** PUBLIC DISCLOSURE COPY ** Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

Department of the Treasury Internal Revenue Service

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Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information. 2022 Open to Public Inspection

AI	For th	e 2022 calendar year, or tax year beginning JUL 1, 2022 and	ending J	JN 30, 2023			
B	Check if applicab	C Name of organization		D Employer identifie	cation number		
	Addre	ss san jose museum of art association					
	Name	Doing business as	23-7062028				
	Initial returr	Number and street (or P.0. box if mail is not delivered to street address)	E Telephone number	r			
	Final returr	/ 110 SOUTH MARKET STREET		408-271-6840			
	termi ated			G Gross receipts \$	7,723,876.		
	Amer	SAN JUSE, CA 95113-2385		H(a) Is this a group re			
	Appli tion pendi	F Name and address of principal officer: 505Au SAIRE BAITON		for subordinates			
				H(b) Are all subordinates in			
		empt status: X 501(c)(3) 501(c) () (insert no.) 4947(a)(1)	or 527	1 '	list. See instructions		
	Nebsi			H(c) Group exemptio			
	art I	f organization: X Corporation Trust Association Other Summary	L Year	of formation: 1969	State of legal domicile: CA		
	1	Briefly describe the organization's mission or most significant activities:	E EMPATHY	AND CONNECTION			
e	'	BY ENGAGING COMMUNITIES WITH SOCIALLY RELEVANT CONTEMPORARY					
Governance	2	Check this box if the organization discontinued its operations or dispos		than 25% of its net as	sets		
ver	3			3	23		
ဗီ	4	Number of independent voting members of the governing body (Part VI, line 1b)		23			
ა ა	5	Total number of individuals employed in calendar year 2022 (Part V, line 2a)		85			
/itie	6	Total number of volunteers (estimate if necessary)		191			
Activities &	7 a	Total unrelated business revenue from Part VIII, column (C), line 12		7а	58,649.		
_	b	Net unrelated business taxable income from Form 990-T, Part I, line 11			0.		
				Prior Year	Current Year		
ē	8	Contributions and grants (Part VIII, line 1h)	5,267,768.	5,003,408.			
Revenue	9	Program service revenue (Part VIII, line 2g)		278,866.	279,703.		
ě	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		568,819.	1,194,978.		
-	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-376,554.	-613,995.		
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		5,738,899.	5,864,094.		
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0.	0.			
	14	Benefits paid to or for members (Part IX, column (A), line 4)		3,164,810.	3,554,281.		
ses	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		5,104,010.	5,554,281.		
Expenses	168	Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25) 679,		۰.	••		
Ä	17 D	Total fundraising expenses (Part IX, column (D), line 25) 679, Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		2,215,822.	2,581,077.		
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		5,380,632.	6,135,358.		
	19	Revenue less expenses. Subtract line 18 from line 12		358,267.	-271,264.		
or	3			ginning of Current Year	End of Year		
Assets (20	Total assets (Part X, line 16)		16,287,073.	16,173,683.		
ASS	21	Total liabilities (Part X, line 26)		491,868.	588,922.		
Net	22	Net assets or fund balances. Subtract line 21 from line 20		15,795,205.	15,584,761.		
Pa	art II		•				

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of officer	Date	Date							
-	SUSAN SAYRE BATTON, EXECUTIVE DIRECTOR									
	Type or print name and title									
Paid	Print/Type preparer's name MAGA E. KISRIEV	Preparer's signature	Date 03/21/2024	Check PTIN if self-employed P01008919						
Preparer	Firm's name HOOD & STRONG LLE	P	Firm	's EIN 94-1254756						
Use Only	Firm's address 60 SO. MARKET ST	, STE 200								
	SAN JOSE, CA 9511	ne no.408.998.8400								
May the I	RS discuss this return with the preparer	r shown above? See instructions		X Yes No						

232001 12-13-22 LHA For Paperwork Reduction Act Notice, see the separate instructions.

(Rev. January 2022)

Application for Automatic Extension of Time To File an Exempt Organization Return

Department of the Treasury Internal Revenue Service

File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit *www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits*.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print	Name of exempt organization or other filer, see instru-	Taxpayer identification number (TIN)										
print	SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028										
File by the due date for filing your return. See	Number, street, and room or suite no. If a P.O. box, so 110 SOUTH MARKET STREET	ee instruct	ions.									
instructions. City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN JOSE, CA 95113-2383												
Enter the	Return Code for the return that this application is for (file				0 1							
Applicati	ion	Return	Application				Return					
ls For		Code	Is For				Code					
Form 990) or Form 990-EZ	01	Form 1041-A				08					
Form 472	20 (individual)	03	Form 4720 (other than individual)		09							
Form 990)-PF	04	Form 5227				10					
Form 990	D-T (sec. 401(a) or 408(a) trust)	05	Form 6069				11					
Form 990	D-T (trust other than above)	06	Form 8870				12					
Form 990	D-T (corporation)	07										
 If the of If this box 1 I re the 	hone No. ▶ 408-271-6840 organization does not have an office or place of business is for a Group Return, enter the organization's four digit (. If it is for part of the group, check this box ▶ equest an automatic 6-month extension of time until e organization named above. The extension is for the orga □ calendar year or X tax year beginningJUL 1, 2022 he tax year entered in line 1 is for less than 12 months, cl □ Change in accounting period	Group Exe and atta MAY 1 anization's , an	mption Number (GEN) I ch a list with the names and TINs of 5, 2024 , to file return for: d ending 30, 2023	f this is fo all memb	r the whole ers the extent npt organiza	group, che ension is fo	r.					
3a If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less a s b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit. 3b \$							0.					
	lance due. Subtract line 3b from line 3a. Include your pa ng EFTPS (Electronic Federal Tax Payment System). See	•		3c	\$		Ο.					
	If you are going to make an electronic funds withdrawal			153-TE and	d Form 887	9-TE for pa	ayment					

LHA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form 8868 (Rev. 1-2022)

223841 04-01-22

		23-7062028	Page 2
Pa	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response or note to any line in this Part III		X
1			
-	SEE SCHEDULE O.		
Part III Statement of Program Service Accomplishments Check If Schedule Q contains a response or note to any line in this Part III 1 Briety describe the organization's mission: 2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 390 or 990-279 1 TYes, "describe these new services on Schedule Q. 3 Did the organization cases conducting, or make significant changes in how it conducts, any program services, are made to be complicition are required to report the amount of grants and allocations to others, the total expenses, and reverue, if any, for each program service accomplishments for each of its three largest program services, are neguried to program service, a measured by expenses. Section 510(6)(3) and 501(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and reverue, if any, for each program service aported. 4a (code			
	Did the second state of th		
2			
	1	L	Yes 🔼 No
	If "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?		Yes X No
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as m	leasured by exper	nses.
-			
4-			217 324
4a		÷\$	<u> </u>
	EXHIBITIONS:		
	A DOWNTOWN ANCHOR INSTITUTION, THE SAN JOSE MUSEUM OF ART (SJMA) IS THE		
	PREMIER MODERN AND CONTEMPORARY ART MUSEUM IN SILICON VALLEY. ITS		
	DYNAMIC PROGRAM, WHICH BALANCES SOCIALLY RELEVANT TRAVELING EXHIBITIONS		
	WITH CRITICALLY ENGAGING SHOWS DRAWN FROM A COLLECTION OF 2,700+ WORKS,		
	· · ·		
	VALLEY FROM ITS RICH DIVERSITY TO ITS HALLMARK INNOVATIVE ETHOS		
	(SEE SCHEDULE O FOR CONTINUATION)		
4b	(Code:) (Expenses \$1, 275, 116. including grants of \$) (Revenue	e \$	18,980.)
	EDUCATION AND PROGRAMS:		
	SJMA'S EXTENSIVE ON AND OFF-SITE EDUCATION PROGRAMS FILL MULTIPLE GAPS		
	IN LOCAL K-12 ARTS EDUCATION ON-SITE AND VIRTUAL PROGRAMS INCLUDE A		
	BASED IN SAN JOSE SCHOOLS.		
	(SEE SCHEDULE O FOR CONTINUATION)		
4c	(Code:) (Expenses \$ 161,997. including grants of \$ 0.) (Revenue	e \$	84,625.)
	THE MUSEUM STORE IS LOCATED OFF THE MAIN LOBBY OF SIMA AND ONLINE AT		
	FEATURES CUSTOM PRODUCTS BY AREA ARTISTS AND CRAFTSMEN AS WELL AS		
	MERCHANDISE RELEVANT TO EACH CURRENT SEASON OF EXHIBITIONS. THE STORE		
	IS STAFFED BY MUSEUM EMPLOYEES AS WELL AS AN ACTIVE CONTINGENT OF		
	LONGTIME VOLUNTEERS.		
4-1	Other program convises (Describe on Schedule O)		
40	Other program services (Describe on Schedule O.)		
	(Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses4,712,228.		000 (2222)

Form 990 (2022) SAN JOSE MUSEUM OF ART ASSOCIATION

 Part IV
 Checklist of Required Schedules

Page 3 23-7062028

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
•	during the tax year? If "Yes," complete Schedule C, Part II	4		x
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
Ŭ	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		x
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to	<u> </u>		
0	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		x
7		6		
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8	X	
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes." complete Schedule D.			
	Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		x
с	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			
•	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
Ь	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
u	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
<u>م</u>	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		x
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
100	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
IZd		10-	х	
	Schedule D, Parts XI and XII	<u>12a</u>	л	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	<u>14a</u>		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			_
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes."			
	complete Schedule G, Part III	19		x
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		x
	· · · · · · · · · · · · · · · · · · ·	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
21	domestic government on Part IX, column (A), line 1? <i>If</i> "Yes." <i>complete Schedule I. Parts I and II</i>	21		x
	aoniostic government on r artix, columnity, interit in "yes," complete Schedule I, Parts I and II		000	

Form **990** (2022)

			Yes	No							
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on										
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III										
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current										
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes, " complete										
	Schedule J										
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the										
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete										
	Schedule K. If "No," go to line 25a	24a		x							
b	b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?										
	c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease										
	any tax-exempt bonds?										
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24c 24d									
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit										
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x							
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and										
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete										
		25b		x							
26	Schedule L, Part I Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current	200									
20	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%										
		26		x							
07		20									
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,										
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled	27		x							
00	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III										
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,										
	instructions for applicable filing thresholds, conditions, and exceptions):										
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If										
	"Yes," complete Schedule L, Part IV										
	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV										
с	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If										
	"Yes," complete Schedule L, Part IV	28c		X							
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х								
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			<u>.</u>							
	contributions? If "Yes," complete Schedule M	30		X							
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X							
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete										
	Schedule N, Part II	32		X							
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations										
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X							
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and										
	Part V, line 1	34		X							
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X							
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity										
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b									
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?										
	If "Yes," complete Schedule R, Part V, line 2	36		X							
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization										
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x							
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?										
	Note: All Form 990 filers are required to complete Schedule O	38	Х								
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance										
	Check if Schedule O contains a response or note to any line in this Part V										
			Yes	No							
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable 1a 60										
	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b										

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?

