit with Focus Bank (previously Bank of the West). The line is due on February 7, 2015. Payments of interest at the bank's prime rate plus 0.5% per annum with an interest rate floor of 3.75% per annum are due monthly. The agreement provides for various financial and non-financial covenants. The amount available under this line of credit at June 30, 2014 was \$500,000. As of June 30, 2014 and 2013 the amount outstanding was \$0.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 10 - EMPLOYEE BENEFIT PLANS:

The Museum makes contributions to a defined contribution 403(b) retirement plan for employees who have completed one year of service, and who have worked at least 1,000 hours during that year. Pension expense for the years ended June 30, 2014 and 2013 was \$73,344 and \$45,445, respectively.

The Museum had an incentive compensation plan covering certain key employees, which was replaced by the defined contribution 403(b) plan. Annual contributions to the plan were determined by the Executive Committee of the Board of Trustees. Accrued liabilities were \$60,180 and \$59,945 at June 30, 2014 and 2013, respectively representing the fully vested benefits for the one employee covered under the plan.

NOTE 11 - TEMPORARILY RESTRICTED NET ASSETS:

The Museum's temporarily restricted net assets at June 30, consisted of the following:

	 2014	 2013
Endowment Accumulated Earnings - Unappropriated Exhibitions and Education Programs	\$ 2,506,572 2,269,037	\$ 1,934,789 2,113,474
Gala	203,454	131,396
Time Restriction	150,000	150,000
Art Acquisitions	140,170	77,862
Director's Fund	 5,413	 7,813
Total Temporarily Restricted Net Assets	\$ 5,274,646	\$ 4,415,334

NOTE 12 - PERMANENTLY RESTRICTED NET ASSETS:

The Museum's permanently restricted net assets at June 30, consisted of the following:

		2014	_	2013
Endowment Funds Beneficial Interest in Perpetual Trust	\$	7,312,639 930,117	\$	7,297,260 930,117
Deficited interest in respectual trust		<u> </u>		750,117
Total Permanently Restricted Net Assets	<u>\$</u>	8,242,756	\$	8,227,377

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 13 - NET ASSETS RELEASED FROM RESTRICTIONS:

Net assets were released from restrictions during the year by incurring expenses satisfying the restricted purpose or by the expiration of time as follows:

	2014
Temporary Restricted Net Assets Released from Restrictions - Operations:	
Exhibitions and Education Programs	\$ 1,091,555
Endowment Appropriations for Operations	447,506
Time Restriction	150,000
Gala	103,200
Director's Fund	2,400
Total Temporarily Restricted Net Assets Released from Restrictions - Operations	1,794,661
Temporarily Restricted Net Assets Released from Restrictions - Nonoperating:	
Art Acquisitions	34,891
Endowment Appropriations for Litigation Settlement	275,000
Total Temporarily Restricted Net Assets Released from Restrictions	\$ 2,104,552

NOTE 14 - ENDOWMENT:

San Jose Museum of Art Association's endowment consists of two individual funds (see Note 12). Its endowment includes donor-restricted endowment funds. As required by Generally Accepted Accounting Principles (GAAP), net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of Relevant Law - The Board of Trustees of San Jose Museum of Art Association has interpreted the California version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, San Jose Museum of Art Association classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Museum in a manner consistent with the standard of prudence prescribed by the California version of UPMIFA. In accordance with the California version of UPMIFA, the Museum considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Museum and the donor-restricted endowment fund

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 14 - ENDOWMENT (Continued):

- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Museum
- (7) The investment policies of the Museum

<u>Funds with Deficiencies</u> - From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the permanently restricted net assets balance. There were no deficiencies of this nature that would be required to be reported in unrestricted net assets as of June 30, 2014 and 2013.

<u>Investment Return Objectives, Risk Parameters and Strategies</u> - The primary objectives of the Fund are to support the operations of the Museum over time, while preserving the Fund's inflation-adjusted asset value. The current investment goals are to achieve average long-term total returns on assets (net of fees) that are at least 5.5% greater than the current annual inflation rate (as measured by the Consumer Price Index for All Urban Consumers, Not Seasonally Adjusted, or if that Index is discontinued, the most similar then existing Index), at acceptable risk levels.

A portfolio such as this, with a long-term investment time horizon, should hold a larger percentage of its assets in high-quality equities than in fixed-income securities. The short-term volatility of the return from stocks dictates that a percentage of the assets are invested in fixed-income securities and alternative investments that have low correlations with performance of equities, to provide an element of stability to the portfolio's return.

Performance of the investment strategy is monitored by comparing returns to a properly weighted, blended benchmark. Appropriate benchmark indices for evaluation of investment performance shall be selected in consultation with the Fund's investment manager(s). Current benchmarks are: domestic large-cap, S&P500; domestic mid-cap, S&P400; domestic small cap, S&P600; international equities, MSCI World x U.S.; fixed income, Barclay's Bond Index; cash equivalents, and 3-month US Treasury Bill.

The Board understands that in order to seek to achieve the Fund's investment objectives, it must allocate Fund assets to diverse asset classes. Furthermore, the Board understands that, in general, assets with the highest potential for investment returns also have the highest investment risk.