1c

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	100 (2022)	-7062028	Р	age 5							
Par	rt V Statements Regarding Other IRS Filings and Tax Compliance (continued)		-								
			Yes	No							
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,										
	filed for the calendar year ending with or within the year covered by this return 2a	85									
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?										
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?										
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O										
4a											
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?										
b	b If "Yes," enter the name of the foreign country										
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).										
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х							
b				X							
с											
6a											
	any contributions that were not tax deductible as charitable contributions?			x							
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts										
	were not tax deductible?	6b									
7	Organizations that may receive deductible contributions under section 170(c).										
a		e payor? 7a	х								
b			х								
c											
Ū	to file Form 8282?			x							
d											
e		7e		х							
f				x							
g b											
h	5	190-C? /11									
0	8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the										
•	sponsoring organization have excess business holdings at any time during the year?										
	9 Sponsoring organizations maintaining donor advised funds.										
-	a Did the sponsoring organization make any taxable distributions under section 4966?										
b		<u>9b</u>									
10	Section 501(c)(7) organizations. Enter:										
a											
b											
11	Section 501(c)(12) organizations. Enter:										
а	Gross income from members or shareholders										
b											
	amounts due or received from them.)										
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a									
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year										
13	Section 501(c)(29) qualified nonprofit health insurance issuers.										
а	Is the organization licensed to issue qualified health plans in more than one state?	<u>13a</u>									
	Note: See the instructions for additional information the organization must report on Schedule O.										
b											
	organization is licensed to issue qualified health plans										
с											
14a				X							
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	<u>14b</u>									
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or										
	excess parachute payment(s) during the year?	15		x							
	If "Yes," see the instructions and file Form 4720, Schedule N.										
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?			X							
	If "Yes," complete Form 4720, Schedule O.										
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities										
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?										
	If "Yes," complete Form 6069.										

Form	990 (2022) SAN JOSE MUSEUM OF ART ASSOCIATION 23-706	2028	P	age 6
Pa	t VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and f	or a "No" r	espon	se
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.			
	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a	23		
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.			
b	Enter the number of voting members included on line 1a, above, who are independent 1b	23		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors, trustees, or key employees to a management company or other person?	3		х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		х
6	Did the organization have members or stockholders?	6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or			
	more members of the governing body?	7a		х
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8 a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
0	organization's mailing address? If "Yes." provide the names and addresses on Schedule O	9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?		х	
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	2 11a	Δ	
	Describe on Schedule O the process, if any, used by the organization to review this Form 990.	10-	х	
	Did the organization have a written conflict of interest policy? If "No," go to line 13		X	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b		
C	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	120	x	
10	on Schedule O how this was done	<u>12c</u>	X	
13 14	Did the organization have a written whistleblower policy?		x	
14 15	Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent	14		
15	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	х	
	Other officers or key employees of the organization		x	
5	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
ieu	taxable entity during the year?	16a		х
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed CA			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) :	availat	ole
	for public inspection. Indicate how you made these available. Check all that apply.			
	X Own website Another's website X Upon request Other (explain on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy,	and financ	cial	
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records			
	BRIAN SPANG - 408-271-6840			
	110 SOUTH MARKET STREET, SAN JOSE, CA 95113-2383			

Form 990 (2	2022) SAN JOSE MUSEUM OF ART ASSOCIATION	23 - 7062028	Page 7
Part VII	Compensation of Officers, Directors, Trustees, Key Employees, Highest Com	pensated	
	Employees, and Independent Contractors		
	Check if Schedule O contains a response or note to any line in this Part VII		
Section A.	Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees		
1a Comple	ete this table for all persons required to be listed. Report compensation for the calendar year ending with	h or within the organization	's tax year.

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
 List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.
 Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See the instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

____ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)	(C)					(D)	(E)	(F)	
Name and title	Average	(do	Position (do not check more than one					Reportable	Reportable	Estimated
	hours per	box	, unles	ss pe	rson i	s both	n an	compensation	compensation	amount of
	week		cer an	id a d	irecto	r/trus	tee)	from	from related	other
	(list any	recto						the	organizations	compensation
	hours for	or di	ee			ated		organization	(W-2/1099-MISC/	from the
	related organizations	ustee	trust		ee	upens		(W-2/1099-MISC/ 1099-NEC)	1099-NEC)	organization and related
	below	lual tr	tional		nploy	st con yee	L	1033-1120)		organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizatione
(1) SUSAN SAYRE BATTON	37.50	_	_		-		<u> </u>			
EXECUTIVE DIRECTOR				х				243,706.	0.	20,054.
(2) KAREN RAPP	37.50									
DEPUTY DIRECTOR						X		130,000.	0.	6,819.
(3) BRIAN SPANG	37.50									
CHIEF FINANCIAL OFFICER				Х				122,000.	0.	7,067.
(4) KATHLEEN BACKUS	37.50									
SENIOR PHILANTHROPY OFFICER						X		116,313.	0.	7,071.
(5) RICHARD KARSON	37.50									
DIRECTOR OF DESIGN & OPERATIONS						X		105,124.	0.	11,233.
(6) JODY A PARRY	37.50									
HUMAN RESOURCE DIRECTOR						x		102,150.	0.	5,766.
(7) GLENDA DORCHAK	0.37									
CO-PRESIDENT		Х		х				0.	0.	0.
(8) TAMMY KIELY	0.66									
CO-PRESIDENT		Х		х				0.	0.	0.
(9) LORRI KERSHNER	0.68									
CO-VICE PRESIDENT		Х		Х				0.	0.	0.
(10) WANDA KOWNACKI	0.50									
CO-VICE PRESIDENT		Х		Х				0.	0.	0.
(11) CORNELIA PENDLETON	0.52									
SECRETARY		Х		Х				0.	0.	0.
(12) HILDY SHANDELL	0.47									
TREASURER		Х		Х				0.	0.	0.
(13) NADIA AHMAD	0.21									
TRUSTEE		Х						0.	0.	0.
(14) PETER CROSS	0.36									
TRUSTEE		Х						0.	0.	0.
(15) ANNEKE DURY	0.39									
TRUSTEE		Х						0.	0.	0.
(16) BILL FAULKNER	0.44									
TRUSTEE		х						0.	0.	0.
(17) TOBY FERNALD	0.35									
TRUSTEE		Х						0.	0.	0.

Form 990 (2022) SAN JOSE MUSE	UM OF ART	ASS	OCI.	ATI	ON				23 - 70	6202	8	Р	age 8
Part VII Section A. Officers, Directors, Trust	tees, Key Emp	oloy	ees,	and	d Hig	ghes	st C	compensated Employee	s (continued)				
(A) (B) (C) (D) (E)												(F)	
Name and title	Average	e Position (do not check more than one						Reportable	Reportable		Es	timate	ed
	hours per	box	, unles	ss pei	rson i	is both	n an	compensation	compensatio	n	an	nount	of
	week		cer an I	id a d	irecto	or/trus	tee)	from	from related			other	
	(list any	ector						the	organizations	I	com	pensa	ition
	hours for	or dir	e.			ated		organization	(W-2/1099-MIS	C/		om th	
	related	Istee	truste			bens		(W-2/1099-MISC/	1099-NEC)		•	anizat	
	organizations below	ual tru	onal		ploye	ee com		1099-NEC)				d relat	
	line)	ndividual trustee or director	nstitutional trustee	Officer	Key employee	Highest compensated employee	Former				orga	inizati	ons
(18) TAD FREESE	0.31	-	=	ò	1 ×	<u>= =</u>	Ĕ						
TRUSTEE		x						0.		٥.			٥.
(19) CHANDRA GNANASAMBANDAM	0.09					\vdash							
TRUSTEE		х						0.		٥.			٥.
(20) COLE HARRELL	0.26												
TRUSTEE		х						0.		٥.			0.
(21) CLAUDIA W. HESS	0.25												
TRUSTEE		х						0.		٥.			Ο.
(22) RICHARD KARP	0.31												
TRUSTEE		х						0.		٥.			0.
(23) DANIEL LE	0.12												
TRUSTEE		Х						0.		٥.			0.
(24) KIMBERLY LIN	0.33												
TRUSTEE		Х						0.		٥.			0.
(25) ROB LINDO	0.49												
TRUSTEE		х				-		0.		0.			0.
(26) PETER W. LIPMAN	0.49												•
TRUSTEE		X						0.		0.		FO	0.
1b Subtotal								819,293.		0. 0.		58,	010.
c Total from continuation sheets to Part VII								819,293.		0.		5.8	0. 010.
 <u>d</u> Total (add lines 1b and 1c) 2 Total number of individuals (including but not set of individuals) 								,				50,	010.
	ot limited to th	ose	liste	a ac	ove	e) wri	o re	eceived more than \$100,	000 of reportable	1			6
compensation from the organization												Yes	No
3 Did the organization list any former officer,	director trust	ا مم		mnl	ove		hic	nhest compensated emp	lovee on	ſ			
											3		х
line 1a? If "Yes," complete Schedule J for stFor any individual listed on line 1a, is the su											5		
and related organizations greater than \$150											4	х	
5 Did any person listed on line 1a receive or a											-		
rendered to the organization? If "Yes." com											5		х
Section B. Independent Contractors		<u></u>	01 00		00/0	011							
1 Complete this table for your five highest cor	npensated inc	lepe	nder	nt co	ontra	acto	rs tł	hat received more than \$	100,000 of comp	ensat	ion fro	m	
the organization. Report compensation for t													
(A)								(B)			(0	;)	
Name and business	address							Description of s	ervices	C	ompe	nsatio	n
ALLIED UNIVERSAL, 161 WASHINGTON ST S	SUITE												
600, CONSHOHOCKEN, PA 19428								SECURITY SERVICES				231,	583.
2 Total number of independent contractors (ir	0	ot lin	nitec	d to			ted	l above) who received mo	ore than				
\$100,000 of compensation from the organiz	ation				-	1							

Form 990 SAN JOSE MUSE	23-7062028									
Part VII Section A. Officers, Directors, Tru		nplo	yee			ligh	est (, ,	
(A) Name and title	Average hours				ition		ly)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	per week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key em ployee	Highest com pen sated em ployee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(27) RANU MUKHERJEE TRUSTEE	0.27	x						0.	0.	0.
(28) YVONNE NEVENS	0.67									
TRUSTEE (29) SARAH NORTH	0.25	X						0.	0.	0
TRUSTEE	0.25	x						٥.	0.	0.
		-								
					•	•	•			
Total to Part VII, Section A, line 1c	<u></u>									

Part V		-					=			
		Check if Schedule O	<u>conta</u>	uns a respon	se (or note to any line	(A) (A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue exclude from tax under sections 512 - 5
d Other Similar Amount	b d e f	Membership dues Fundraising events	ributio grant d abov	1b 1c 1d ons) 1e s, and 1f		162,710. 1,097,156. 1,474,166. 2,269,376. 434,339.	5,003,408.			
						Business Code	050 221	050,001		
2 2	-	PUBLIC PROGRAMS ART CLASS TUITION			_	713990 713990	258,331.	258,331.		
ne	~	MEMBERSHIP DUES			_	713990	18,980. 2,392.	18,980. 2,392.		
/en	-				_	713330	2,392.	2,392.		
Ě	d				_	├				
	e f	All other program convict	rove		_	├				
							279,703.			
3		Total. Add lines 2a-2f Investment income (including dividends, interest					,			
J						st, and	77,792.			77,7
4		Income from investment of					,			,
5		Royalties		-		Г				
				(i) Real		(ii) Personal				
6	а	Gross rents	6a	44,27	/5.					
		Less: rental expenses	6b	96,98	33.					
		Rental income or (loss)	6c	-52,70)8.					
	d	Net rental income or (loss	s)				-52,708.			-52,7
7	а	Gross amount from sales of		(i) Securitie	es	(ii) Other				
		assets other than inventory	7a	2,028,88	39.					
	b	Less: cost or other basis								
an		and sales expenses		911,70						
enue	с	Gain or (loss)	7c	1,117,18	86.					
	d	Net gain or (loss)		,			1,117,186.			1,117,1
	а	Gross income from fundraisi including \$1,	ing ev 097 ,	ents (not 156. of						
		contributions reported on		,	-	117 400				
		Part IV, line 18			<u>8a</u>	117,400. 778,562.				
					<u>8b</u>	,	-661,162.			-661,1
		Net income or (loss) from		- r	s	·····	001,102.			001,1
9	a	Gross income from gamin Part IV, line 19			9a					
	h	Less: direct expenses			<u>9a</u> 9b					
		Net income or (loss) from			50					
		Gross sales of inventory,	-	I						
	-	and allowances			10a	157,159.				
	b	Less: cost of goods sold			10b					
		Net income or (loss) from					84,625.	25,976.	58,649.	
	-					Business Code				
a 11	а	OTHER INCOME			_	900099	15,250.	15,250.		
inu	b				_					
eve	с				_					
11 Bevenue	d	All other revenue								
	е	Total. Add lines 11a-11d		<u></u>			15,250.			
12		Total revenue. See instruction	ons				5,864,094.	320,929.	58,649.	481,10

SAN JOSE MUSEUM OF ART ASSOCIATION

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SAN JOSE MUSEUM OF ART ASSOCIATION

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	Check if Schedule O contains a response				X
	include amounts reported on lines 6b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Gr	rants and other assistance to domestic organizations				
an	d domestic governments. See Part IV, line 21				
2 Gr	rants and other assistance to domestic				
ind	dividuals. See Part IV, line 22				
3 Gr	rants and other assistance to foreign				
or	ganizations, foreign governments, and foreign				
ind	dividuals. See Part IV, lines 15 and 16				
4 Be	enefits paid to or for members				
5 Co	ompensation of current officers, directors,				
tru	ustees, and key employees	392,827.	255,337.	39,283.	98,20
6 Co	ompensation not included above to disqualified				
pe	ersons (as defined under section 4958(f)(1)) and				
ре	ersons described in section 4958(c)(3)(B)				
7 Ot	ther salaries and wages	2,641,486.	2,082,016.	267,010.	292,46
8 Pe	ension plan accruals and contributions (include				
se	ction 401(k) and 403(b) employer contributions)	95,752.	71,706.	5,956.	18,09
9 Ot	ther employee benefits	188,153.	142,067.	12,578.	33,50
0 Pa	ayroll taxes	236,063.	174,043.	18,113.	43,90
	ees for services (nonemployees):				
	anagement				
	egal	405.		405.	
	ccounting	44,550.		44,550.	
	bbying				
	ofessional fundraising services. See Part IV, line 17				
	vestment management fees	46,164.		46,164.	
	ther. (If line 11g amount exceeds 10% of line 25,	,		,	
-	lumn (A), amount, list line 11g expenses on Sch O.)	710,904.	529,154.	158,811.	22,93
	dvertising and promotion	97,932.	74,146.	4,807.	18,97
	ffice expenses	447,496.	395,457.	10,033.	42,00
	formation technology	157,341.	96,337.	28,884.	32,12
	byalties	, .	, .	, .	,
		56,175.	34,045.	12,364.	9,76
	avel	71,612.	52,075.	17,219.	2,31
		,			
	ayments of travel or entertainment expenses				
	r any federal, state, or local public officials	8,288.	2,219.	3,809.	2,26
	onferences, conventions, and meetings	0,200.	2,219.	5,005.	2,20
	ayments to affiliates				
	epreciation, depletion, and amortization	E2 E94	47 905	1 505	2 10
		52,584.	47,895.	1,505.	3,18
ab lin	her expenses. Itemize expenses not covered ove. (List miscellaneous expenses on line 24e. If le 24e amount exceeds 10% of line 25, column (A), count list line 24e expenses on Schedule Q.)				
	nount, list line 24e expenses on Schedule 0.)	284,149.	284,149.		
" —	KHIBITION COSTS	185,406.	185,406.		
~ _	DUIPMENT EXPENSES	115,332.	95,836.	10,283.	9,21
• <u> </u>	ATERIALS	97,752.	96,261.	631.	86
		204,987.	94,079.	61,500.	49,40
	l other expenses	6,135,358.	4,712,228.	743,905.	679,22
	tal functional expenses. Add lines 1 through 24e	0,100,000.	=,,12,220.	, = 0, 5 0 5 .	515,22
	int costs. Complete this line only if the organization				
	ported in column (B) joint costs from a combined				
ed	lucational campaign and fundraising solicitation.				

Form 990 (2022)	SAN	JOSE	MUSEUM	OF	ART	ASSOCIATION	
Part X Balance Sheet							

		Check if Schedule O contains a response or n	ote to any l	ine in this Part X		T	
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			175,741.	1	191,474
	2	Savings and temporary cash investments			3,516,515.	2	3,401,156
	3	Pledges and grants receivable, net			1,701,534.	3	870,843
	4				21,021.	4	55,920
	5	Loans and other receivables from any current	or former o	fficer, director,			
		trustee, key employee, creator or founder, sub	stantial co	ntributor, or 35%			
		controlled entity or family member of any of th	lese person	s		5	
	6	Loans and other receivables from other disqua	alified perso	ons (as defined			
		under section 4958(f)(1)), and persons describ	ed in sectio	on 4958(c)(3)(B)		6	
2	7	Notes and loans receivable, net				7	
Assels	8	Inventories for sale or use			57,087.	8	59,340
Ϋ́	9	Prepaid expenses and deferred charges			154,004.	9	165,341
·	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	. 10a	1,710,296.			
	b	Less: accumulated depreciation	. 10b	1,710,296.	0.	10c	(
·	11	Investments - publicly traded securities			10,661,171.	11	11,429,609
·	12	Investments - other securities. See Part IV, line	e 11			12	
·	13	Investments - program-related. See Part IV, lin	e 11			13	
·	14	Intangible assets				14	
·	15	Other assets. See Part IV, line 11		15			
	16	Total assets. Add lines 1 through 15 (must ed			16,287,073.	16	16,173,68
·	17	Accounts payable and accrued expenses			399,366.	17	498,26
·	18	Grants payable			18		
·	19	Deferred revenue	Deferred revenue				
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complet				21	
	22	Loans and other payables to any current or fo	rmer officer	, director,			
		trustee, key employee, creator or founder, sub	stantial co	ntributor, or 35%			
		controlled entity or family member of any of th	lese person	s		22	
<u>י</u> ן ב	23	Secured mortgages and notes payable to unre	elated third	parties		23	
	24	Unsecured notes and loans payable to unrelate	ed third pa	rties		24	
	25	Other liabilities (including federal income tax,	payables to	related third			
		parties, and other liabilities not included on lin	es 17-24). (Complete Part X			
		of Schedule D			25		
	26	Total liabilities. Add lines 17 through 25			491,868.	26	588,922
		Organizations that follow FASB ASC 958, c	heck here	X			
Sel		and complete lines 27, 28, 32, and 33.					
	27	Net assets without donor restrictions			1,894,401.	27	2,031,498
	28	Net assets with donor restrictions			13,900,804.	28	13,553,263
		Organizations that do not follow FASB ASC	958, chec	k here			
		and complete lines 29 through 33.					
5	29	Capital stock or trust principal, or current fund	ls			29	
le le	30	Paid-in or capital surplus, or land, building, or	equipment	fund		30	
¥ :	31	Retained earnings, endowment, accumulated				31	
Net Assets of Fund Dalances	32	Total net assets or fund balances			15,795,205.	32	15,584,761
_	33	Total liabilities and net assets/fund balances			16,287,073.	33	16,173,683

Form 990 (2022)

Form	990 (2022) SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028	3	Pa	_{ae} 12
	rt XI Reconciliation of Net Assets				4
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	5,	864,	094.
2	Total expenses (must equal Part IX, column (A), line 25)	2	6,	135,	358.
3	Revenue less expenses. Subtract line 2 from line 1	3		271,	264.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	15,	795,	205.
5	Net unrealized gains (losses) on investments	5		60,	820.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			٥.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	15,	584,	761.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII		<u> </u>		
		r		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?	F	2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the				
	review, or compilation of its financial statements and selection of an independent accountant?	F	2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Sche	dule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the				
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?	·····	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required				
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b	000	

Form **990** (2022)

SCHEDULE A

Department of the Treasury Internal Revenue Service

(Form 990)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB N	No. 154	5-0047
	_	

2022
Open to Public
Inspection

Nan	ne of	the organization							identification number				
Da	ort I		SE MUSEUM OF AR	23-7062028									
	art I	Reason for Public 0					ee instruction	S.					
The	orgar	ization is not a private found	ation because it is: (F	For lines 1 through 12, c	heck only o	one box.)							
1		A church, convention of ch	urches, or associatio	n of churches described	in sectio	n 170(b)(1	I)(A)(i).						
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).)											
3		A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).											
4		A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name,											
		city, and state:											
5		An organization operated for the benefit of a college or university owned or operated by a governmental unit described in											
		section 170(b)(1)(A)(iv). (Complete Part II.)											
6		A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).											
7	X	An organization that norma	lly receives a substar	ntial part of its support fr	om a gove	ernmental	unit or from th	e general p	public described in				
		section 170(b)(1)(A)(vi). (C	omplete Part II.)										
8		A community trust describe	ed in section 170(b)((1)(A)(vi). (Complete Par	t II.)								
9		An agricultural research org	anization described	in section 170(b)(1)(A)(ix) operate	ed in conju	inction with a	land-grant	college				
		or university or a non-land-g	rant college of agric	ulture (see instructions).	Enter the r	name, city	, and state of	the college	or				
		university:						-					
10		An organization that norma	Ily receives (1) more	than 33 1/3% of its supp	ort from c	ontributior	ns, membersh	ip fees, and	d gross receipts from				
		activities related to its exem	•					-	•				
		income and unrelated busir							-				
		See section 509(a)(2). (Cor					, ,						
11	\square	An organization organized a		velv to test for public sa	fetv. See	section 50)9(a)(4).						
12	\square	An organization organized a	•	, .	•			rrv out the	purposes of one or				
		more publicly supported or	•	•	•			•	• •				
		lines 12a through 12d that	-										
а		Type I. A supporting orga						-	aivina				
_		the supported organization	-	-	•	-							
		organization. You must c											
b		Type II. A supporting org			ion with ite	s sunnorte	organization	n(s) hy hay	vina				
~		control or management o	-				-		-				
		organization(s). You mus											
с		Type III functionally inte	-		in connect	ion with a	and functional	lv integrate	od with				
		its supported organization						ly integrate					
d		Type III non-functionally		-				ted organiz	zation(s)				
Ū	•	that is not functionally int	• •					°,					
		requirement (see instructi			•		-	anationti	101033				
		Check this box if the orga	,	•									
U	·	functionally integrated, or					турсі, турсі	n, rype m					
f	Ent	er the number of supported of											
י ה		vide the following information	•	d organization(s)									
		(i) Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the orga	inization listed	(v) Amount of	monetary	(vi) Amount of other				
		organization		(described on lines 1-10	in your governi Yes	No	support (see in	structions)	support (see instructions)				
				above (see instructions))									
Tota	al								1				

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support Calendar year (or fiscal year beginning in) (d) 2021 (a) 2018 (b) 2019 (c) 2020 (e) 2022 (f) Total 1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 5,568,281. 4,950,610 5,267,768. 5,003,408 25,514,304. 4,724,237 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge 2,340,000 2,340,000 1,825,000 1,637,999. 1,638,001 9,781,000. 7 908 281. 7 064 237. 6,775,610, 6,905,767. 6,641,409. 35,295,304. 4 Total. Add lines 1 through 3 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) 1,135,865. 34,159,439. 6 Public support. Subtract line 5 from line 4. Section B. Total Support (b) 2019 Calendar year (or fiscal year beginning in) (a) 2018 (c) 2020 (d) 2021 (e) 2022 (f) Total 7,908,281. 7,064,237, 6,775,610. 6,905,767. 6,641,409, 35,295,304. 7 Amounts from line 4 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, 122,067 554,028 51,850 15,355. 63,332. 806,632. and income from similar sources 9 Net income from unrelated business activities, whether or not the 0 0 0. Ο. 0. business is regularly carried on **10** Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) 18,784 494,028. 148,700. 22,377. 117,400. 801,289. 36,903,225. **11 Total support.** Add lines 7 through 10 1,557,715. **12** Gross receipts from related activities, etc. (see instructions) 12 13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 92.56 14 Public support percentage for 2022 (line 6, column (f), divided by line 11, column (f)) 14 % 15 Public support percentage from 2021 Schedule A, Part II, line 14 88.81 15 % 16a 33 1/3% support test - 2022. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test - 2021. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10% -facts-and-circumstances test - 2022. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization b 10% -facts-and-circumstances test - 2021. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization 18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Schedule A (Form 990) 2022