<u>Spending Policy</u> - San Jose Museum of Art Association shall maintain records of the initial contributed value of endowment gifts, and shall not expend any portion of the initial contributed value of any endowment gift subject to these Policies.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 14 - ENDOWMENT (Continued):

The Museum may expend any portion of the net income and/or growth in asset value of an endowment gift, which exceeds its initial contributed value, in such amounts as the Board determines. The Board of Trustees can at its discretion approve distributions from the Fund to support the operations of the Museum up to the amount of 5% of the Fund's principal balance per year if: a) such distributions do not conflict with the intent of any donors; and (b) such distributions do not result in a decline in the initial contributed value balance of the Fund. Only under exceptional circumstances should distributions greater than 5% be considered. Any such larger distributions must (a) meet the same guidelines outlined above, and (b) must also be approved by the full Board. The current distribution policy is to budget distributions for a new fiscal year at no more than 5% of the rolling-average for the eight quarters prior to the end of the previous calendar year.

Endowment net asset composition by type of fund as of June 30, 2014 consisted of the following:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-Restricted Endowment Funds	\$ -	\$ 2,506,572	\$ 8,242,756	\$ 10,749,328

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 14 - ENDOWMENT (Continued):

Changes in endowment net assets for the fiscal year ended June 30, 2014 consisted of the following:

	Unrestricted		Temporarily Restricted		Permanently Restricted		<u>Total</u>	
Endowment Net Assets, Beginning of Year	\$	-	\$	1,934,789	\$	8,227,377	\$ 10,162,166	
Contributions (Amortization of Present Value						15.250	15.250	
Discount) Distribution from Beneficial Interest in		-		-		15,379	15,379	
Perpetual Trust Amount Appropriated for Expenditure -		-		64,484		-	64,484	
Operating Endowment		-		(447,506)		-	(447,506)	
Appropriations for Litigation Settlement - Nonoperating		_		(275,000)		_	(275,000)	
Interest and Dividends		_		237,751		_	237,751	
Net Realized Gain		_		29,858		-	29,858	
Net Unrealized Gain		-		962,196	_		962,196	
Endowment Net Assets, End of								
Year	\$	-	\$	2,506,572	\$	8,242,756	\$ 10,749,328	

Endowment net asset composition by type of fund as of June 30, 2013 consisted of the following:

	Unrestricted	*	Permanently Restricted	Total
Donor-Restricted Endowment Funds	\$ -	\$ 1,934,789	\$ 8,227,377	\$ 10,162,166

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 14 - ENDOWMENT (Continued):

Changes in endowment net assets for the fiscal year ended June 30, 2013 consisted of the following:

	Unre	estricted		emporarily Restricted	ermanently Restricted		Total
Endowment Net Assets,							
Beginning of Year	\$	-	\$	1,492,915	\$ 8,207,139	\$	9,700,054
Contributions							
(Amortization of							
Present Value							
Discount)		-		-	20,238		20,238
Distribution from							
Beneficial Interest in							
Perpetual Trust		-		60,294	-		60,294
Amount Appropriated							
for Expenditure		-		(407,463)	-		(407,463)
Interest and Dividends		-		251,360	-		251,360
Interfund Interest							
Income		-		104,309	-		104,309
Net Realized Gain		-		136,076	-		136,076
Net Unrealized Gain			_	297,298	 	_	297,298
Endowment Net							
Assets, End of							
Year	\$		\$	1,934,789	\$ 8,227,377	\$	10,162,166

NOTE 15 - IN-KIND RENT AND OTHER IN-KIND SUPPORT:

The City of San Jose provides facilities for the museum, museum store and administrative offices at no charge to the Museum. The estimated fair value of rent for these facilities was \$1,310,400 and \$1,217,969 for the years ended June 30, 2014 and 2013, respectively. These amounts have been determined by an independent real estate professional and were recorded as support and expenses in the statement of activities for the years ended June 30, 2014 and 2013, respectively.

Donated services are recognized as contributions at their fair value, if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by individuals possessing those skills, and would otherwise be purchased by the Museum if not provided by donations. Donated services of \$427,907 and \$339,060 have been recognized as in-kind support in the statement of activities for the years ended June 30, 2014 and 2013, respectively.

In addition, a substantial number of corporations and individual volunteers have donated significant amounts of time and performed a variety of tasks related to the Museum's program operations and fundraising campaigns, which do not meet the criteria for recognition as donated services. Accordingly, no amounts have been recognized for these services in the accompanying financial statements.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 15 - IN-KIND RENT AND OTHER IN-KIND SUPPORT (Continued):

During the years ended June 30, the following in-kind contributions were received by the Museum:

	 2014	 2013
In-Kind Rent	\$ 1,310,400	\$ 1,217,969
Other In-Kind Support:		
Pro Bono Professional Services	988,824	217,278
Volunteer Services	302,395	197,135
Donated Services	125,512	141,925
Artwork for Permanent Collection	25,000	-
Supplies	1,392	-
Beverages for Receptions	-	22,835
Equipment and Software	 	 1,600
Total Other In-Kind Support	 1,443,123	 580,773
Total Contributions In-Kind	\$ 2,753,523	\$ 1,774,307

NOTE 16 - CONCENTRATIONS:

The Museum had contributions receivable from Board members totaling \$2,684,450 and \$2,576,820 at June 30, 2014 and 2013, respectively. Contribution support for the years ended June 30, 2014 and 2013 included \$1,221,109 and \$2,443,554, respectively received from Board members.

NOTE 17 - LITIGATION:

During the year ended June 30, 2012 the San Jose Museum of Art Association was named in a lawsuit seeking damages in conjunction with a cancellation of an exhibition. The parties to the litigation voluntarily resolved their disputes to their mutual satisfaction during the year ended June 30, 2014. As a result, the Museum recorded a nonrecurring Litigation Settlement Expense of \$275,000 for the year ended June 30, 2014. Nonrecurring Pro Bono Professional Services on the statement of functional expenses for the years ended June 30, 2014 and 2013 include \$988,824 and \$217,278, respectively of legal services provided by a board member's law firm for the litigation.