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Seci	Ion A. Public Support						
Calen	dar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	: (f) Total
1 (Gifts, grants, contributions, and						
r	nembership fees received. (Do not						
i	nclude any "unusual grants.")						
r f	Gross receipts from admissions, nerchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
	Gross receipts from activities that are not an unrelated trade or bus-						
i	ness under section 513						
	Fax revenues levied for the organ- zation's benefit and either paid to						
C	or expended on its behalf						
f	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a /	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received rom other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
Sect	tion B. Total Support						
	dar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
	Amounts from line 6		(2) 2010	(0) = 0 = 0	(.,	(0) = 0 = =	(1) + 0 tui
10a ((Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
ם ((Unrelated business taxable income less section 511 taxes) from businesses acquired after June 30, 1975						
c/	Add lines 10a and 10b						
11 I a \	Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 (a	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)	L				<u> </u>	
	First 5 years. If the Form 990 is for the check this box and stop here	•			•		ization,
	tion C. Computation of Publi	c Support Per					
	Public support percentage for 2022 (I			column (f))		15	%
	Public support percentage from 2021	, (,,	, ,			16	%
	tion D. Computation of Invest			<u></u>			/0
	nvestment income percentage for 20			ne 13 column (f)		17	%
	nvestment income percentage from			n lino 14 and ling		18	% inc 17 is not
	33 1/3% support tests - 2022. If the						
	nore than 33 1/3%, check this box ar 33 1/3% support tests - 2021. If the	-	-				
I	ine 18 is not more than 33 1/3%, che	ck this box and st	op here. The orga	nization qualifies a	as a publicly suppo	orted organiza	tion
20 F	Private foundation. If the organization	n did not check a	box on line 14, 19a	a, or 19b, check th	his box and see ins	structions	

1

Yes

No

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* **Part VI.**
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If* "Yes." *complete Part I of Schedule L (Form 990).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If* "Yes," *provide detail in* **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

2 3a 3b 3c 4a 4b 4c 5a 5b 5c 6 7 8 9a 9b 9c 10a 10b

Schedule A (Form 990) 2022	SAN JOSE MUSEUM OF ART ASSOCIATION	23 - 7062028	Pa	age 5
Part IV Supporting Organiza	ations _(continued)			
			Yes	No
11 Has the organization accepted a g	gift or contribution from any of the following persons?			
a A person who directly or indirectly	controls, either alone or together with persons described on lines 11b and			
11c below, the governing body of	a supported organization?	11a		
b A family member of a person desc	cribed on line 11a above?	11b		
c A 35% controlled entity of a perso	on described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
detail in Part VI.		11c		
Section B. Type I Supporting C	Drganizations			
			Yes	No

			100	, 110
 	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? <i>If "No," describe in</i> Part VI <i>how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the</i>			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			

		 Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors		
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control		
	or management of the supporting organization was vested in the same persons that controlled or managed		

	the supported organization(s).	1		
Sec	ction D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		

Section E. Type III Functionally Integrated Supporting Organizations

1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year	ar (see instructions
-	- One of the box next to the method that the organization used to satisfy the integral rate rest during the yet	AI (

- a The organization satisfied the Activities Test. Complete line 2 below.
- **b** The organization is the parent of each of its supported organizations. *Complete* **line 3** *below.*

с	The organization supported a governmental entity.	Describe in Part VI how you supported a governmental entity (see instructions).	

- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- **3** Parent of Supported Organizations. **Answer lines 3a and 3b below.**
- **a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If* "Yes" or "*No*" *provide details in* **Part VI.**
- **b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If "Yes," describe in* **Part VI** *the role played by the organization in this regard.*

2a

2b

3a

Yes No

Sche	dule A (Form 990) 2022 SAN JOSE MUSEUM OF ART ASSOCIATIO	N		23-7062028	Page 6
Pa		ng Organi	zations		
1	Check here if the organization satisfied the Integral Part Test as a qualifyi	ng trust on N	lov. 20, 1970 (<i>explain in</i>	Part VI). See instr	ructions.
	All other Type III non-functionally integrated supporting organizations mu		•	·	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current (optiona	
1	Net short-term capital gain	1			
2	Recoveries of prior-year distributions	2			
3	Other gross income (see instructions)	3			
4	Add lines 1 through 3.	4			
5	Depreciation and depletion	5			
6	Portion of operating expenses paid or incurred for production or				
	collection of gross income or for management, conservation, or				
	maintenance of property held for production of income (see instructions)	6			
7	Other expenses (see instructions)	7			
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8			
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current (optiona	
1	Aggregate fair market value of all non-exempt-use assets (see				
	instructions for short tax year or assets held for part of year):				
а	Average monthly value of securities	1a			
	Average monthly cash balances	1b			
	Fair market value of other non-exempt-use assets	1c			
d	Total (add lines 1a, 1b, and 1c)	1d			
	Discount claimed for blockage or other factors				
	(explain in detail in Part VI):				
2	Acquisition indebtedness applicable to non-exempt-use assets	2			
3	Subtract line 2 from line 1d.	3			
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,				
	see instructions).	4			
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5			
6	Multiply line 5 by 0.035.	6			
7	Recoveries of prior-year distributions	7			
8	Minimum Asset Amount (add line 7 to line 6)	8			
Sect	ion C - Distributable Amount			Current Y	'ear
1	Adjusted net income for prior year (from Section A, line 8, column A)	1			
2	Enter 0.85 of line 1.	2			
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3			
4	Enter greater of line 2 or line 3.	4			
5	Income tax imposed in prior year	5			
6	Distributable Amount. Subtract line 5 from line 4, unless subject to				
	emergency temporary reduction (see instructions).	6			
7	Check here if the current year is the organization's first as a non-function	ally integrate	d Type III supporting orga	anization (see	

SAN JOSE MUSEUM OF ART ASSOCIATION

instructions).

Schedule A (Form 990) 2022

23-7062028

3

a From 2017 **b** From 2018 c From 2019 d From 2020 e From 2021

line 7:

and 4c. 8 Breakdown of line 7: a Excess from 2018 b Excess from 2019 c Excess from 2020 d Excess from 2021 e Excess from 2022

f Total of lines 3a through 3e

Part VI. See instructions.

Excess distributions carryover, if any, to 2022

g Applied to underdistributions of prior years h Applied to 2022 distributable amount

a Applied to underdistributions of prior years **b** Applied to 2022 distributable amount

c Remainder. Subtract lines 4a and 4b from line 4. 5 Remaining underdistributions for years prior to 2022, if

than zero, explain in Part VI. See instructions. 6 Remaining underdistributions for 2022. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in

7 Excess distributions carryover to 2023. Add lines 3j

any. Subtract lines 3g and 4a from line 2. For result greater

4 Distributions for 2022 from Section D,

i Carryover from 2017 not applied (see instructions) j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.

\$

	edule A (Form 990) 2022 SAN JOSE MUSEUM OF 2		nizotiono	
	rt V Type III Non-Functionally Integrated 509(a)(5) Supporting Orga	nizations (continu	e
1	Amounts paid to supported organizations to accomplish exer	npt purposes		
2	Amounts paid to perform activity that directly furthers exemp	t purposes of supported		
3	organizations, in excess of income from activity Administrative expenses paid to accomplish exempt purpose	s of supported organizations	、 、	
4	Amounts paid to acquire exempt-use assets	s of supported organizations	<u>,</u>	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		_
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which the	e organization is responsive		
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2022 from Section C, line 6			
10	Line 8 amount divided by line 9 amount			
Sect	ion E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistribution Pre-2022	s
1	Distributable amount for 2022 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2022 (reason-			
	able cause required - explain in Part VI). See instructions.			

Page 7 **Current Year**

(iii)

Distributable Amount for 2022

23-7062028

(continued)

1

8 9 10

Schedule A (Form 990) 2022

Schedule A (Form 990) 2022 SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028	Page 8
Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a of Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additio (See instructions.)	1 and 2; Part IV, Sectic V, Section B, line 1e; P	on C, Part V,
SCHEDULE A, PART II, LINE 10, EXPLANATION FOR OTHER INCOME:		
GROSS INCOME FROM FUNDRAISING EVENTS		
2018 AMOUNT: \$ 481,969.		
2019 AMOUNT: \$ 148,200.		
2020 AMOUNT: \$ 18,784.		
2021 AMOUNT: \$ 22,377.		
2022 AMOUNT: \$ 117,400.		
GROSS INCOME FROM GAMING ACTIVITIES		
2018 AMOUNT: \$ 12,059.		
2019 AMOUNT: \$ 500.		
2020 AMOUNT: \$ 0.		
2021 AMOUNT: \$ 0.		
2022 AMOUNT: \$ 0.		

** PUBLIC DISCLOSURE COPY **

Schedule B

(Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Schedule of Contributors

Attach to Form 990 or Form 990-PF. Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2022

Employer identification number

SAI	N JOSE MUSEUM OF ART ASSOCIATION	23-7062028
Organization type (check of	one):	
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(³) (enter number) organization	
	4947(a)(1) nonexempt charitable trust not treated as a private foundation	
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundation	

501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year for an *exclusively* set is the set in the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set is the set in the set in the set is the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set is the set in the set in the set in the set in the set is the set in the set in the set in the set in the set is the set in t

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990) (2022)

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$175,000.	PersonXPayrollNoncash(Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
2		\$117,000.	PersonXPayrollImage: Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
3		\$232,700.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
4		\$588,216.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
5		\$228,032.	Person X Payroll Image: Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
6		\$200,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990) (2022)

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

Employer identification number

Page 2

23-7062028

Schedule B	(Form	990)	(2022)
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SAN JOSE MUSEUM OF ART ASSOCIATION

Name of organization

Part I

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(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
7		\$225,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
8		\$223,218.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
<u>9</u>	Name, address, and ZIP + 4	Total contributions \$213,000.	Type of contribution Person
(a)	(b)	(c) Total contributions	(d) Turne of constribution
<u>No.</u>	Name, address, and ZIP + 4	Total contributions	Type of contribution Person
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

Employer identification number

23-7062028

SAN JOSE MUSEUM OF ART ASSOCIATION

Schedule B (Form 990) (2022)

Name of organization

Part I

_

	rganization		yer identification numbe
n Jose art II	NUSEUM OF ART ASSOCIATION Noncash Property (see instructions). Use duplicate copies of Pa		3-7062028
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
9	ARTWORK		
		\$\$	09/24/22
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		_	
		\$	

223453 11-15-22

Page 3

Schedule B (Form 990) (2022)

Name of or	rganization		Employer identification number
	MUSEUM OF ART ASSOCIATION		23-7062028
Part III	Exclusively religious, charitable, etc., contributi from any one contributor. Complete columns (a) completing Part III, enter the total of exclusively religious, of Use duplicate copies of Part III if additional) through (e) and the following line ent charitable, etc., contributions of \$1,000 or	ection 501(c)(7), (8), or (10) that total more than \$1,000 for the year try. For organizations less for the year. (Enter this info. once.) \$
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
		(e) Transfer of gif	
-	Transferee's name, address, a 		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, a	(e) Transfer of git nd ZIP + 4	The Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, a	(e) Transfer of git	The Relationship of transferor to transferee
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
Part I			
-	Transferee's name, address, a	(e) Transfer of gif nd ZIP + 4	Relationship of transferor to transferee

Schedule B (Form 990) (2022)

				L OND No. 1545 0047
SC	HEDULE D Supplement		OMB No. 1545-0047	
(For	n 990) Complete if the org	ganization answered "Yes" on Form 990, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.		2022
Depart	ment of the Treasury		Open to Public	
	I Revenue Service Go to www.irs.gov/Form9		Inspection	
Nam	e of the organization SAN JOSE MUSEUM OF ART ASS	SOCIATION	Emp	23-7062028
Pa			coun	ts. Complete if the
	organization answered "Yes" on Form 990, Part IV, I			
			b) Fun	ds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in are the organization's property, subject to the organization'	-		Yes No
6	Did the organization inform all grantees, donors, and donor			
Ŭ	for charitable purposes and not for the benefit of the donor			
			0	Yes No
Pa	rt II Conservation Easements. Complete if the c	organization answered "Yes" on Form 990, Part IV,	line 7.	
1	Purpose(s) of conservation easements held by the organiza	ation (check all that apply).		
	Preservation of land for public use (for example, recre	eation or education) Preservation of a histo	orically	important land area
	Protection of natural habitat	Preservation of a certi	fied his	storic structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qua	alified conservation contribution in the form of a co	nservat	
	day of the tax year.			Held at the End of the Tax Year
a			2a	
b			2b	
C -	Number of conservation easements on a certified historic s		2c	
d	Number of conservation easements included in (c) acquired		2d	
3	historic structure listed in the National Register	released extinguished or terminated by the organi	<u> </u>	during the tax
5	year	eleased, extinguished, or terminated by the organi	241011	
4	Number of states where property subject to conservation e	asement is located		
5	Does the organization have a written policy regarding the p			
	violations, and enforcement of the conservation easements	s it holds?		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting			
7	Amount of expenses incurred in monitoring, inspecting, har	ndling of violations, and enforcing conservation eas	sement	s during the year
8	Does each conservation easement reported on line 2(d) abo		.,	
•				
9	In Part XIII, describe how the organization reports conserva			
	balance sheet, and include, if applicable, the text of the foo organization's accounting for conservation easements.	shote to the organization's infancial statements that	at desc	ndes the
Pa	rt III Organizations Maintaining Collections of	of Art. Historical Treasures, or Other S	imilar	Assets.
	Complete if the organization answered "Yes" on For			
1a	If the organization elected, as permitted under FASB ASC 9		ance sh	eet works
	of art, historical treasures, or other similar assets held for p			
	service, provide in Part XIII the text of the footnote to its final			
b	If the organization elected, as permitted under FASB ASC 9	958, to report in its revenue statement and balance	sheet	works of
	art, historical treasures, or other similar assets held for publ			
	provide the following amounts relating to these items:			
	(i) Revenue included on Form 990, Part VIII, line 1			\$
			9	\$
2	If the organization received or held works of art, historical tr		orovide	
	the following amounts required to be reported under FASB			
a				ֆ
b	Assets included in Form 990, Part X			\$

		,
b	Assets included in Form 990,	Part X

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 232051 09-01-22

\$

		SEUM OF ART ASS					23-706		Р	age 2
Par	t III Organizations Maintaining Co	ollections of Art	, Historical Tre	asures, or Oth	er S	imilar	Assets	(conti	nued)	
3	Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its									
	collection items (check all that apply):									
а	a X Public exhibition d X Loan or exchange program									
b										
с	X Preservation for future generations									
4	Provide a description of the organization's co	llections and explain	how they further th	e organization's ex	empt	purpos	se in Part	XIII.		
5	During the year, did the organization solicit or	receive donations of	art, historical treas	sures, or other simi	ar ass	sets				
	to be sold to raise funds rather than to be ma							Yes		No
Par	t IV Escrow and Custodial Arrang		te if the organizatio	n answered "Yes"	on Fo	rm 990	, Part IV, I	ine 9, or		
	reported an amount on Form 990, Part	: X, line 21.								
1a	Is the organization an agent, trustee, custodia	in or other intermedia	ary for contributions	s or other assets no	ot incl	uded		_		
	on Form 990, Part X?						🗆	Yes		No
b	If "Yes," explain the arrangement in Part XIII a	nd complete the follo	owing table:							
								Amoun	.t	
с	Beginning balance					1c				
d	Additions during the year					1d				
е	Distributions during the year					1e				
f	Ending balance					lf		_		
2a	Did the organization include an amount on Fo	rm 990, Part X, line 2	21, for escrow or cu	istodial account lia	bility?	•		Yes		No
	If "Yes," explain the arrangement in Part XIII.									
Par	t V Endowment Funds. Complete if					T 1		() =		<u> </u>
	-	(a) Current year	(b) Prior year	(c) Two years back			ears back	(e) Fou		
	Beginning of year balance	10,661,171.	13,358,549.			12,4	10,143.	11		608.
	Contributions	79,027.	78,410.				3,944.			023.
	Net investment earnings, gains, and losses	1,052,815.	-2,223,252.	1,668,709	•	2	58,612.		528,	004.
	Grants or scholarships				_					
е	Other expenditures for facilities			500 400		-				
	and programs	363,404.	552,536.	532,132	•	5.	30,801.	506,492		492.
	Administrative expenses	11 100 500	40.664.484	40.050.540	_	10.1				
g	End of year balance		10,661,171.		•	12,1	41,898.	12	,410,	143.
2	Provide the estimated percentage of the curre	•)) held as:						
	Board designated or quasi-endowment	.8378	_%							
	Permanent endowment 74.8689	%								
С	Term endowment 24.2933 9	•								
	The percentages on lines 2a, 2b, and 2c should	•								
3a	Are there endowment funds not in the posses	sion of the organizat	ion that are held ar	nd administered for	the				Yes	No
	organization by:								X	
	(i) Unrelated organizations							3a(i)		x
L	(ii) Related organizations		d an Cabadula DO					3a(ii)		
	If "Yes" on line 3a(ii), are the related organizat							3b		<u> </u>
4 Par	Describe in Part XIII the intended uses of the tVI Land, Buildings, and Equipme		ment tunas.							
1 41	Complete if the organization answered		Part IV line 11a S	ee Form 990 Part	X line	<u>1</u> 0 م				
	· · · ·						al I			
	Description of property	(a) Cost or ot basis (investm	. ,			umulate ciation	a	(d) Boo	k valu	e
1a	Land									
	Buildings									
с	Leasehold improvements			613,310.		613,	310.			0.
d	Equipment			745,768.		745,				0.
	Other			351,218.		351,				0.
Tota	. Add lines 1a through 1e. (Column (d) must ec	ual Form 990 <u>,</u> Part X	<u>, column (B), line 1</u>	0c.)						٥.

Schedule D (Form 990) 2022

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	
Part X Other Liabilities.	
Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.	
1. (a) Description of liability	(b) Book value

(1) Federal income taxes	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII.

X

	t XI Reconciliation of Revenue per Audited Financial State		ievenue per ne	um.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line	12a.			
1	Total revenue, gains, and other support per audited financial statements			1	7,798,152.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments		60,820.		
b	Donated services and use of facilities	2b	1,822,419.		
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)	2d			
е	Add lines 2a through 2d			2e	1,883,239.
3	Subtract line 2e from line 1			3	5,914,913.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	46,164.		
b	Other (Describe in Part XIII.)	4b	-96,983.		
С	Add lines 4a and 4b			4c	-50,819.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	5,864,094.
Par	t XII Reconciliation of Expenses per Audited Financial Stat	ements With	Expenses per F	leturn.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line	12a.			
1	Total expenses and losses per audited financial statements			1	8,008,596.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	1,822,419.		
b	Prior year adjustments	2b			
с	Other losses				
d	Other (Describe in Part XIII.)	2d	96,983.		
е	Add lines 2a through 2d			2e	1,919,402.
3	Subtract line 2e from line 1			3	6,089,194.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	46,164.		
b	Other (Describe in Part XIII.)	4b			
	Add lines 4a and 4b			4c	46,164.
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.			5	6,135,358.
5					

PART III, LINE 1A:

PERMANENT ART COLLECTION - THE COLLECTION CONSISTS OF TWENTIETH AND

TWENTY-FIRST CENTURY ARTWORK, INCLUDING PAINTINGS, SCULPTURES,

INSTALLATIONS, NEW MEDIA, PHOTOGRAPHY, DRAWINGS, AND PRINTS, ACQUIRED

THROUGH PURCHASE OR CONTRIBUTION. THE COLLECTION IS NOT RECOGNIZED AS AN

ASSET IN THE STATEMENT OF FINANCIAL POSITION. EACH WORK OF ART IS

INVENTORIED AND CARED FOR, AND ACTIVITIES VERIFYING THE COLLECTION'S

INTEGRITY ARE PERFORMED CONTINUOUSLY. PURCHASES OF ART ARE RECORDED IN THE

YEAR ACQUIRED AS NON-OPERATING DECREASES IN NET ASSETS WITHOUT DONOR

RESTRICTIONS IN THE YEAR IN WHICH ITEMS ARE ACQUIRED. PROCEEDS FROM ANY

DEACCESSIONS OR INSURANCE RECOVERIES MAY BE ALLOCATED FOR PURPOSES THAT

CLEARLY BENEFIT THE COLLECTION, SUCH AS AN ACQUISITION FUND TO EXPAND THE

Part XIII Supplemental Information (continued)

COLLECTION OR PRESERVATION/CONSERVATION FUND TO MAINTAIN IT. CERTAIN ITEMS

ARE ON LOAN FROM INDIVIDUALS AND CORPORATIONS FOR USE BY THE MUSEUM IN ITS

PERMANENT COLLECTION OR SPECIAL EXHIBITION.

PART III, LINE 4:

THE SAN JOSE MUSEUM OF ART SEEKS TO BUILD A COLLECTION OF THE HIGHEST

QUALITY AND WITH THE GREATEST POTENTIAL FOR COMMUNITY ENGAGEMENT, THEREBY

FULFILLING ITS MISSION TO BE A VALUABLE RESOURCE FOR THE PUBLIC.

THE MUSEUM'S PERMANENT COLLECTION INCLUDES OVER 2,600 MODERN AND

CONTEMPORARY WORKS OF ART IN A VARIETY OF MEDIA, FROM PAINTINGS,

SCULPTURE, PHOTOGRAPHY AND WORKS ON PAPER TO DIGITAL AND TIME-BASED

ARTWORK. SJMA IS THE ONLY COLLECTING ART INSTITUTION IN THE CITY OF SAN

JOSE, THE ONLY CONTEMPORARY ART MUSEUM IN SILICON VALLEY ACCREDITED BY THE

AMERICAN ALLIANCE OF MUSEUMS (AAM) AND A MEMBER OF THE ASSOCIATION OF ART

MUSEUM DIRECTORS (AAMD).

SJMA PROUDLY HAS EARNED A REPUTATION FOR ACQUIRING ART WORKS BY PIVOTAL

ARTISTS WHOSE PRACTICES ADDRESS PRESSING CULTURAL, POLITICAL AND SOCIAL

ISSUES, AND HAS A TRADITION OF ACQUIRING LANDMARK ARTWORK IN NEW MEDIA AND

EMERGING FIELDS. THE MUSEUM ALSO HAS A SUCCESSFUL TRACK RECORD OF

ACQUIRING AND EXHIBITING WORK BY CALIFORNIA ARTISTS OF NATIONAL AND

INTERNATIONAL SIGNIFICANCE, AND NOW LOOKS TO ARTISTS WHO EXPLORE NEW

REPRESENTATIONAL STRATEGIES IN THE DIGITAL AGE, BEFITTING A MUSEUM IN THE

CAPITAL OF SILICON VALLEY. THE MUSEUM'S NEW COLLECTING PLAN (APPROVED IN

2018) IDENTIFIES THE FOLLOWING GOALS: TO REPRESENT SIGNIFICANT ART

HISTORICAL DEVELOPMENTS IN MODERN AND CONTEMPORARY ART FROM THE 1960S TO

THE PRESENT; TO PUT THE WORK OF PIVOTAL WEST COAST ARTISTS IN CONTEXT OF

Part XIII Supplemental Information (continued)

WORK BY MAJOR NATIONAL AND INTERNATIONAL ARTISTS; TO EMBRACE CULTURAL

DIVERSITY AND SOCIAL ENGAGEMENT; TO REFLECT ARTISTIC EXPERIMENTATION AND

INNOVATION; AND TO ADDRESS ISSUES OF IMPORTANCE TO THE MUSEUM'S

COMMUNITIES.

LOCATED SEVERAL BLOCKS FROM SAN JOSE STATE UNIVERSITY AND WITHIN 30

MINUTES OF APPROXIMATELY 14 OTHER COLLEGES AND UNIVERSITIES, SJMA IS A

PRIMARY RESOURCE FOR UNIVERSITY STUDENTS AS WELL AS FOR THE AUDIENCES OF

THE REGION, WHICH HAS THE GREATEST PROJECTED POPULATION GROWTH IN THE BAY

AREA. STARTING IN 2019, SJMA OFFERED FREE ADMISSION TO YOUTH, COLLEGE

STUDENTS WITH ID, AND TEACHERS TO DEEPEN SJMA'S RELATIONSHIPS WITH SCHOOLS

AND UNIVERSITIES, AND TO BECOME A CRITICAL RESOURCE FOR THEIR CURRICULA.

THE MUSEUM CREATED AN ACQUISITIONS ENDOWMENT IN 2012, WHICH AUGMENTS THE

GENEROUS DONATIONS FROM COLLECTORS AND ARTISTS TO THE PERMANENT

COLLECTION. IN ADDITION, IN 2017, THE MUSEUM BEGAN A CO-ACQUISITION

PROGRAM WITH TWO OF THE MOST IMPORTANT CONTEMPORARY ART MUSEUMS IN THE

UNITED STATES, TO EXPAND THE MUSEUM'S REACH AND OPPORTUNITY TO CONTRIBUTE

TO PUBLIC DISCOURSE. SJMA REMAINS DEPENDENT IN LARGE MEASURE ON

CULTIVATING OPPORTUNITIES AND SOLICITING DONATIONS: 90% OF THE WORKS IN

THE COLLECTION HAVE BEEN ACQUIRED THROUGH DONATION, SIMILAR TO STATISTICS

AT AAMD MEMBER MUSEUMS NATIONALLY.

IN THE LAST TEN YEARS, SJMA LAUNCHED AN AMBITIOUS EXHIBITION PROGRAM TO

FEATURE WORKS FROM THE PERMANENT COLLECTION IN THEMATIC SPECIAL

EXHIBITIONS. FOR THE MUSEUM'S 50TH ANNIVERSARY SEASON (2019-2020) RECENT

ACQUISITIONS, INCLUDING THE WORK OF VISIONARY WOMEN COLLECTION ARTISTS

WERE HIGHLIGHTED IN SIX DEDICATED EXHIBITIONS AND A MAJOR NEW COMMISSIONED

Part XIII Supplemental Information (continued)

ARTWORK FOR THE LOBBY ATRIUM. CONTINUING A COMMITMENT TO SCHOLARLY

PUBLICATIONS IN SUPPORT OF EXHIBITIONS AND THE PERMANENT COLLECTION, IN

2020 SJMA WILL PUBLISH AN ONLINE CATALOGUE FOCUSED ON 50 ARTISTS FROM THE

PERMANENT COLLECTION CALLED 50X50: DIGITAL STORIES OF VISIONARY ARTISTS

FROM THE COLLECTION, OPTIMIZED FOR PUBLICATION DISCOVERABILITY AND

LONGEVITY.

SJMA'S ACQUISITIONS REFLECT THE DIVERSITY THAT CHARACTERIZES LOCAL

COMMUNITIES AND THE GLOBAL NATURE OF CONTEMPORARY ART. MAJOR EXHIBITION

TEXTS ARE TRANSLATED INTO SPANISH AND VIETNAMESE, JOINING ENGLISH AS THE

THREE OFFICIAL LANGUAGES OF SAN JOSE.

PART V, LINE 4:

THE PRIMARY OBJECTIVES OF THE MUSEUM'S ENDOWMENTS ARE TO SUPPORT THE

OPERATIONS OF THE MUSEUM OVER TIME. WHILE PRESERVING THE ENDOWMENT'S

INFLATION-ADJUSTED ASSET VALUE.

PART X, LINE 2:

THE MUSEUM IS EXEMPT FROM FEDERAL INCOME TAXES UNDER SECTION 501(C)(3) OF

THE INTERNAL REVENUE CODE AND STATE INCOME TAXES UNDER SECTION 23701D OF

THE CALIFORNIA REVENUE AND TAXATION CODE. HOWEVER, INCOME FROM CERTAIN

ACTIVITIES NOT DIRECTLY RELATED TO THE MUSEUM'S TAX-EXEMPT PURPOSE IS

SUBJECT TO TAXATION AS UNRELATED BUSINESS INCOME. IN ADDITION, THE MUSEUM

HAS BEEN DETERMINED BY THE INTERNAL REVENUE SERVICE NOT TO BE A PRIVATE

FOUNDATION WITHIN THE MEANING OF SECTION 509(A) OF THE INTERNAL REVENUE

CODE.

MANAGEMENT HAS EVALUATED THE MUSEUM'S TAX POSITIONS AND CONCLUDED THAT ALL

Schedule D) 2022

Part XIII Supplemental Information (continued)								
OF THE POSITIONS TAKEN BY THE MUSEUM IN ITS FEDERAL AND STATE EXEMPT								
ORGANIZATION TAX RETURNS ARE MORE LIKELY THAN NOT TO BE SUSTAINED UPON								
EXAMINATION.								
PART XI, LINE 4B - OTHER ADJUSTMENTS:								
RENTAL EXPENSES RECLASSIFIED TO REVENUE -96,983.								
PART XII, LINE 2D - OTHER ADJUSTMENTS:								
RENTAL EXPENSES RECLASSIFIED TO REVENUE 96,983.								

SCHEDULE G	Suppleme	emental Information Regarding Fundraising or Gaming Activities							
(Form 990) Complete if the organization answered "Yes" on Form 990, Part IV, line organization entered more than \$15,000 on Form 990-EZ						r 19,	or if the	2022	
Department of the Treasury Attach to Form 990 or Form 990-EZ.							Open to Public		
Internal Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information.								Inspection	
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION							Employer identification number 23-7062028		
Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.									
 a Mail solicitat b Internet and c Phone solicitat d In-person solicitat 2 a Did the organization key employees list b If "Yes," list the 1000 	tions I email solicitations itations plicitations on have a written o ted in Form 990, Pa	f Solicita g Special or oral agreement with any individual art VII) or entity in connection with p viduals or entities (fundraisers) pursu	tion of tion of fundra (incluc	non-g gover aising o ling of onal fu	overnment grants nment grants events ficers, directors, trus undraising services?		· 🗌	Yes No	
(i) Name and address of individual or entity (fundraiser)		(ii) Activity		Did raiser ustody ntrol of utions?	(iv) Gross receipts to from activity		Amount pai or retained b fundraiser ted in col. (ij	by) to (or retained b	
			Yes	No					
Total									
3 List all states in wh or licensing.	ich the organizatio	n is registered or licensed to solicit o	contrib	utions	or has been notified	it is (exempt from	n registration	

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

SAN JOSE MUSEUM OF ART ASSOCIATION

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

			(a) Event #1 ANNUAL FALL GALA	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
a			(event type)	(event type)	(total number)	coi. (c))
Revenue	1	Gross receipts	1,214,556.			1,214,556.
	2	Less: Contributions	1,097,156.			1,097,156.
	3	Gross income (line 1 minus line 2)	117,400.			117,400.
	4	Cash prizes				
	5	Noncash prizes				
penses	6	Rent/facility costs				
Direct Expenses	7	Food and beverages	84,574.			84,574.
ā	8	Entertainment	5,500.			5,500.
	9	Other direct expenses	688,488.			688,488.
	10	Direct expense summary. Add lines 4 through	h 9 in column (d)			778,562.
		Net income summary. Subtract line 10 from I	ine 3, column (d)			-661,162.
Pa	rt I	II Gaming. Complete if the organization \$15,000 on Form 990-EZ, line 6a.	answered "Yes" on Form	990, Part IV, line 19, or i	reported more than	
enue		\$13,000 OFF FORTH 390-EZ, HITE 68.	(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c)
٥I						

anue			(a) Bing	go	•	o/progressive bing	0	(c) Other ga	aming	col. (a) throu	
Revenue	1	Gross revenue									
se	2	Cash prizes									
Direct Expenses	3	Noncash prizes									
Direct E	4	Rent/facility costs									
	5	Other direct expenses									
	6	Volunteer labor	Yes No	%		Yes No	%	Ves No	%		
	7	Direct expense summary. Add lines 2 through	5 in column (d	I)							
	8	Net gaming income summary. Subtract line 7	from line 1, col	lumn (d)							
	ls t	ter the state(s) in which the organization condu he organization licensed to conduct gaming ac No," explain:	tivities in each	of these	states					Yes	No
		· · ·									
		ere any of the organization's gaming licenses re Yes," explain:				ated during the ta	ax ye	ear?		Yes	No No

Scł	nedule G (Form 990) 2022 SAN JOSE MUSEUM OF ART ASSOCIATION 2	3-70620	28	Page 3
11			Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed			
	to administer charitable gaming?	🗆] Yes	No No
13	Indicate the percentage of gaming activity conducted in:			
1	a The organization's facility	13a		%
	b An outside facility			%
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
	Nama			
	Name			
	Address			
15	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?] Yes	No No
I	b If "Yes," enter the amount of gaming revenue received by the organization \$ and the amoun	t		
	of gaming revenue retained by the third party \$			
(c If "Yes," enter name and address of the third party:			
	Name			
	Address			
16	Gaming manager information:			
	Name			
	Gaming manager compensation \$			
	Description of services provided			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
i	a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?	∟	Yes	No No
I	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the	Э		
	organization's own exempt activities during the tax year \$			
Pa	Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and	l Part III, li	nes 9,	9b, 10b,
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.			

SCHEDULE J		Compensation Information	OME	No. 1545-	0047
(Forr	m 990)	- For certain Officers, Directors, Trustees, Key Employees, and Highest	9	2	2
		Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23.			
Departm	nent of the Treasury	Attach to Form 990.		en to Pu	
Internal	Revenue Service	Go to www.irs.gov/Form990 for instructions and the latest information.		nspectio	
Name	of the organization		Employer identifi		umber
Der		SAN JOSE MUSEUM OF ART ASSOCIATION	23-706202	8	
Par		s Regarding Compensation			
4- (Ye	s No
		ate box(es) if the organization provided any of the following to or for a person listed on Form	990,		
F		line 1a. Complete Part III to provide any relevant information regarding these items.			
L	First-class or c				
L	Travel for com				
L					
L		pending account Personal services (such as maid, chauffeu	r, chel)		
h F	f any of the boyes	on line 1a are checked, did the organization follow a written policy regarding payment or			
	-	rovision of all of the expenses described above? If "No," complete Part III to explain		1b	
		require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	-	s, including the CEO/Executive Director, regarding the items checked on line 1a?		2	
				_	
3 lı	ndicate which, if ar	y, of the following the organization used to establish the compensation of the organization's			
		ctor. Check all that apply. Do not check any boxes for methods used by a related organization			
		tion of the CEO/Executive Director, but explain in Part III.			
Γ	Compensation				
Ē		ompensation consultant III Compensation survey or study			
Ē		her organizations	ommittee		
		, <u> </u>			
4 C	During the year, did	any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a rel				
	-	e payment or change-of-control payment?		4a	x
bΡ	Participate in or rec	eive payment from a supplemental nonqualified retirement plan?		4b	x
сF	Participate in or rec	eive payment from an equity-based compensation arrangement?		4c	X
ľ	f "Yes" to any of lin	es 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
C	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5 F	or persons listed o	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensatio	n 🛛		
С	contingent on the re	evenues of:			
a T	The organization?			5a	X
bΑ	Any related organiza	ation?		5b	X
		r 5b, describe in Part III.			
6 F	For persons listed o	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensatio	n 📔		
	contingent on the n				
				6a	<u> </u>
		ation?		6b	X
		r 6b, describe in Part III.			
		n Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
		es 5 and 6? If "Yes," describe in Part III		7	X
		reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to th	e		
				8	X
		d the organization also follow the rebuttable presumption procedure described in			
F	Regulations section	53.4958-6(c)?	Schedule J (9	

Schedule J (Form 990) 2022

23-7062028

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W	/-2 and/or 1099-MIS0 compensation	C and/or 1099-NEC		(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) SUSAN SAYRE BATTON	(i)	243,706.	0.	0.	12,535.	7,519.	263,760.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	Ο.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i) (ii)							
	(i)							
	(i) (ii)							
	(i)							
	(i) (ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

Noncash Contributions

OMB No. 1545-0047

2022	
Open to Public	
Inspection	

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

Employer	identification	number
	23-7062028	

SAN	JOSE	MUSEUM	OF	ART	ASSOCIATION

Pa	rtl Ty	pes of Property									
			(a) Check if applicable	(b) Number of contributions or	(c) Noncash contri amounts repor Form 990, Part VI	ted on		(d) lethod of d ash contrib	etermin	•	s
			x	20		23,345.					
1		s of art		20	4	23,343.	r m v				
2		rical treasures									
3		ional interests									
4		d publications									
5		nd household goods									
6	Cars and	other vehicles									
7	Boats and	l planes									
8	Intellectua										
9	Securities	- Publicly traded									
10		- Closely held stock									
11		- Partnership, LLC, or									
	trust intere	• • •									
12		- Miscellaneous									
13		conservation contribution -									
13											
	Historic st										
14		conservation contribution - Other									
15		e - Residential									
16		e - Commercial									
17		e - Other									
18		es									
19	Food inve	ntory									
20	Drugs and	I medical supplies									
21	Taxidermy	·									
22		artifacts									
23		specimens									
24		ical artifacts									
25	Other	(GIFT CERTIFICAT)	х	5		7,923.	FMV				
26	Other	(FOOD & BEVERAGE)	x	8		3,071.	FMV				
27	Other	(,									
28	Other	()									
29		f Forms 8283 received by the organ	ization during	the tax year for o	ontributions						
25		the organization completed Form 8				29				0	
	IOI WINCH	the organization completed form c	200, 1 art v, L	onee Acknowledg	ement	ZJ				Yes	No
20-	During the	wear did the exercise tion reacive	by contributio	n any neanasty ear	orted in Dort L line	a 1 through	h 00 that	:+		162	
30a		e year, did the organization receive						IL .			
		for at least 3 years from the date of		ntribution, and whi	ch isn't required to	be used	for				v
		urposes for the entire holding perio	d?						30a		X
b		escribe the arrangement in Part II.									
31	Does the o	organization have a gift acceptance	e policy that re	equires the review of	of any nonstandard	d contribut	tions?		31	Х	
32a		organization hire or use third partie		•							v
	contributio								32a		X
b	-	escribe in Part II.									
33	-	nization didn't report an amount in	column (c) fo	r a type of property	for which column	(a) is cheo	cked,				
	describe i										
LHA	For Pap	erwork Reduction Act Notice, se	e the Instruc	tions for Form 990	J.			Schedule I	VI (Forn	n 990)	2022

Schedule M (Form 990) 2022 SAN JOSE MUSEUM OF ART ASSOCIAT		23-7062028	Page 2
Part II Supplemental Information. Provide the information r is reporting in Part I, column (b), the number of contributions, this part for any additional information.	equired by Part I, lines 30b, 32b, and 33, a the number of items received, or a combir	and whether the organization of both. Also com	ation iplete
SCHEDULE M, PART I, COLUMN (B):			
THIS COLUMN REPRESENTS THE NUMBER OF ITEMS CONTRIBUTED.			
232142 09-09-22		Schedule M (Forn	n 990) 2022

SCHEDULE O (Form 990)

Free Sector Sect

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for the latest information.



Employer identification number 23-7062028

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

MISSION:

THE SAN JOSE MUSEUM OF ART NURTURES EMPATHY AND CONNECTION BY ENGAGING

SAN JOSE MUSEUM OF ART ASSOCIATION

COMMUNITIES WITH SOCIALLY RELEVANT CONTEMPORARY ART.

VISION:

SJMA'S 2023-2027 STRATEGIC PLAN EMPOWERS US TO BECOME A BORDERLESS

MUSEUM, ESSENTIAL TO CREATIVE LIFE THROUGHOUT THE DIVERSE COMMUNITIES

OF SAN JOS AND SILICON VALLEY. AS WE RE-IMAGINE OURSELVES AS A MUSEUM

FOR THE AUDIENCE OF THE FUTURE, THE INNOVATIVE ETHOS OF SILICON VALLEY

INFORMS WHO WE ARE, AND WHO WE SERVE-LOCALLY AND GLOBALLY. WE

PRIORITIZE COMMUNITY RELEVANCE THROUGHOUT OUR EXHIBITIONS, COMMUNITY

COLLABORATIONS AND PUBLIC AND EDUCATION PROGRAMS AND ARE GUIDED BY THE

BELIEF THAT CREATIVITY IS AN ESSENTIAL AND CULTIVATABLE SKILL THAT

TRANSCENDS DISCIPLINES AND INDUSTRIES.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

PROJECTS TOUCH ON TIMELY TOPICS FROM MIGRATION AND IDENTITY TO

ARTIFICIAL INTELLIGENCE AND INCLUDE SIGNIFICANT ORIGINAL AND TOURING

EXHIBITIONS BY BOTH NATIONALLY AND INTERNATIONALLY ACCLAIMED ARTISTS

AND EMERGING AND UNDER-RECOGNIZED PRACTITIONERS. SJMA SUPPORTS ITS

EXHIBITION PROGRAM WITH SUBSTANTIAL ARTS EDUCATION AND OUTREACH

EFFORTS, A STRONG COMMITMENT TO COMMUNITY PARTNERSHIP, AND A CORE

COMMITMENT TO NURTURING A SENSE OF BELONGING AND WELCOME FOR ALL

MEMBERS OF THE RACIALLY, ETHNICALLY, AND LINGUISTICALLY DIVERSE

COMMUNITY. THE MUSEUM HAS A PUBLICLY STATED COMMITMENT TO ENSURE THAT

Schedule O (Form 990) 2022	Page 2
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION	Employer identification number 23-7062028
THE MAJORITY OF ARTIST ON VIEW IN ANY GIVEN SEASON ARE WOMEN OR ARTISTS	
OF COLOR AND WORKS TO ELIMINATE BARRIERS TO ACCESS BY OFFERING WEEKEND	
AND EVENING HOURS, ELIMINATING ADMISSION FEES FOR STUDENTS AND	
TEACHERS, AND PROVIDING EXHIBITION DIDACTICS IN ENGLISH, SPANISH, AND	
VIETNAMESE-THE THREE OFFICIAL LANGUAGES OF SAN JOSE.	
DURING FY23, SJMA ADVANCED ITS COMMITMENT TO BEING AN ACCESSIBLE	
DOWNTOWN ANCHOR INSTITUTION BY INCREASING ITS PUBLIC HOURS BY 30% AND	
CONSISTENTLY OFFERING ONSITE OPPORTUNITIES FOR COMMUNITY ENGAGEMENT AND	
CONNECTION. OVER 77,000 PEOPLE WERE SERVED VIA THE MUSEUM'S RETURN TO	
AN AMBITIOUS EXHIBITION SCHEDULE, A ROBUST PUBLIC PROGRAMS CALENDAR,	
AND EXPANDED ARTS EDUCATION PROGRAMS. OF THE TOTAL SERVED, 60% ENJOYED	
FREE ACCESS VIA SJMA'S FREE ADMISSION POLICY FOR YOUTH, STUDENTS, AND	
TEACHERS; POPULAR LATE-NIGHT FIRST FRIDAYS; AND VARIOUS OTHER FREE	
PUBLIC PROGRAMS THROUGHOUT THE YEAR THAT SHOWCASE LONGTIME COMMUNITY	
PARTNERS (SJ JAZZ, MOSAIC AMERICA, CITY OF SAN JOSE, POETRY SAN JOSE,	
NEW BALLET, AND OTHERS).	
SJMA'S FY23 EXHIBITION PROGRAM EXPANDED ON THE MUSEUM'S ONGOING	
COMMITMENT TO LIFT UP WOMEN ARTISTS, PRIORITIZE SOCIAL JUSTICE ISSUES,	
AND HIGHLIGHT WORK FROM THE PERMANENT COLLECTION. OUR MARQUEE	
EXHIBITION KELLY AKASHI: FORMATIONS WAS THE FIRST SOLO MUSEUM	
EXHIBITION BY THIS YOUNG AND IMMENSELY TALENTED JAPANESE AMERICAN	
ARTIST. THE EXHIBITION WAS ACCOMPANIED BY A SJMA-PRODUCED SCHOLARLY	
MONOGRAPH THAT RECEIVED CRITICAL ACCLAIM, INCLUDING IN THE NEW YORK	
REVIEW OF BOOKS. FORMATIONS ALSO GARNERED NOTABLE BAY AREA PRESS	
COVERAGE. WRITING IN THE SF CHRONICLE DATEBOOK ON SEPTEMBER 3 LETHA	
CH'IEN NOTED THE SIGNIFICANCE OF SJMA'S PRESENTATION BOTH FOR THE	

Schedule O (Form 990) 2022	Page
Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION	Employer identification number 23-7062028
REGION AND THE ARTIST: "THE SOUTH BAY DOESN'T GET ENOUGH CREDIT FOR ITS	
ART SCENE. SJMA HAS A TRACK RECORD OF HIGHLIGHTING ARTISTS JUST BEFORE	
THEIR CAREERS HIT NEW HEIGHTS. WITH KELLY AKASHI: FORMATIONS, THE	
MUSEUM ONCE AGAIN HAS ITS FINGER ON THE PULSE."	
ADDITIONALLY, TWO MULTI-SITED EXHIBITIONS FEATURING NEW ARTIST	
COMMISSIONS CONTINUED THE VISUALIZING ABOLITION EXHIBITION SERIES,	
WHICH EXPLORES ART, PRISONS, AND JUSTICE IN COLLABORATION WITH UC SANTA	
CRUZ'S INSTITUTE OF ARTS AND SCIENCES. SKY HOPINKA: SEEING AND SEEN AND	
SADIE BARNETTE: FAMILY BUSINESS WERE THE NEW ITERATIONS OF THIS	
MULTI-YEAR PARTNERSHIP WITH UCSC AND FOLLOW SJMA'S GROUND-BREAKING	
PRESENTATION OF BARRING FREEDOM IN 2020-2021. THE SERIES WILL CULMINATE	
IN THE SPRING OF 2024 WITH A GROUP EXHIBITION AND CATALOG TITLED SEEING	
THROUGH STONE.	
SJMA ALSO OPENED ITS FIRST DEDICATED PERMANENT COLLECTION GALLERY,	
EVERGREEN: ART FROM THE COLLECTION, PROVIDING NEW OPPORTUNITIES FOR THE	
PUBLIC TO DEVELOP PERSONAL RELATIONSHIPS WITH CORE WORKS AND TO FOSTER	

A DEEPER SENSE OF COMMUNITY PRIDE IN SAN JOSE.

SCOPE OF SJMA'S COLLECTION AND THE NATURE OF EXHIBITIONS DRAWN FROM THE

COLLECTION ARE DESCRIBED IN SCHEDULE D PART III, LINE 4.

NUMBER OF PEOPLE SERVED IN FY23: IN FY23, SJMA SERVED 77,204 PEOPLE.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

OFF-SITE PROGRAMS, WHICH REACH UP TO 30,000 STUDENTS PER YEAR, INCLUDE

HOUR-LONG DOCENT PRESENTATIONS ON ARTS APPRECIATION AND MULTI-WEEK

HANDS-ON ART MAKING CLASSES DEVELOPED AND DELIVERED BY TRAINED SJMA
TEACHING ARTISTS.
SJMA CONTINUED TO BOLSTER ITS STRONG REPUTATION AS A TRUSTED
EDUCATIONAL RESOURCE THROUGHOUT SANTA CLARA COUNTY BY SERVING OVER
23,000 STUDENTS IN FY23. TITLE I STUDENTS PARTICIPATED AT NO COST. THE
NEWLY ADAPTED CLASSROOM RESIDENCY PROGRAM SOWING CREATIVITY, WHICH
BRINGS TRAINED TEACHING ARTISTS TO AREA CLASSROOMS FOR MULTI-WEEK
RESIDENCIES IN CROSS-CURRICULAR STEAM
(SCIENCE-TECHNOLOGY-ENGINEERING-ARTS-MATH) SERVED A RECORD 1,752
STUDENTS ACROSS 66 CLASSROOMS. 60% OF STUDENTS SERVED WERE BASED IN
LOW-INCOME TITLE I SCHOOLS. AMONG THE 66 CLASSROOMS SERVED, ONE WAS AN
ENGLISH LANGUAGE DEVELOPMENT CLASS WITH 20 STUDENTS AND NINE WERE
SPECIAL DAY CLASSES WITH 61 STUDENTS. THIS OUTCOME REPRESENTS A
SIGNIFICANT EXPANSION WITH A 78% INCREASE IN TITLE I STUDENTS OVER
2021-2022. OVER 3,000 STUDENTS PARTICIPATED IN TWO PART ART, THE
MUSEUM'S PREMIER FIELD TRIP PROGRAM. SJMA MAINTAINS DEDICATED HOURS
DURING THE WEEK FOR K12 FIELD TRIPS AND COLLEGE GROUP TOURS. THE FREE
FIFTY-YEAR OLD ART APPRECIATION PROGRAM, LET'S LOOK AT ART, REACHED ITS
1 MILLIONTH STUDENT THIS YEAR AND IS ACTIVELY RECRUITING MORE
VOLUNTEERS TO EXPAND THE PROGRAM IN FY24.
SJMA ALSO OFFERS A RANGE OF LECTURES AND PUBLIC PROGRAMS FOR ADULT
AUDIENCES TO INSPIRE LIFELONG LEARNING, FROM ARTIST TALKS AND GALLERY
TOURS TO ARTMAKING WORKSHOPS. A HIGHLIGHT OF FY23 WAS THE CULMINATION
OF HIDDEN HERITAGES-A MULTI-YEAR PARTNERSHIP BETWEEN SJMA, CHOPSTICKS
ALLEY ART, AND THE CITY OF SAN JOSE THAT COLLECTED STORIES OF
VIETNAMESE IMMIGRATION TO SAN JOSE THE PROJECT CONCLIDED WITH AN

VIETNAMESE IMMIGRATION TO SAN JOSE. THE PROJECT CONCLUDED WITH AN

Schedule O (Form 990) 2022

SAN JOSE MUSEUM OF ART ASSOCIATION

Name of the organization

Employer identification number

23-7062028

Name of the organization	Employer identification number
SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028
EXHIBITION AT CITY HALL TITLED HIDDEN HERITAGES: SAN JOSE'S VIETNAMESE	
LEGACY AND A PERFORMANCE BY GRAMMY-AWARD WINNING ARTIST VAN-ANH VO AND	
THE BLOOD MOON ORCHESTRA. AN EVENT ATTENDEE SHARED HOW THEY WERE MOVED	
BY THE PERFORMANCE: "I'VE NEVER HAD MUSIC SO UPLIFTING AND SPIRITUAL,	
MAKES YOU FEEL SO LOVED AND REMINDS ME OF WHO I AM, AND SHOWERED MY	
HEART FULL OF LOVE." THE EXHIBITION AT CITY HALL'S TOWER LOBBY WILL BE	
ON VIEW THROUGH DECEMBER 2023.	
NUMBER OF STUDENTS SERVED: 23,933; ON AND OFF-SITE PROGRAMS SERVED	
12,344	
FORM 990, PART VI, SECTION B, LINE 11B:	
THE PROCESS THE SAN JOSE MUSEUM OF ART USES TO REVIEW THE FORM 990 IS SET	
FORTH IN ITS RISK MANAGEMENT AND FISCAL OPERATING POLICIES. PRIOR TO FILING	
WITH THE IRS, THE ANNUAL TAX RETURN (FORM 990) SHALL BE REVIEWED BY THE	
FINANCE AND POLICY COMMITTEE AND SHALL BE PROVIDED TO THE BOARD OF	
TRUSTEES, TO COMPLY WITH SUGGESTED BEST PRACTICES.	
FORM 990, PART VI, SECTION B, LINE 12C:	
ALL TRUSTEES, STAFF MEMBERS AND COMMUNITY MEMBERS OF BOARD COMMITTEES MUST	
FILL OUT AN ANNUAL CONFLICT OF INTEREST DISCLOSURE STATEMENT. THIS	
DISCLOSURE STATEMENT ASKS IF THE RESPONDENTS ARE AWARE OF ANY AFFILIATIONS,	
EMPLOYMENT OR OTHER MATTERS INVOLVING THE INDIVIDUAL OR ANY OF IMMEDIATE	
FAMILY THAT MIGHT BE PERCEIVED TO COMPROMISE YOUR OBLIGATIONS TO THE MUSEUM	
AND SHOULD THEREFORE BE REPORTED IN LIGHT OF THE CODE OF ETHICS.	
SPECIFICALLY, THE DISCLOSURE STATEMENT ASKS IF SJMA HAS A BUSINESS	
RELATIONSHIP WITH ANY ENTITY FROM WHICH THE INDIVIDUAL OR HIS/HER IMMEDIATE	
FAMILY MEMBERS HAVE RECEIVED ANY COMPENSATION, INCOME, LOANS OR GIFTS OR OF	
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SAN JOSE MUSEUM OF ART ASSOCIATION	23-7062028
WHICH THE INDIVIDUAL OR HIS/HER IMMEDIATE FAMILY MEMBERS ARE A TRUSTEE,	
OFFICE, DIRECTOR OR EMPLOYEE. IN ADDITION, DISCLOSURE IS REQUIRED IF THE	
INDIVIDUAL OR IMMEDIATE FAMILY MEMBERS HOLD AN OWNERSHIP INTEREST IN A	
CLOSELY HELD COMPANY OR A 5% OWNERSHIP INTEREST IN A PUBLIC COMPANY WITH	
THE MUSEUM HAS A BUSINESS RELATIONSHIP. ALL RESPONDENTS ARE ASKED TO	
SUPPLEMENT THE INFORMATION IN THE EVENT OF ANY CHANGES BEFORE THE NEXT	
ANNUAL DISCLOSURE. ALL STAFF RESPONSES ARE REVIEWED BY THE EXECUTIVE	
DIRECTOR. ALL OTHER RESPONSES ARE REVIEWED BY THE SECRETARY OF THE BOARD OF	
TRUSTEES. IF A RESPONSE ON A DISCLOSURE IDENTIFIES A CONFLICT, THE	
INTERESTED TRUSTEE, STAFF MEMBER, OR VOLUNTEER (A COMMUNITY MEMBER OF A	
BOARD COMMITTEE) SHALL REFRAIN FROM ATTEMPTING TO INFLUENCE ANY DECISION OF	
THE BOARD, BOARD COMMITTEE, OR STAFF ON ANY MATTER WHICH MAY INVOLVE A	
POTENTIAL OR ACTUAL CONFLICT OF INTEREST AND SHALL ABSTAIN FROM VOTING ON	
ANY SUCH MATTER.	
FORM 990, PART VI, SECTION B, LINE 15:	
THE SJMA BOARD OF TRUSTEES HAS ESTABLISHED A COMPENSATION PHILOSOPHY THAT	
BALANCES MULTIPLE OBJECTIVES: APPROPRIATE STEWARDSHIP OF ITS FINANCIAL	
RESOURCES; ADHERENCE TO THE STRATEGIC PLAN AND ARTISTIC EXCELLENCE IN	
PROGRAMMING; AND INCLUSIVE PRACTICES FOR ITS PEOPLE & WORKPLACE WITH A	
FOCUS ON EQUITY. SJMA AIMS TO PAY IN THE TOP 50% OF COMPARABLE SALARIES FOR	
NEXT-STAGE PEER INSTITUTIONS AND COMPENSATION IS ESTABLISHED COMMENSURATE	
WITH EXPERIENCE AND TRAINING, AND IN ACCORDANCE WITH ANNUAL PERFORMANCE	
REVIEWS TYING JOB DESCRIPTIONS AND GOALS TO KEY PERFORMANCE INDICATORS	
(KPI). THE EXECUTIVE LEADERSHIP TEAM WORKS WITH THE HR DIRECTOR TO ATTRACT,	
RETAIN AND MOTIVATE THE TALENT NEEDED TO MAINTAIN THE MUSEUM'S STRATEGIC	

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Name of the organization SAN JOSE MUSEUM OF ART ASSOCIATION	Employer identification number 23-7062028
IN ADDITION TO SALARY, SJMA PROVIDES HEALTH AND RETIREMENT BENEFITS	
COMMENSURATE WITH THE ABOVE PHILOSOPHY. RETIREMENT-PLAN CONTRIBUTIONS FOR	
FY23 WERE 5%.	
THE SALARY LEVELS OF THE EXECUTIVE DIRECTOR; DIRECTOR OF DEVELOPMENT; THE	
DEPUTY DIRECTOR; AND THE CHIEF FINANCIAL OFFICER WERE ESTABLISHED AND	
APPROVED BY THE BOARD LEADERSHIP IN ACCORDANCE WITH THIS COMPENSATION	
PHILOSOPHY, BASED ON THE ANNUAL SALARY SURVEY OF THE ASSOCIATION OF ART	
MUSEUM DIRECTORS, AS WELL AS OTHER DATA SOURCES FOR PROFESSIONAL	
COMPENSATION ANALYSIS. THE MUSEUM HAS A ROBUST ANNUAL PERFORMANCE REVIEW	
PROCESS SINCE 2017 AND INVESTS IN ON-GOING MANAGEMENT TRAINING FOR MANAGERS	
ON PERFORMANCE MANAGEMENT, PROJECT MANAGEMENT AND CHANGE MANAGEMENT.	
FORM 990, PART VI, SECTION C, LINE 19:	
THE SAN JOSE MUSEUM OF ART POSTS ITS GOVERNING DOCUMENTS, CONFLICT OF	
INTEREST POLICY AND FINANCIAL STATEMENTS ON ITS WEBSITE. THESE DOCUMENTS	
FORM 990, PART IX, LINE 11G, OTHER FEES:	
CONSULTING AND OTHER:	
PROGRAM SERVICE EXPENSES 455,957.	
MANAGEMENT AND GENERAL EXPENSES 136,842.	
FUNDRAISING EXPENSES 19,766.	
TOTAL EXPENSES 612,565.	
PHOTOGRAPHY :	
PROGRAM SERVICE EXPENSES 12,124.	
MANAGEMENT AND GENERAL EXPENSES 3,639.	

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Schedule O (Form 990) 2022 Name of the organization		Page Employer identification numbe
SAN JOSE MUSEUM OF ART ASSOCIATION		23-7062028
UNDRAISING EXPENSES	526.	
OTAL EXPENSES	16,289.	
PROFESSIONAL DEVELOPMENT:		
PROGRAM SERVICE EXPENSES	61,073.	
IANAGEMENT AND GENERAL EXPENSES	18,330.	
UNDRAISING EXPENSES	2,647.	
COTAL EXPENSES	82,050.	
COTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	710,904.	